

AA British Insurance Premium Index – 2015 quarter 4

20 January 2016

The AA British Insurance Premium Index (Index) has been tracking the quarterly movement of car and home insurance since 1994. It measures the five cheapest quotes for each 'customer' to provide an average or Shoparound index.

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Motor insurance premiums – 2015 quarter 4

Car insurance premiums leap 10% over the fourth quarter

- Largest quarterly premium leap since 2010, thanks to IPT
- Fraud continues to haunt industry
- Young drivers see smallest percentage premium increase
- Northern Ireland sees largest percentage premium increase

Car insurance premiums took a sharp upward turn during the fourth quarter of 2015, adding £59 to a typical quoted premium for an annual comprehensive policy, according to the benchmark AA British Insurance Premium Index.

According to the AA Shoparound index,¹ the average premium for comprehensive cover rose from £566.56 to £625.70, up 10.4% over the last three months. The increase in Insurance Premium Tax (IPT) added to the misery for motorists. Over the year premiums rose by 20.3%.

The new figures coincide with the publication of the industry-wide Insurance Fraud Taskforce (IFT) report and the British Insurance Brokers' Association (BIBA) Manifesto on 18 January 2016.²

Both documents highlight the considerable cost to all policyholders – estimated to be around £50 per policy – of those who steal from insurers by making false or exaggerated claims.³

Continued

¹ The AA Shoparound index is an average of the five cheapest premiums, quoted from the broker, the direct market and price comparison sites, for each risk in a nationwide basket of risks representative of the insurance buying public.

² A [HM Treasury press release](#) 18 January welcomed the recommendations published by the IFT – an industry-wide collaboration with the government – on finding ways to cut insurance fraud, including whiplash injury. On the same day BIBA launched its Manifesto 2016, which calls on the government to quickly implement the IFT's recommendations and thus reduce costs for insurance customers.

³ According to the Association of British Insurers, insurers detected fraud worth £835m last year and estimate that fraud adds an average of £50 to the cost of every car insurance policy.

AA British Insurance Premium Index

Michael Lloyd, director of [AA Insurance](#), says that personal injury claims, and particularly whiplash injuries, continue to haunt the industry.

"The UK suffers the unenviable reputation for being the whiplash capital of Europe, with claims continuing to pile in, encouraged by vigorous cold-calling claims firms.

"Legislation has been proposed by the Chancellor of the Exchequer in his Autumn Statement 2015, and again in January, to curb claims activities and weed out spurious and fraudulent injury claims. This has been widely welcomed by insurers, though it's still some months away from becoming law.

"Meanwhile the IFT, to which the AA contributed, has proposed a range of additional measures to help tackle fraud, ranging from organised crime to opportunistic attempts to rip off insurers, which has been welcomed by the government."

Research by AA Insurance in 2015 suggested that 11% of respondents thought it was acceptable to make an insurance claim for an injury following a collision, even if no injury was suffered.¹

"This acceptance that it's OK to defraud insurers has become endemic," adds Mr Lloyd, "but it is stealing, and it affects the premiums paid by your friends, your family and your colleagues – those that most wouldn't dream of defrauding."

However, Mr Lloyd points out that the imposition of Insurance Premium Tax, which took effect 1 November 2015, has been responsible for most of the premium increase recorded this quarter, pointing out that the average increase would otherwise have been below 7%.

"We expect premiums to continue to rise though 2016, but not at the exceptional rate recorded over the last quarter of 2015. And the sooner new legislation to tackle whiplash claims becomes law, the sooner that will be reflected in the premiums quoted for car insurance."

Shoparound premium summary

	2015 Q3	2015 Q4	Change	2014 Q4	Annual
Comprehensive	£566.65	£625.70	+10.4%	£520.06	+20.3%
TPFT	£812.56	£869.09	+7.0%	£757.09	+14.8%

TPFT has a higher premium than comprehensive because the basket of risks reflects the type of driver that buys such cover, typically young drivers.

¹ AA-Populus online poll 17–24 February 2015. The poll received responses from 20,046 AA members. [Populus](#) is a founder member of the British Polling Council and abides by its rules.

AA British Insurance Premium Index

Winners and losers – Shoparound by age

The youngest drivers (age 17–22) – who pay by far the highest premiums for their car cover – saw the smallest increase over the quarter, of 9%, from £1,244 to £1,357. Those aged 70 and over suffered the biggest increase, typically 12%, rising from £437 to £490.

Age	2015 Q3	2015 Q4	Change
17-22	£1,244.46	£1,357.06	+9.0%
23-29	£713.43	£781.86	+9.6%
30-39	£481.30	£539.56	+12.1%
40-49	£457.65	£506.74	+10.7%
50-59	£372.41	£412.66	+10.8%
60-69	£334.35	£372.07	+11.3%
70+	£436.63	£490.01	+12.2%

Winners and losers – Shoparound by region

Over the fourth quarter, the Shoparound premium for drivers in the north-east rose by 8%, or about £45.64, the smallest increase nationally, with an increase to £610. The biggest increase was in Northern Ireland, which saw the largest increase in the Shoparound premium (12%) to £752. However, the most costly region to insure a car remains the north-west of England, which saw a rise of 9.3% to £876. Scotland remains the cheapest place to insure a car with a Shoparound premium of £437, rising by 9%.

Region	2015 Q3	2015 Q4	Change
Anglia	£534.16	£585.17	+9.5%
Border & TyneTees	£564.63	£610.27	+8.1%
Central	£599.98	£662.65	+10.4%
Granada	£801.62	£876.26	+9.3%
London	£685.21	£762.30	+11.3%
Scotland	£401.69	£437.92	+9.0%
South	£485.94	£533.42	+9.8%
UTV	£672.13	£752.48	+12.0%
Wales	£524.92	£578.73	+10.3%
West & West Country	£464.89	£502.18	+8.0%
Yorkshire	£659.08	£724.95	+10.0%

Continued

Motor insurance premiums – summary tables and charts 2015 Q4

Download the Index (csv file) for motor insurance

[2,800 risks for car insurance](#)

AA British Insurance Premium Index - Motor insurance (chart)

Motor insurance Shoparound premium movements - all channels (chart)

Motor insurance Shoparound premium movements - all channels (table)

Motor insurance Shoparound premium movements - region and age, all channels (tables)

Comprehensive insurance Shoparound premium - all channels (chart)

Third party insurance Shoparound premium - all channels (chart)

Motor insurance Shoparound premiums (chart)

Motor insurance Shoparound premiums (tables)

Motor insurance Shoparound premiums - region and age (tables)

Comprehensive insurance Shoparound premium trends (chart)

Third party insurance Shoparound premium trends (chart)

Home insurance premiums – 2015 quarter 4

Have home insurance premiums hit the bottom?

- Premiums rise for first time since 2011
- IPT blamed for increases
- Flood claims have no effect on premiums

The latest benchmark AA British Insurance Premium Index, for the fourth quarter of 2015, suggests that a three-year period of falling premiums has come to an end.

The Index show small increases in the Shoparound premiums for buildings, contents and combined home policies – the first since 2011.¹

The Shoparound premium for an annual building policy increased by £2 or 1.7%, from £108.59 to £110.46 – but this is still 1.4% less than a year ago.

For contents, the premium increased by just 41p (0.7%); down 2.4% over the year, and for a combined buildings and contents policy it went up by under £4 (2.3%), from £149.85 to £153.24 – down 4.2% over the year.

Claims for homes ruined by the recent devastating floods are now expected to reach an estimated £1.3bn, of which about half is for domestic properties. Disruptive weather, including sub-zero temperatures, snow and further wind and rain, are expected to add further claims over coming weeks.

However, the AA says that the increase in Insurance Premium Tax (IPT) – introduced from 1 November – can be blamed for the increase, not flood damage. Without the IPT increase premiums would once again have fallen.

Mike Lloyd, director of [AA Insurance](#), says: "Home insurance premiums have been falling fairly steadily for four years. And the trend appears to be continuing, albeit at a slower rate, if you take out the effect of the IPT increase.

Continued

¹ The AA Shoparound index is an average of the five cheapest premiums, quoted from the broker, the direct market and price comparison sites, for each risk in a nationwide basket of risks representative of the insurance buying public.

AA British Insurance Premium Index

"Nevertheless, the recent flood claims appear to have slowed the fall in premiums and could lead to modest premium increases over the rest of 2016.

"Past experience suggests that claims in excess of £1bn in a single event would trigger a premium increase, and for domestic property they currently fall short of that. But competitive pressure remains tough too."

Mr Lloyd points out that over the past two years the weather has been benign with mild winters, meaning that insurers' reserves for weather claims have not been met. This has led many insurers to reduce premiums, which increases competitiveness and prompts the premium trend downward.

By comparison, the 2007 floods caused £3.3bn claims, and over the following 12 months premiums rose by 20%. The 2007 flooding was a catalyst for setting up Flood Re, which is due to be launched in April 2016. Flood Re is designed to enable those living in areas of high flood risk and in homes built before 2009 to obtain affordable insurance. This joint initiative by the government and the insurance industry will be funded by a levy on all home insurance premiums.

Mr Lloyd adds: "Whatever the rest of the winter throws at us, the insurance industry is well prepared to support those whose homes are devastated. But there is little room to absorb significant claims costs, which will ultimately reverse the underlying downward trend."

Shoparound premium summary

	2015 Q3	2015 Q4	Change	2014 Q4	Change
Buildings	£108.59	£110.46	+1.7%	£112.02	-1.4%
Contents	£60.06	£60.47	+0.7%	£61.98	-2.4%
Combined	£149.85	£153.24	+2.3%	£159.87	-4.2%

Shoparound by region

Region	2015 Q3	2015 Q4	Change
Border & TyneTees	£151.77	£153.65	+1.2%
Central & Granada	£148.89	£152.95	+2.7%
London & South	£153.94	£157.44	+2.3%
Scotland	£145.32	£148.70	+2.3%
Wales	£165.10	£168.47	+2.0%
West	£137.19	£140.17	+2.2%
Yorkshire & Anglia	£146.97	£150.14	+2.2%

Continued

AA British Insurance Premium Index

Home insurance premiums – summary tables and charts 2015 Q4

Download the Index (csv file) for home insurance:

[750 risks for home insurance](#)

AA British Insurance Premium Index - Home insurance (chart)

Home insurance Shoparound premium movements - all channels (chart)

Home insurance Shoparound premium movements - all channels (table)

Home insurance Shoparound premium movements - region, all channels (tables)

Buildings insurance Shoparound premium - all channels (chart)

Contents insurance Shoparound premium - all channels (chart)

Home insurance Shoparound premiums (chart)

Home insurance Shoparound premiums (tables)

Buildings insurance Shoparound premiums – region, age, property type, year built (tables)

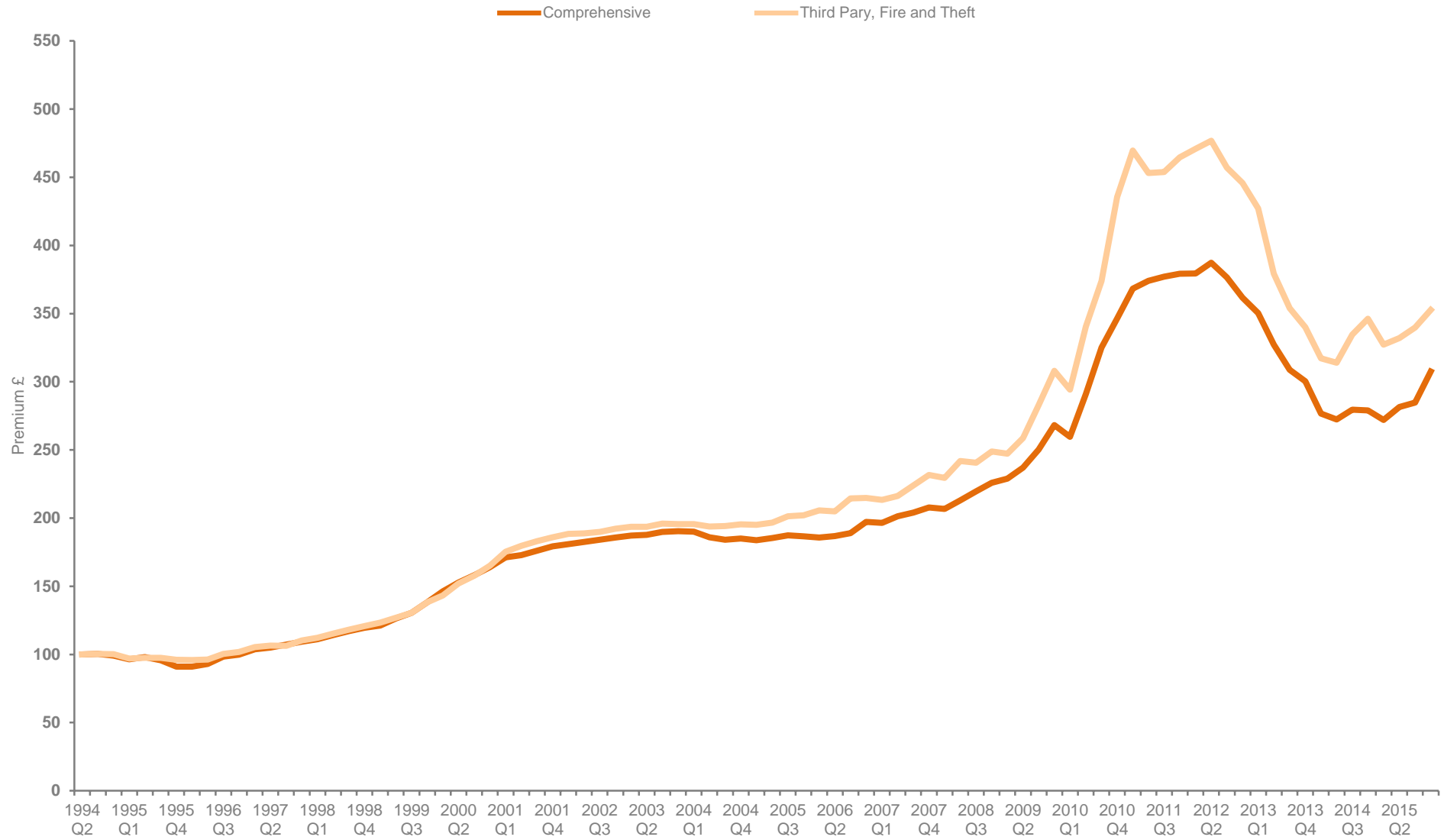
Contents insurance Shoparound premiums – region, age, property type, year built (tables)

Combined insurance Shoparound premiums – region, age, property type, year built (tables)

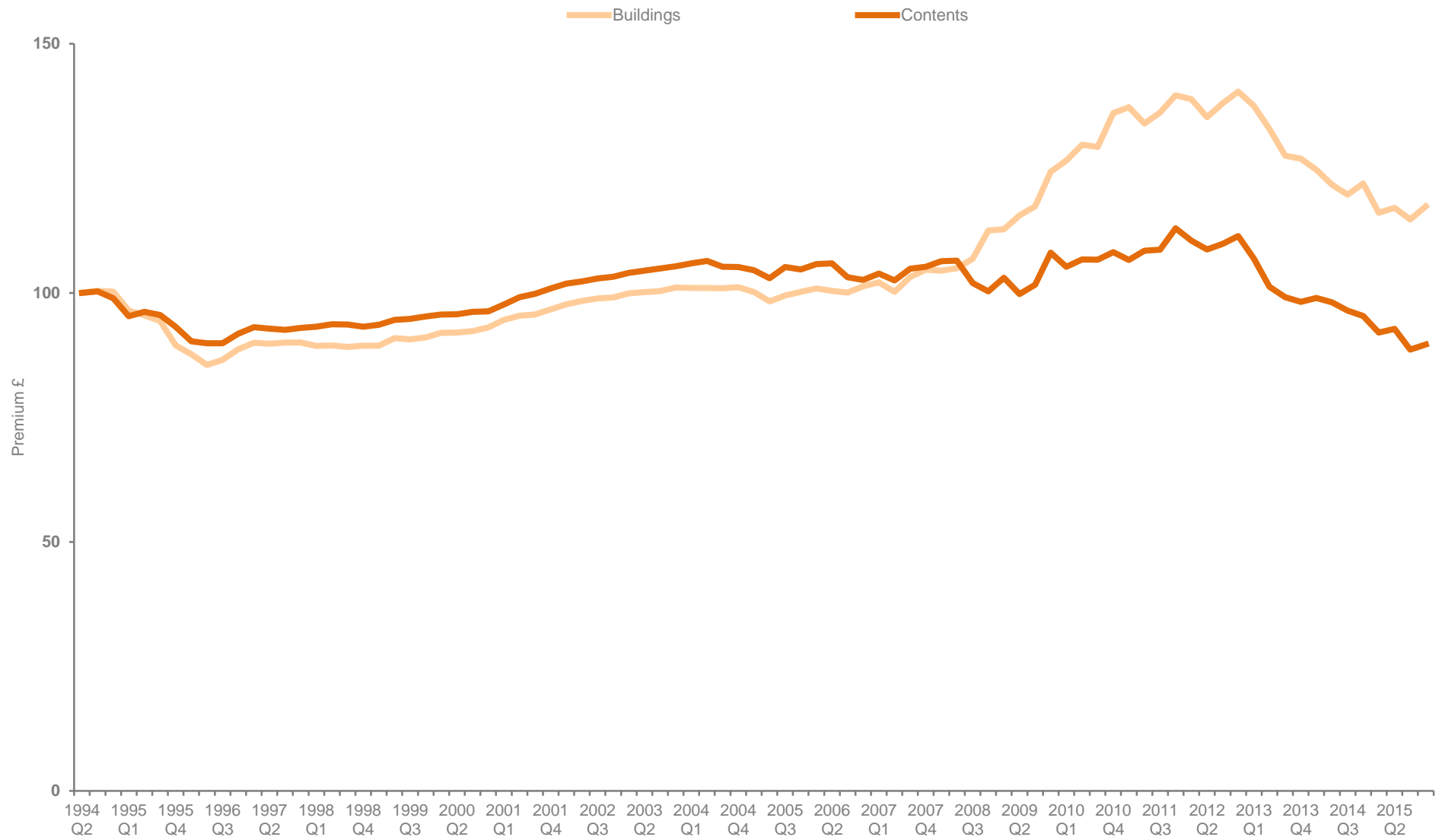
Buildings insurance Shoparound premium trends (chart)

Contents insurance Shoparound premium trends (chart)

AA British Insurance Premium Index - Car insurance market average trends

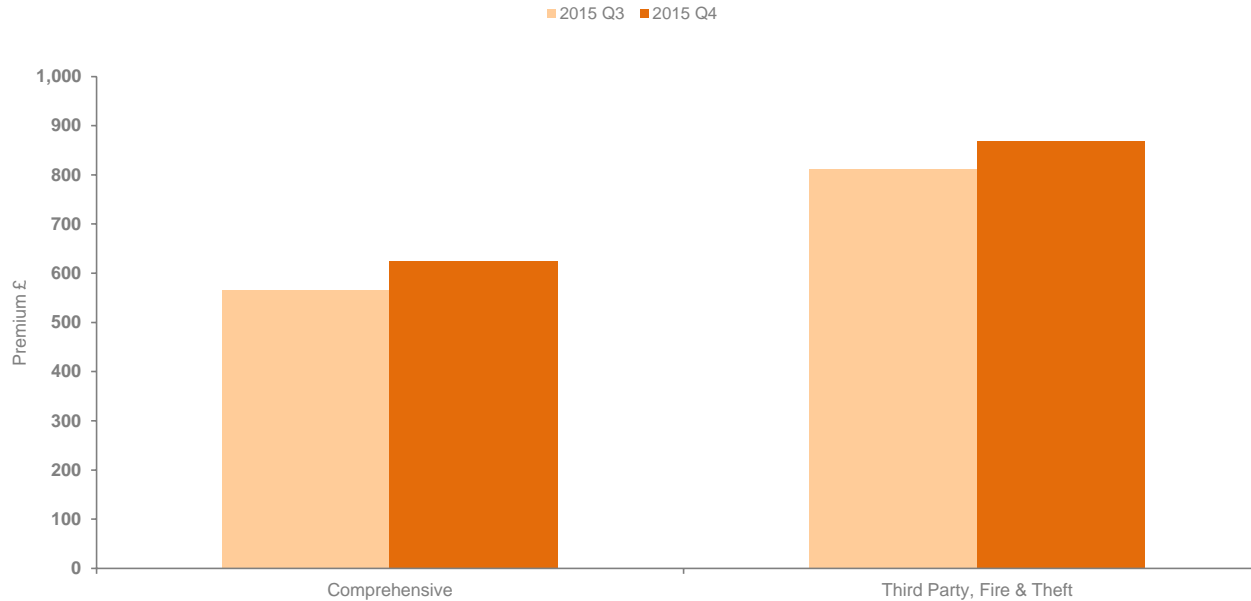


AA British Insurance Premium Index - Home insurance market average trends



AA British Insurance Premium Index - Motor Shoparound premium all channels

	2015 Q3	2015 Q4
Comprehensive	£566.65	£625.70
Third Party, Fire & Theft	£812.56	£869.09



A base rate of 100 was set at July 1994. The British Insurance Premium Index gives a quarterly update on the movements of home insurance on 750 risks each for buildings and contents, and on 2892 car insurance risks - 2572 comprehensive and 320 TPFT. July 1994 and subsequent premiums are assumed average premiums rebased in line with BIPI production methods over time.

The Index shows average car insurance premiums based on open market rates from 80 of the UK's leading insurers and home premiums across 69 insurers. Composites, direct writers and online providers are included.

The quarterly move compares the market average premium this quarter with the previous quarter.

The shoparound premium is the average of the five lowest premiums quoted by the insurers in the market survey. This more closely reflects the price paid, but does not take account of discretionary discounts offered.

All premiums shown include Insurance Premium Tax at the prevailing rate.
Premiums shown for July 1994 alone are free of IPT

While it is not possible to include risks from every town in the UK, those selected are typical risks, reflecting a cross section of the insurance market. Movements by specific towns are checked separately using a basket of 250000 risks.

AA BIPI - Motor insurance Shoparound movements

All channels*

	2015 Q3	2015 Q4	Change	2014 Q4	Change
Comprehensive	£566.65	£625.70	+ 10.4%	£520.06	+ 20.3%
Third Party, Fire & Theft	£812.56	£869.09	+ 7.0%	£757.09	+ 14.8%

* Based on GFK channel preference and arrangement data - March 2015.

AA BIPI - Motor insurance Shoparound movements

Summary by region - all channels

Region	Shoparound		Change
	2015 Q3	2015 Q4	
Anglia	£534.16	£585.17	+ 9.5%
Border & TyneTees	£564.63	£610.27	+ 8.1%
Central	£599.98	£662.65	+ 10.4%
Granada	£801.62	£876.26	+ 9.3%
London	£685.21	£762.30	+ 11.3%
Scotland	£401.69	£437.92	+ 9.0%
South	£485.94	£533.42	+ 9.8%
UTV	£672.13	£752.48	+ 12.0%
Wales	£524.92	£578.73	+ 10.3%
West & West Country	£464.89	£502.18	+ 8.0%
Yorkshire	£659.08	£724.95	+ 10.0%

Summary by age - all channels

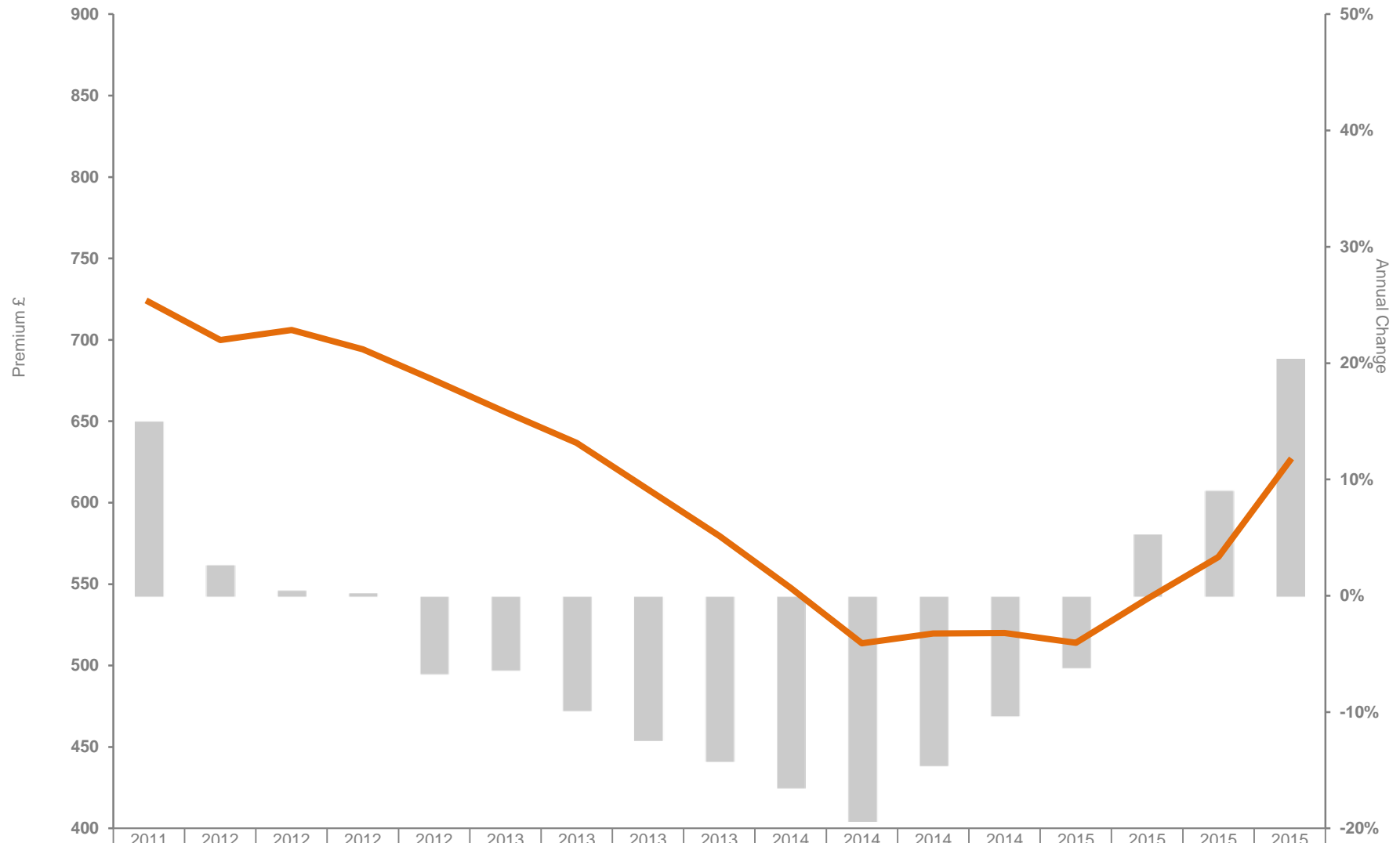
Age	Shoparound		Change
	2015 Q3	2015 Q4	
17-22	£1,244.46	£1,357.06	+ 9.0%
23-29	£713.43	£781.86	+ 9.6%
30-39	£481.30	£539.56	+ 12.1%
40-49	£457.65	£506.74	+ 10.7%
50-59	£372.41	£412.66	+ 10.8%
60-69	£334.35	£372.07	+ 11.3%
70+	£436.63	£490.01	+ 12.2%

Summary by age and gender - all channels

Female		Shoparound		Change
Age	2015 Q3	2015 Q4		
17-22	£1,126.65	£1,228.27	+ 9.0%	
23-29	£639.48	£703.26	+ 10.0%	
30-39	£469.14	£531.81	+ 13.4%	
40-49	£458.26	£506.91	+ 10.6%	
50-59	£376.17	£416.37	+ 10.7%	
60-69	£327.66	£364.80	+ 11.3%	
70+	£394.54	£438.06	+ 11.0%	

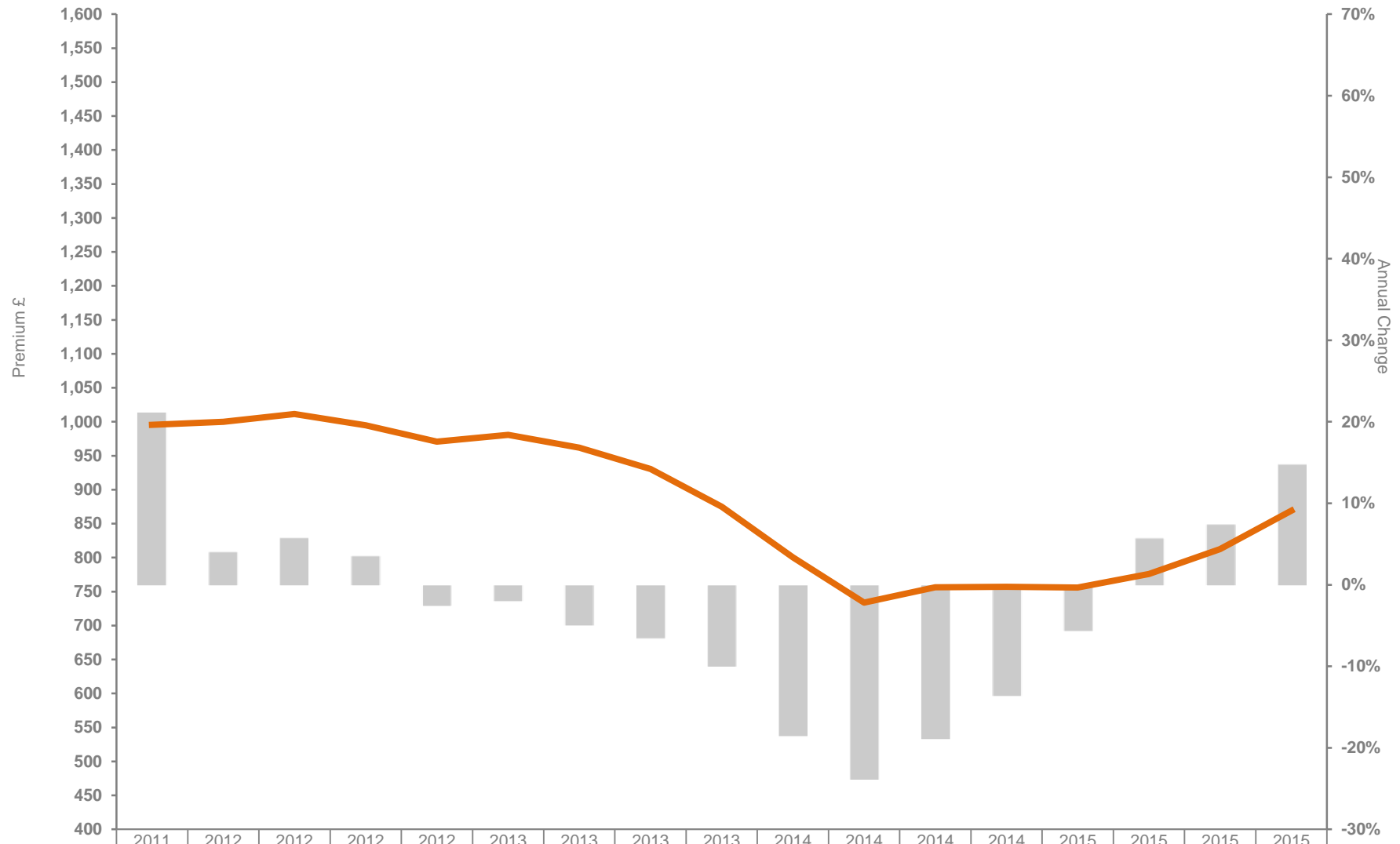
Male		Shoparound		Change
Age	2015 Q3	2015 Q4		
17-22	£1,358.64	£1,483.72	+ 9.2%	
23-29	£793.00	£865.90	+ 9.2%	
30-39	£492.65	£546.87	+ 11.0%	
40-49	£457.25	£506.71	+ 10.8%	
50-59	£368.00	£408.09	+ 10.9%	
60-69	£340.06	£378.28	+ 11.2%	
70+	£482.98	£547.23	+ 13.3%	

AA BIPI - Motor comprehensive Shoparound premium



	2011 Q4	2012 Q1	2012 Q2	2012 Q3	2012 Q4	2013 Q1	2013 Q2	2013 Q3	2013 Q4	2014 Q1	2014 Q2	2014 Q3	2014 Q4	2015 Q1	2015 Q2	2015 Q3	2015 Q4
Annual Change	15.0%	2.7%	0.5%	0.3%	-6.7%	-6.3%	-9.8%	-12.4%	-14.2%	-16.5%	-19.3%	-14.5%	-10.3%	-6.1%	5.3%	9.0%	20.3%
Comp Premium	£723.35	£699.96	£706.00	£694.27	£675.23	£655.63	£636.75	£608.15	£579.53	£547.70	£513.74	£519.70	£520.06	£514.06	£540.99	£566.65	£625.70

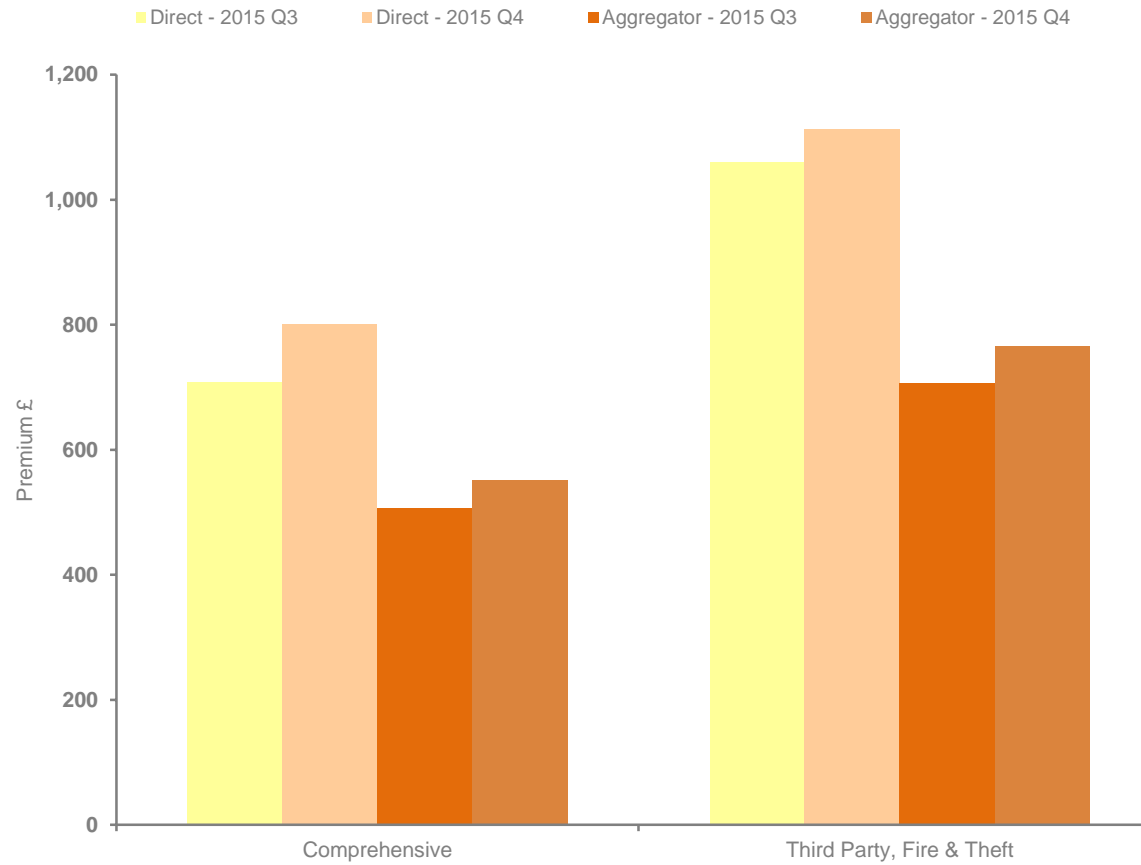
AA BIPI - Motor third party, fire & theft Shoparound premium



Annual Change	21.1%	4.1%	5.8%	3.6%	-2.5%	-1.9%	-4.9%	-6.5%	-9.9%	-18.4%	-23.7%	-18.7%	-13.5%	-5.5%	5.8%	7.4%	14.8%
TPFT Premium	£995.39	£999.92	£1,011.00	£994.82	£970.84	£980.68	£962.09	£930.65	£874.93	£800.29	£733.82	£756.25	£757.09	£755.93	£776.08	£812.56	£869.09

AA British Insurance Premium Index - Shoparound premiums

	Direct		Aggregator	
	2015 Q3	2015 Q4	2015 Q3	2015 Q4
Comprehensive	£708.28	£800.48	£505.96	£550.80
Third Party, Fire & Theft	£1,059.78	£1,111.94	£706.61	£765.01



AA BIPI - Motor insurance direct channel Shoparound premium

Shoparound summary

	2015 Q3	2015 Q4	Change	2014 Q4	Change
Comprehensive	£708.28	£800.48	+ 13.0%	£626.31	+ 27.8%
Third Party, Fire & Theft	£1,059.78	£1,111.94	+ 4.9%	£984.54	+ 12.9%

AA BIPI - Motor insurance aggregator channel Shoparound premium

Shoparound summary

	2015 Q3	2015 Q4	Change	2014 Q4	Change
Comprehensive	£505.96	£550.80	+ 8.9%	£474.52	+ 16.1%
Third Party, Fire & Theft	£706.61	£765.01	+ 8.3%	£659.61	+ 16.0%

AA BIPI - Motor insurance direct channel Shoparound premium

Motor summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Anglia	£662.61	£758.00	+ 14.4%
Border & TyneTees	£684.76	£772.54	+ 12.8%
Central	£790.84	£870.67	+ 10.1%
Granada	£1,013.40	£1,137.46	+ 12.2%
London	£845.32	£961.27	+ 13.7%
Scotland	£509.14	£569.47	+ 11.8%
South	£610.02	£684.76	+ 12.3%
UTV	£613.19	£678.14	+ 10.6%
Wales	£690.48	£772.58	+ 11.9%
West & West Country	£576.71	£629.62	+ 9.2%
Yorkshire	£862.42	£954.33	+ 10.7%

Motor summary by age

Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£1,544.54	£1,768.69	+ 14.5%
23-29	£1,017.03	£1,131.07	+ 11.2%
30-39	£656.54	£737.13	+ 12.3%
40-49	£585.77	£653.48	+ 11.6%
50-59	£475.65	£530.20	+ 11.5%
60-69	£450.30	£498.95	+ 10.8%
70+	£590.65	£642.19	+ 8.7%

Motor summary by age and gender

Female		Shoparound		
Age	2015 Q3	2015 Q4	Change	
17-22	£1,412.19	£1,592.68	+ 12.8%	
23-29	£921.27	£1,039.14	+ 12.8%	
30-39	£636.24	£720.47	+ 13.2%	
40-49	£576.77	£646.14	+ 12.0%	
50-59	£486.95	£552.29	+ 13.4%	
60-69	£440.56	£487.72	+ 10.7%	
70+	£536.65	£575.91	+ 7.3%	

Male		Shoparound		
Age	2015 Q3	2015 Q4	Change	
17-22	£1,690.02	£1,962.16	+ 16.1%	
23-29	£1,130.33	£1,239.83	+ 9.7%	
30-39	£676.25	£753.30	+ 11.4%	
40-49	£594.08	£660.26	+ 11.1%	
50-59	£462.32	£504.15	+ 9.0%	
60-69	£458.53	£508.44	+ 10.9%	
70+	£649.41	£714.32	+ 10.0%	

AA BIPI - Motor insurance aggregator channel Shoparound premium

Motor summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Anglia	£479.11	£511.10	+ 6.7%
Border & TyneTees	£513.15	£540.72	+ 5.4%
Central	£518.18	£573.50	+ 10.7%
Granada	£710.86	£764.32	+ 7.5%
London	£616.59	£677.03	+ 9.8%
Scotland	£355.63	£381.55	+ 7.3%
South	£432.76	£468.56	+ 8.3%
UTV	£697.39	£784.34	+ 12.5%
Wales	£453.96	£495.65	+ 9.2%
West & West Country	£416.97	£447.57	+ 7.3%
Yorkshire	£571.94	£626.64	+ 9.6%

Motor summary by age

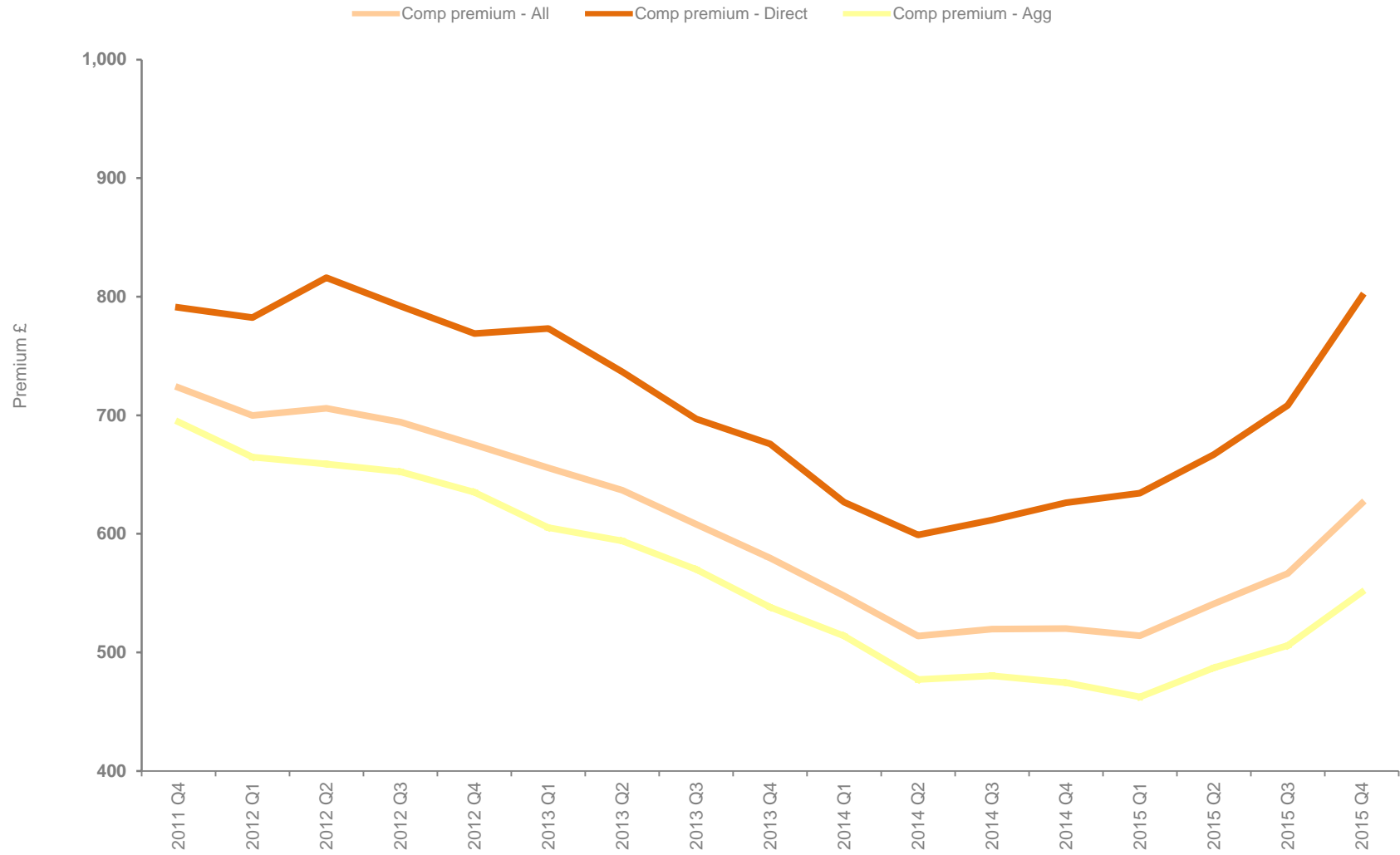
Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£1,115.86	£1,180.64	+ 5.8%
23-29	£583.32	£632.19	+ 8.4%
30-39	£406.20	£454.89	+ 12.0%
40-49	£402.74	£443.86	+ 10.2%
50-59	£328.16	£362.28	+ 10.4%
60-69	£284.66	£317.70	+ 11.6%
70+	£370.62	£424.79	+ 14.6%

Motor summary by age and gender

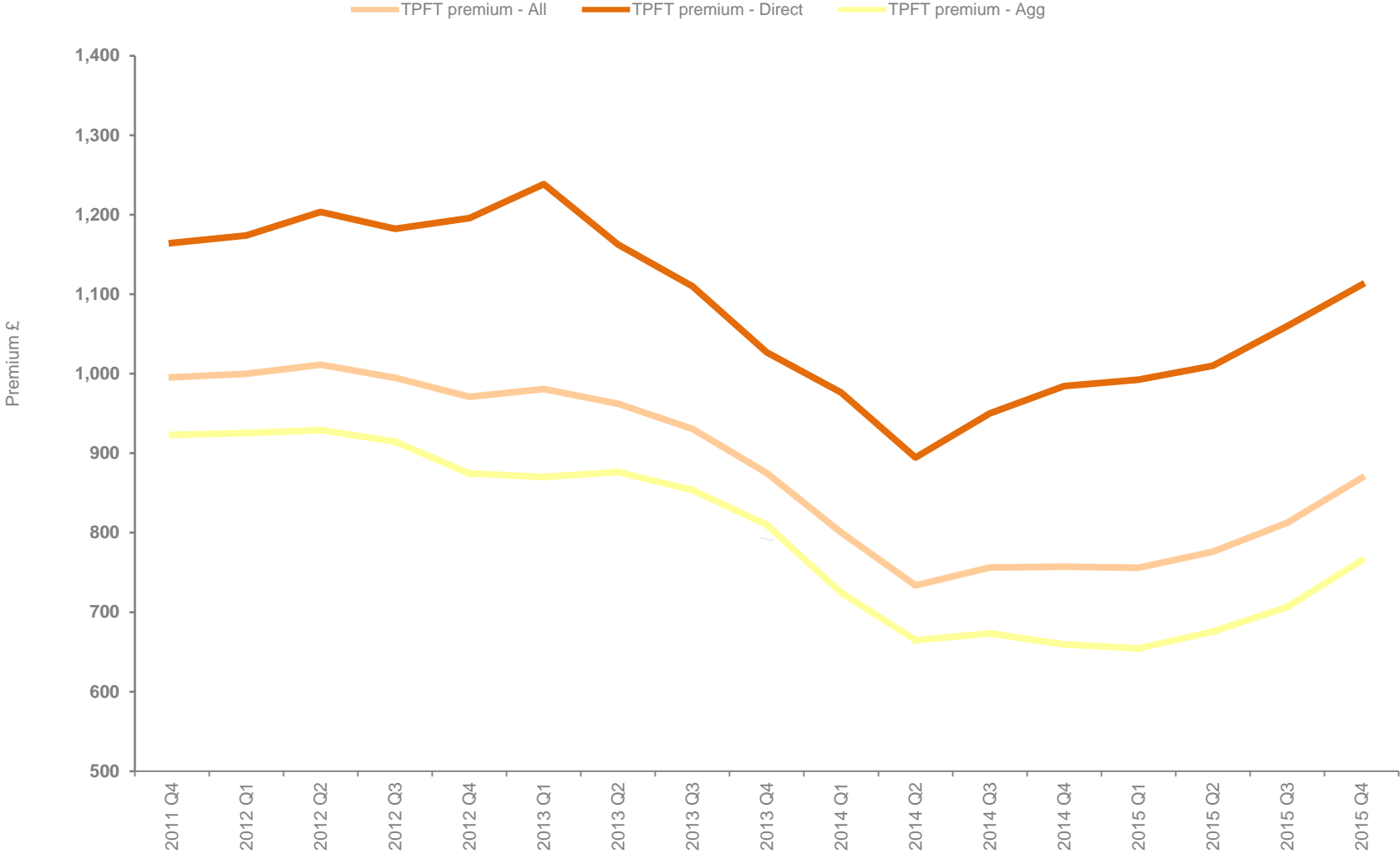
Female		Shoparound		
Age	2015 Q3	2015 Q4	Change	
17-22	£1,004.28	£1,072.09	+ 6.8%	
23-29	£518.71	£559.31	+ 7.8%	
30-39	£397.52	£450.96	+ 13.4%	
40-49	£407.47	£447.24	+ 9.8%	
50-59	£328.70	£358.11	+ 8.9%	
60-69	£279.27	£312.13	+ 11.8%	
70+	£333.63	£378.98	+ 13.6%	

Male		Shoparound		
Age	2015 Q3	2015 Q4	Change	
17-22	£1,216.62	£1,278.68	+ 5.1%	
23-29	£648.43	£705.64	+ 8.8%	
30-39	£413.96	£458.40	+ 10.7%	
40-49	£398.61	£440.89	+ 10.6%	
50-59	£327.57	£366.92	+ 12.0%	
60-69	£289.29	£322.49	+ 11.5%	
70+	£411.65	£475.62	+ 15.5%	

AA BIPI - Motor comprehensive Shoparound premium trends

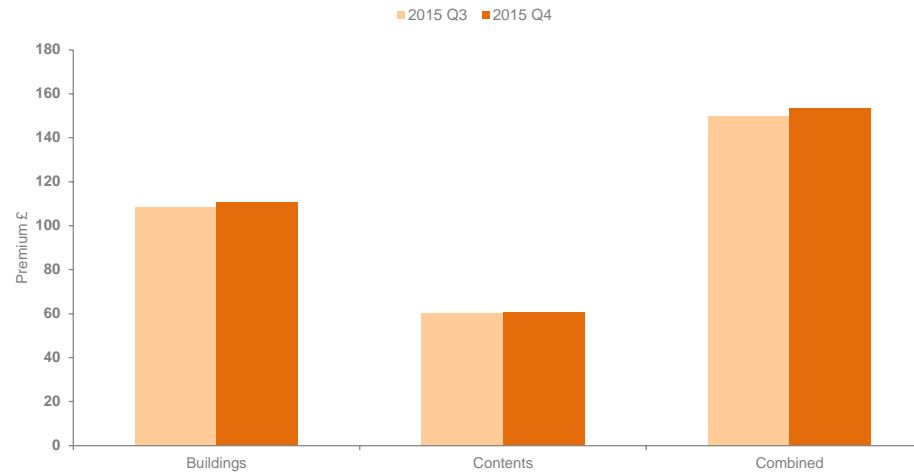


AA BIPI - Motor third party Shoparound premium trends



AA British Insurance Premium Index - Home Shoparound premium all channels

	2015 Q3	2015 Q4
Buildings	108.59	110.46
Contents	60.06	60.47
Combined	149.85	153.24



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All premiums shown include Insurance Premium Tax at the prevailing rate. Premiums shown for July 1994 alone are free of IPT

While it is not possible to include risks from every town in the UK, those selected are typical risks, reflecting a cross section of the insurance market. Movements by specific towns are checked separately using a basket of 250000 risks.

AA BIPI - Home insurance Shoparound movements

All channels*

	2015 Q3	2015 Q4	Change	2014 Q4	Change
Buildings	108.59	110.46	+ 1.7%	£112.02	- 1.4%
Contents	60.06	60.47	+ 0.7%	£61.98	- 2.4%
Combined	149.85	153.24	+ 2.3%	£159.87	- 4.2%

*Based on GFK channel preference and arrangement data - March 2015.

AA BIPI - Home insurance Shoparound movements

Buildings summary by region - all channels

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTees	£113.83	£113.69	- 0.1%
Central & Granada	£105.55	£106.94	+ 1.3%
London & South	£110.58	£113.10	+ 2.3%
Scotland	£108.77	£110.33	+ 1.4%
Wales	£124.13	£128.84	+ 3.8%
West & West Country	£99.43	£101.83	+ 2.4%
Yorkshire & Anglia	£106.54	£107.89	+ 1.3%

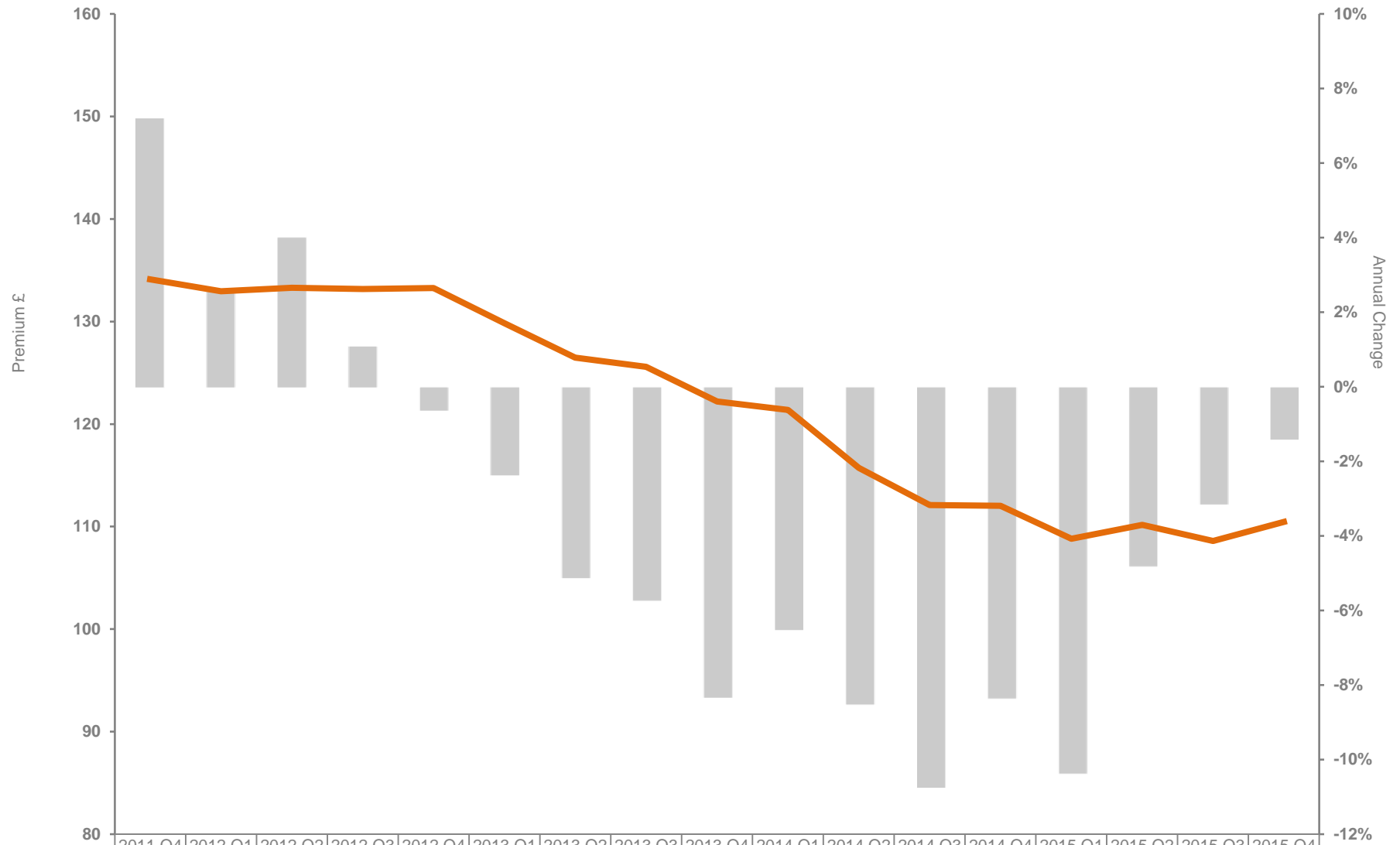
Contents summary by region - all channels

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTees	£57.73	£57.78	+ 0.1%
Central & Granada	£62.90	£63.04	+ 0.2%
London & South	£60.82	£61.23	+ 0.7%
Scotland	£55.30	£55.56	+ 0.5%
Wales	£60.50	£60.33	- 0.3%
West & West Country	£55.34	£56.02	+ 1.2%
Yorkshire & Anglia	£60.25	£61.21	+ 1.6%

Combined summary by region - all channels

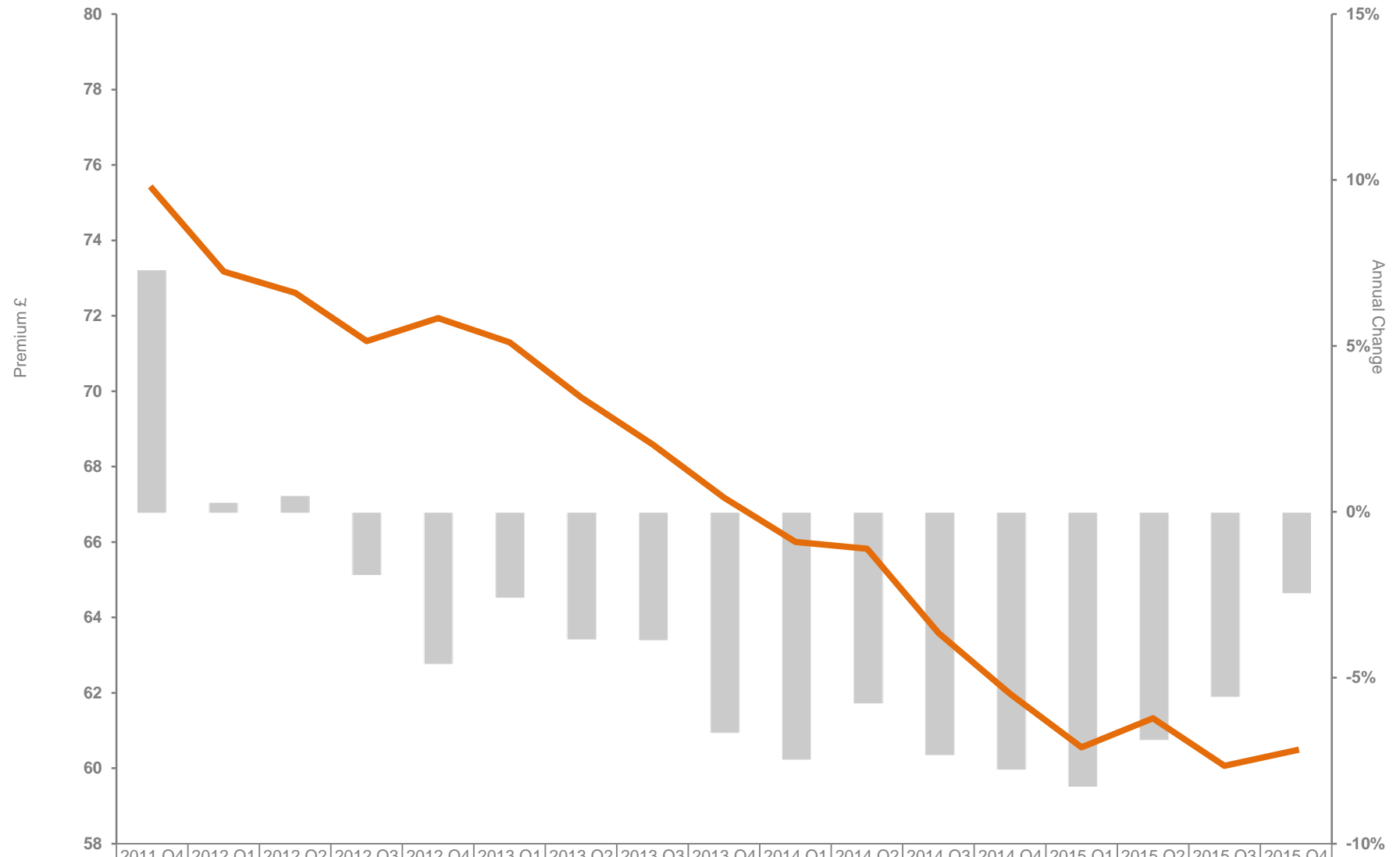
Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTees	£151.77	£153.65	+ 1.2%
Central & Granada	£148.89	£152.95	+ 2.7%
London & South	£153.94	£157.44	+ 2.3%
Scotland	£145.32	£148.70	+ 2.3%
Wales	£165.10	£168.47	+ 2.0%
West & West Country	£137.19	£140.17	+ 2.2%
Yorkshire & Anglia	£146.97	£150.14	+ 2.2%

AA BIPI - Home buildings Shoparound premium



Annual Change	7.2%	2.6%	4.0%	1.1%	-0.6%	-2.4%	-5.1%	-5.7%	-8.3%	-6.5%	-8.5%	-10.7%	-8.3%	-10.4%	-4.8%	-3.1%	-1.4%
Buildings Premium	134.12	132.97	133.30	133.18	133.28	129.83	126.49	125.57	122.21	121.38	115.73	112.10	112.02	108.81	110.18	108.59	110.46

AA BIPI - Home contents Shoparound premium

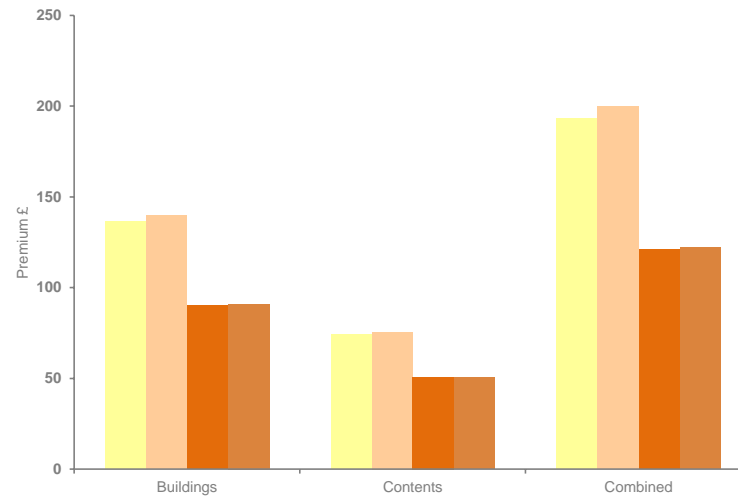


Annual Change	7.3%	0.3%	0.5%	-1.9%	-4.6%	-2.6%	-3.8%	-3.8%	-6.6%	-7.4%	-5.7%	-7.3%	-7.7%	-8.2%	-6.8%	-5.5%	-2.4%
Contents Premium	75.37	73.17	72.61	71.32	71.94	71.30	69.84	68.59	67.17	66.00	65.82	63.59	61.98	60.56	61.32	60.06	60.47

AA British Insurance Premium Index - Shoparound premiums

	Direct		Aggregator	
	2015 Q3	2015 Q4	2015 Q3	2015 Q4
Buildings	£136.40	£139.78	£90.05	£90.91
Contents	£74.11	£75.38	£50.70	£50.54
Combined	£193.29	£199.82	£120.88	£122.18

■ Direct - 2015 Q3
 ■ Direct - 2015 Q4
 ■ Aggregator - 2015 Q3
 ■ Aggregator - 2015 Q4



AA BIPI - Home insurance direct channel Shoparound premium

Shoparound summary

	2015 Q3	2015 Q4	Change	2014 Q4	Change
Buildings	£136.40	£139.78	+ 2.5%	£142.99	- 2.2%
Contents	£74.11	£75.38	+ 1.7%	£79.26	- 4.9%
Combined	£193.29	£199.82	+ 3.4%	£207.66	- 3.8%

AA BIPI - Home insurance aggregator channel Shoparound premium

Shoparound summary

	2015 Q3	2015 Q4	Change	2014 Q4	Change
Buildings	£90.05	£90.91	+ 1.0%	£91.38	- 0.5%
Contents	£50.70	£50.54	- 0.3%	£50.46	+ 0.2%
Combined	£120.88	£122.18	+ 1.1%	£128.01	- 4.6%

AA BIPI - Home insurance direct channel Shoparound premium

Buildings summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTeess	£152.21	£151.40	- 0.5%
Central & Granada	£132.04	£134.42	+ 1.8%
London & South	£134.30	£139.06	+ 3.5%
Scotland	£139.57	£142.12	+ 1.8%
Wales	£173.37	£181.82	+ 4.9%
West & West Country	£121.47	£125.29	+ 3.1%
Yorkshire & Anglia	£133.16	£135.97	+ 2.1%

Buildings summary by age

Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£131.01	£132.59	+ 1.2%
23-29	£144.62	£145.65	+ 0.7%
30-39	£140.81	£143.35	+ 1.8%
40-49	£146.81	£150.38	+ 2.4%
50-59	£126.02	£131.20	+ 4.1%
60-69	£110.99	£115.40	+ 4.0%
70+	£118.52	£121.80	+ 2.8%

Buildings summary by property

Property type	Shoparound		
	2015 Q3	2015 Q4	Change
Bungalow	£122.72	£127.65	+ 4.0%
Detached	£169.41	£171.03	+ 1.0%
End Terraced	£114.62	£121.03	+ 5.6%
Flat	£135.89	£134.19	- 1.2%
Semi Detached	£114.85	£120.31	+ 4.8%
Terraced	£133.81	£136.33	+ 1.9%

Buildings summary by year built

Year built	Shoparound		
	2015 Q3	2015 Q4	Change
<1920	£199.44	£198.14	- 0.7%
1920-1945	£127.60	£132.38	+ 3.8%
1946-1979	£112.35	£117.49	+ 4.6%
1980-1999	£101.96	£106.77	+ 4.7%
2000+	£91.45	£98.52	+ 7.7%

AA BIPI - Home insurance aggregator channel Shoparound premium

Buildings summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTeess	£88.24	£88.55	+ 0.4%
Central & Granada	£87.89	£88.62	+ 0.8%
London & South	£94.76	£95.79	+ 1.1%
Scotland	£88.24	£89.14	+ 1.0%
Wales	£91.31	£93.53	+ 2.4%
West & West Country	£84.73	£86.19	+ 1.7%
Yorkshire & Anglia	£88.78	£89.17	+ 0.4%

Buildings summary by age

Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£95.57	£96.24	+ 0.7%
23-29	£98.02	£99.07	+ 1.1%
30-39	£94.26	£95.51	+ 1.3%
40-49	£91.25	£92.03	+ 0.9%
50-59	£87.16	£87.35	+ 0.2%
60-69	£77.54	£78.78	+ 1.6%
70+	£80.45	£81.29	+ 1.1%

Buildings summary by property

Property type	Shoparound		
	2015 Q3	2015 Q4	Change
Bungalow	£85.47	£87.05	+ 1.8%
Detached	£97.89	£99.56	+ 1.7%
End Terraced	£87.67	£88.60	+ 1.1%
Flat	£101.87	£102.96	+ 1.1%
Semi Detached	£83.13	£83.71	+ 0.7%
Terraced	£89.91	£89.66	- 0.3%

Buildings summary by year built

Year built	Shoparound		
	2015 Q3	2015 Q4	Change
<1920	£105.25	£106.34	+ 1.0%
1920-1945	£91.31	£91.91	+ 0.7%
1946-1979	£83.86	£84.66	+ 1.0%
1980-1999	£78.39	£79.28	+ 1.1%
2000+	£71.87	£74.73	+ 4.0%

AA BIPI - Home insurance direct channel Shoparound premium

Contents summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTees	£71.67	£71.54	- 0.2%
Central & Granada	£77.62	£78.38	+ 1.0%
London & South	£75.70	£77.45	+ 2.3%
Scotland	£67.79	£68.22	+ 0.6%
Wales	£78.21	£78.01	- 0.3%
West & West Country	£66.45	£68.27	+ 2.7%
Yorkshire & Anglia	£73.18	£75.36	+ 3.0%

Contents summary by age

Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£88.48	£90.07	+ 1.8%
23-29	£88.98	£89.39	+ 0.5%
30-39	£78.75	£80.04	+ 1.6%
40-49	£76.00	£77.27	+ 1.7%
50-59	£69.67	£71.05	+ 2.0%
60-69	£61.16	£62.86	+ 2.8%
70+	£57.37	£58.59	+ 2.1%

Contents summary by property

Property type	Shoparound		
	2015 Q3	2015 Q4	Change
Bungalow	£65.83	£67.58	+ 2.7%
Detached	£79.59	£80.87	+ 1.6%
End Terraced	£80.37	£80.56	+ 0.2%
Flat	£78.57	£81.12	+ 3.2%
Semi Detached	£70.81	£72.09	+ 1.8%
Terraced	£74.22	£75.09	+ 1.2%

Contents summary by year built

Year built	Shoparound		
	2015 Q3	2015 Q4	Change
<1920	£87.50	£87.56	+ 0.1%
1920-1945	£77.28	£79.00	+ 2.2%
1946-1979	£67.28	£68.82	+ 2.3%
1980-1999	£64.27	£66.36	+ 3.2%
2000+	£66.96	£69.78	+ 4.2%

AA BIPI - Home insurance aggregator channel Shoparound premium

Contents summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTees	£48.44	£48.61	+ 0.4%
Central & Granada	£53.09	£52.82	- 0.5%
London & South	£50.90	£50.41	- 1.0%
Scotland	£46.97	£47.12	+ 0.3%
Wales	£48.69	£48.55	- 0.3%
West & West Country	£47.94	£47.86	- 0.2%
Yorkshire & Anglia	£51.64	£51.78	+ 0.3%

Contents summary by age

Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£57.71	£57.51	- 0.3%
23-29	£56.60	£56.16	- 0.8%
30-39	£53.37	£52.67	- 1.3%
40-49	£51.56	£51.53	- 0.1%
50-59	£48.88	£48.95	+ 0.1%
60-69	£43.11	£43.44	+ 0.8%
70+	£42.44	£42.90	+ 1.1%

Contents summary by property

Property type	Shoparound		
	2015 Q3	2015 Q4	Change
Bungalow	£47.55	£47.66	+ 0.2%
Detached	£51.27	£51.23	- 0.1%
End Terraced	£52.50	£51.09	- 2.7%
Flat	£50.31	£50.26	- 0.1%
Semi Detached	£49.64	£49.54	- 0.2%
Terraced	£53.02	£52.58	- 0.8%

Contents summary by year built

Year built	Shoparound		
	2015 Q3	2015 Q4	Change
<1920	£55.08	£54.97	- 0.2%
1920-1945	£52.23	£52.00	- 0.4%
1946-1979	£48.17	£47.94	- 0.5%
1980-1999	£47.68	£47.68	+ 0.0%
2000+	£47.99	£48.29	+ 0.6%

AA BIPI - Home insurance direct channel Shoparound premium

Combined summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTees	£206.05	£206.54	+ 0.2%
Central & Granada	£190.66	£198.78	+ 4.3%
London & South	£195.41	£202.44	+ 3.6%
Scotland	£188.83	£194.99	+ 3.3%
Wales	£233.56	£240.06	+ 2.8%
West & West Country	£173.37	£179.36	+ 3.5%
Yorkshire & Anglia	£187.38	£193.87	+ 3.5%

Combined summary by age

Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£197.42	£206.05	+ 4.4%
23-29	£207.69	£216.53	+ 4.3%
30-39	£200.12	£206.83	+ 3.4%
40-49	£205.12	£210.29	+ 2.5%
50-59	£182.83	£190.65	+ 4.3%
60-69	£160.39	£166.36	+ 3.7%
70+	£162.37	£169.31	+ 4.3%

Combined summary by property

Property type	Shoparound		
	2015 Q3	2015 Q4	Change
Bungalow	£176.83	£181.82	+ 2.8%
Detached	£227.63	£234.84	+ 3.2%
End Terraced	£182.24	£184.26	+ 1.1%
Flat	£185.78	£191.89	+ 3.3%
Semi Detached	£173.39	£180.08	+ 3.9%
Terraced	£188.07	£194.88	+ 3.6%

Combined summary by year built

Year built	Shoparound		
	2015 Q3	2015 Q4	Change
<1920	£259.72	£264.93	+ 2.0%
1920-1945	£191.86	£197.14	+ 2.8%
1946-1979	£165.60	£172.79	+ 4.3%
1980-1999	£152.00	£160.76	+ 5.8%
2000+	£151.63	£162.07	+ 6.9%

AA BIPI - Home insurance aggregator channel Shoparound premium

Combined summary by region

Region	Shoparound		
	2015 Q3	2015 Q4	Change
Border & TyneTees	£115.58	£118.38	+ 2.4%
Central & Granada	£121.04	£122.40	+ 1.1%
London & South	£126.29	£127.44	+ 0.9%
Scotland	£116.30	£117.84	+ 1.3%
Wales	£119.46	£120.75	+ 1.1%
West & West Country	£113.07	£114.04	+ 0.9%
Yorkshire & Anglia	£120.03	£120.98	+ 0.8%

Combined summary by age

Age	Shoparound		
	2015 Q3	2015 Q4	Change
17-22	£129.84	£130.78	+ 0.7%
23-29	£132.86	£136.01	+ 2.4%
30-39	£125.81	£126.89	+ 0.9%
40-49	£122.92	£123.95	+ 0.8%
50-59	£117.52	£119.27	+ 1.5%
60-69	£105.19	£106.35	+ 1.1%
70+	£105.80	£106.88	+ 1.0%

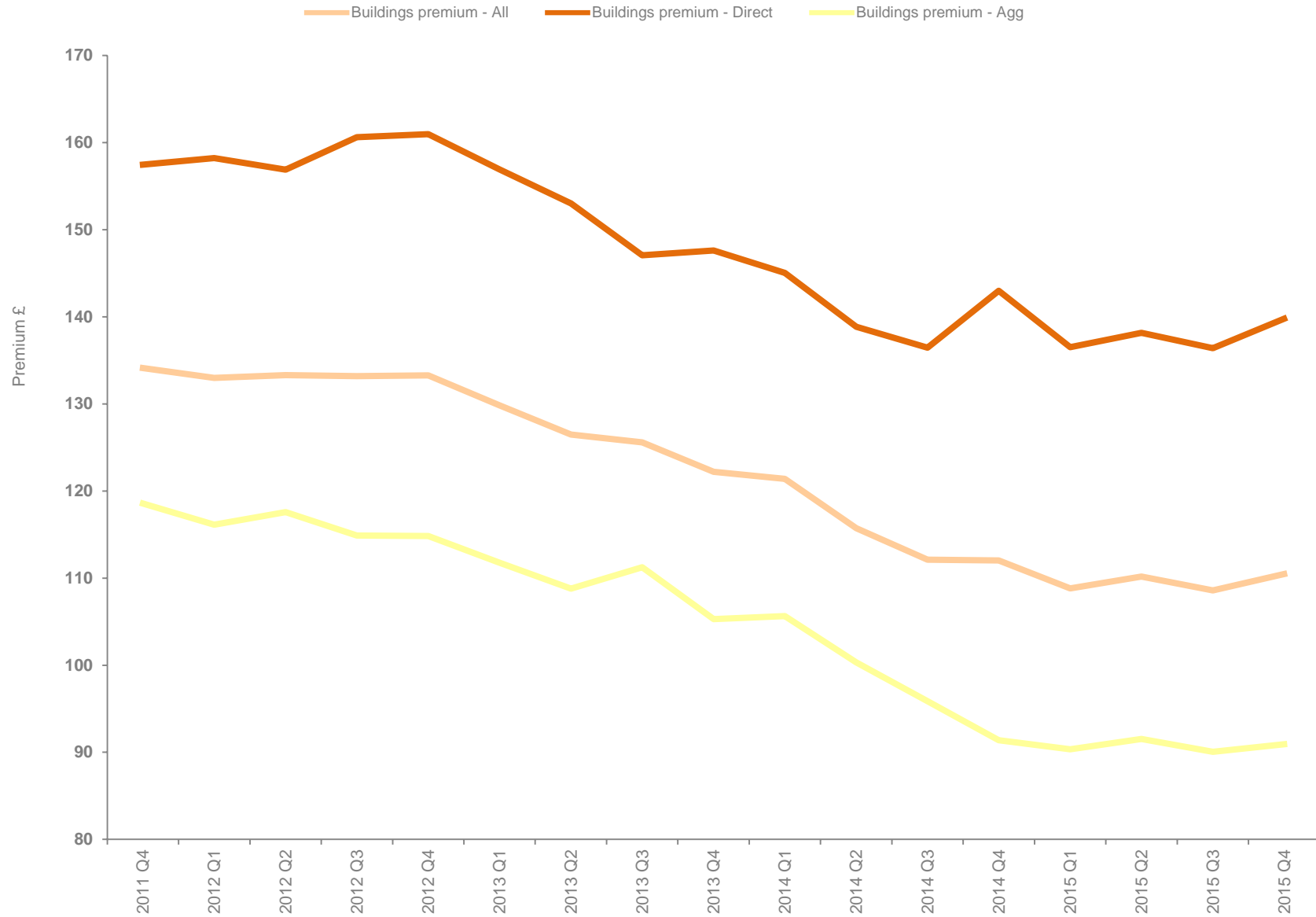
Combined summary by property

Property type	Shoparound		
	2015 Q3	2015 Q4	Change
Bungalow	£111.44	£113.71	+ 2.0%
Detached	£130.10	£132.44	+ 1.8%
End Terraced	£119.72	£120.31	+ 0.5%
Flat	£135.30	£134.52	- 0.6%
Semi Detached	£113.74	£114.74	+ 0.9%
Terraced	£121.00	£121.33	+ 0.3%

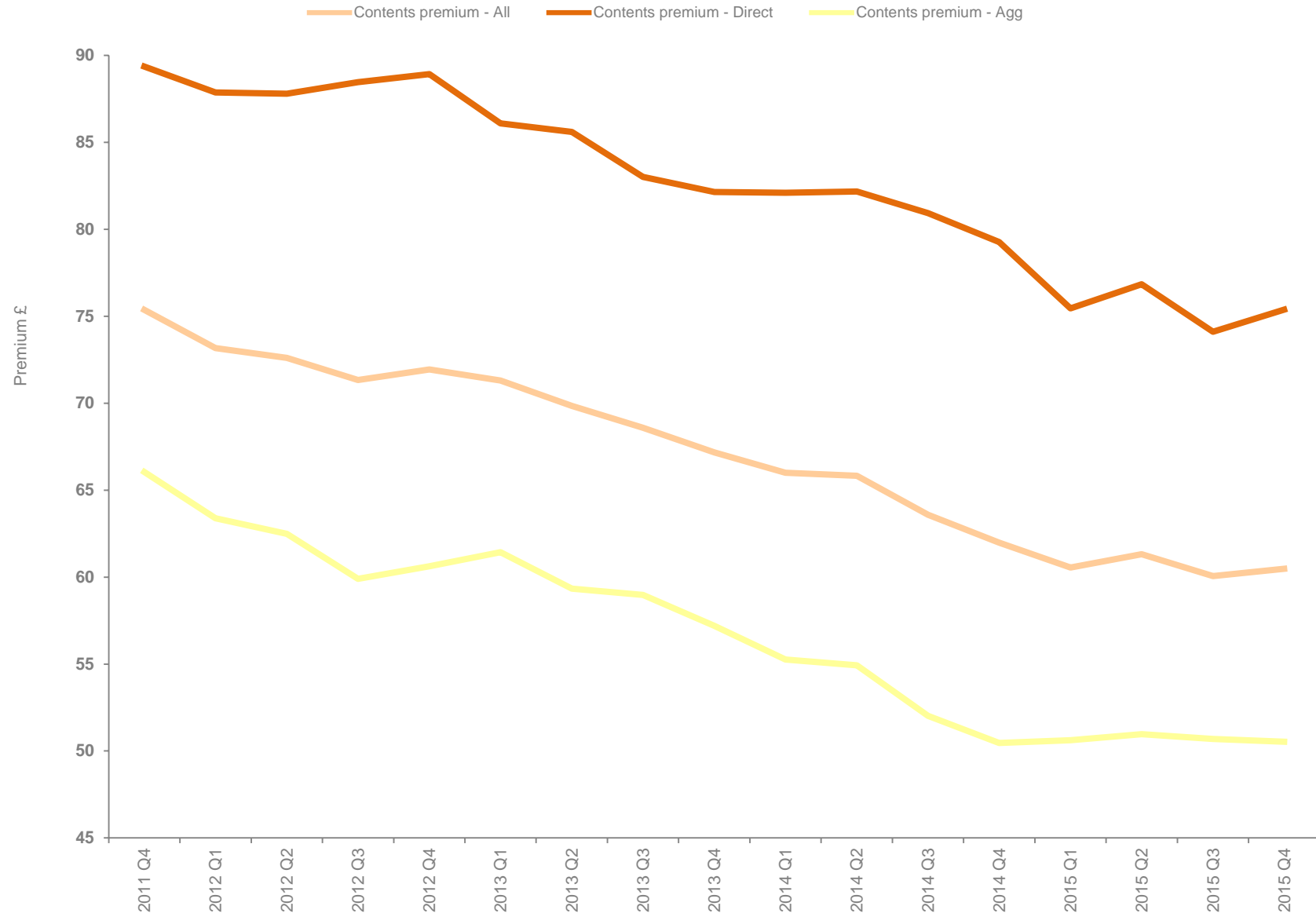
Combined summary by year built

Year built	Shoparound		
	2015 Q3	2015 Q4	Change
<1920	£139.45	£141.25	+ 1.3%
1920-1945	£124.65	£125.32	+ 0.5%
1946-1979	£112.47	£113.83	+ 1.2%
1980-1999	£105.46	£106.50	+ 1.0%
2000+	£104.85	£105.94	+ 1.0%

AA BIPI - Home buildings Shoparound premium trends



AA BIPI - Home contents Shoparound premium trends



AA BRITISH INSURANCE PREMIUM INDEX - 2015 Q4

Note: IPT at 2.5 per cent was introduced to premiums between July and October 1994

IPT was increased to 4% on 1 April 1997 and then to 5% on 1 July 1999 and then to 6% on 4 January 2011 and then to 9.5% on 1 November 2015

Figures shown include IPT, whereas on July 1994 premiums IPT did not apply

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