

AA British Insurance Premium Index – 2015 quarter 3

22 October 2015

The AA British Insurance Premium Index (Index) has been tracking the quarterly movement of car and home insurance since 1994. It measures the five cheapest quotes for each 'customer' to provide an average or Shoparound index.

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Media contact

Ian Crowder

01256 492 844 ian.crowder@theAA.com

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Motor insurance premiums – 2015 quarter 3

Car insurance premiums still rising

- Another sharp rise adds £26 to the average quote
- IPT rise piles more misery onto upward premium trend
- Oldest drivers see biggest premium jump
- Northern Ireland only region to see premiums fall

Car insurance saw another quarterly increase in the average quoted premium for an annual policy. The benchmark AA British Insurance Premium Index recorded a jump in the Shoparound quote of 4.8% to £569.¹

That's an increase of nearly £26 over the three months ending 30 September, and is the second consecutive quarterly increase this year, which over the past 12 months has now added 9.2% – or £48 – to a typical car insurance quotation.

The upward trend follows two years of falling premiums, which started on the promise of sharp reductions in personal injury claims (particularly whiplash) that were expected to follow Ministry of Justice reforms to discourage fraudulent claims.

But the reforms have not delivered and some claim firms have found ways around the rules.

Janet Connor, managing director of [AA Insurance](#), says: "Fraud continues to be a major issue troubling the industry.

"Although huge progress in fraud detection has been made, too many people still consider it acceptable to make injury claims even if none were suffered,² often encouraged by claim firms.

Continued

¹ The AA Shoparound index is an average of the five cheapest premiums, quoted from the broker, the direct market and price comparison sites, for each risk in a nationwide basket of risks representative of the insurance buying public.

² AA-Populus online poll 17–24 February 2015; responses from 20,046 AA Members. The poll found that 11% of respondents do not see anything wrong in making a claim for a personal injury, even if none was suffered. [Populus](#) is a founder member of the British Polling Council and abides by its rules.

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"And news that the Judicial College is recommending to courts a 5% increase in payments for injury claims will only add to upward premium pressure and encourage more attempts at whiplash injury fraud."¹

Ms Connor says that insurers – including the AA – are getting better at detecting insurance fraud attempts, but adds: "My belief is that this is the thin end of a sinister wedge of people who see insurance premiums as little more than savings accounts, seeking maximum 'withdrawals' at the first opportunity, for the least outlay.

"Insurance fraud is a crime, and I'm glad to see that courts are taking an increasingly hard line against insurance fraudsters. The detected fraud has a £835m price tag, borne by drivers who are paying premiums estimated to be £50 higher than they should be as a result."²

"I encourage anyone who knows someone who has made a fraudulent claim or falsified data to pay a lower premium to anonymously call the [Insurance Fraud Bureau cheatline](#) on 0800 422 0421."

Insurance Premium Tax hits lowest earners hardest

On 1 November 2015 Insurance Premium Tax will increase from 6.0% to 9.5%, adding around £20 to the cost of a typical policy. But Ms Connor points out: "Those who pay the highest premiums, particularly young drivers who least can afford the increase, will bear the brunt of this stealth tax.

"The AA and industry bodies such as the British Insurance Brokers' Association have lobbied the government hard to think again, or at least allow young drivers to pay their first car insurance premium tax free.

"But the appeal seems to have fallen on deaf ears."

She says that the tax rise could lead to more insurance fraud – for example falsifying information such as name, address and driving experience to achieve a low quote.

"Although their car will then be on the insurance database, they are nevertheless effectively driving without insurance."

Continued

¹ New guidance for judges in whiplash cases will encourage more claims, Insurance Times, 13 October 2015.

² According to the Association of British Insurers, insurers detected fraud worth £835m in 2014, and they estimate that fraud adds an average of £50 to the cost of every car insurance policy.

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And Ms Connor points out that insurers are wise to such activity, and don't hesitate in taking action against such 'pseudo-insured' drivers.

AA Insurance expects car insurance premiums to continue rising into 2016, and that by the end of the year premiums will have risen by 15%.

"It's important that the government takes notice of these increases and continues to work towards making legislation more robust to stop cheats, and that courts deal severely with offenders," adds Ms Connor.

"That will get the message across that insurance fraud is simply not acceptable to decent, honest people."

Shoparound premium summary

	2015 Q2	2015 Q3	Change	2014 Q3	Annual
Comprehensive	£542.64	£568.55	+ 4.8%	£520.78	+ 9.2%
TPFT	£759.75	£795.48	+ 4.7%	£739.99	+ 7.5%

TPFT has a higher premium than comprehensive because the basket of risks reflects the type of driver that buys such cover, typically young drivers.

Winners and losers – Shoparound by age

Older drivers, aged 70 and over, bore the brunt of premium increases in the third quarter, seeing more than 8% added to a Shoparound quote. Over the year their premiums rose by nearly a fifth.

Conversely, young drivers have seen an increase of only 4%. The 30–39 age group saw the smallest rise over the quarter. The age group that can expect the lowest Shoparound quotes for comprehensive cover is that aged 60 to 69, which has seen a rise over the quarter of 4.4%.

Age band	2015 Q2	2015 Q3	Change	2014 Q3	Annual
17-22	£1,227.90	£1,277.18	+ 4.0%	£1,182.29	+8.0%
23-29	£673.43	£707.47	+ 5.1%	£656.11	+7.8%
30-39	£452.45	£470.30	+ 3.9%	£438.46	+7.3%
40-49	£427.69	£449.65	+ 5.1%	£410.73	+9.5%
50-59	£362.81	£384.23	+ 5.9%	£343.86	+11.7%
60-69	£313.61	£327.47	+ 4.4%	£290.67	+12.7%
70+	£397.97	£430.21	+ 8.1%	£359.70	+19.6%

Continued

AA British Insurance Premium Index

Winners and losers – Shoparound by region

Scottish drivers saw the largest increase in Shoparound premiums this quarter (6.5%), but it remains the cheapest part of the UK to insure a car. The most costly area is north-west England – the only region to record average quoted premiums of over £800. However, it saw the smallest quarterly increase, at 3.9%, to £822.07. This region has also seen the smallest annual increase (7.0%), compared with the national average of 9.2% for a typical comprehensive Shoparound quote.

The only area to show a fall in premiums is Northern Ireland, down 5.8% over the quarter and down 7.8% over the year. The AA believes that this is because more insurers are quoting, leading to greater competition in a region that traditionally has suffered among the highest premiums in the UK. The Shoparound premium for Northern Ireland, £643.30, is the fourth most expensive after north-west England (£822.07), London (£693.88) and Yorkshire (£645.86).

Region	2015 Q2	2015 Q3	Change	2014 Q3	Annual
Anglia	£512.36	£542.23	+ 5.8%	£485.19	+11.8%
Border & TyneTees	£524.32	£557.51	+ 6.3%	£498.76	+11.8%
Central	£559.32	£584.28	+ 4.5%	£540.13	+8.2%
Granada (North-west)	£791.24	£822.07	+ 3.9%	£768.41	+7.0%
London	£657.20	£693.88	+ 5.6%	£630.03	+10.1%
Scotland	£379.52	£404.21	+ 6.5%	£361.60	+11.8%
South	£459.35	£487.83	+ 6.2%	£441.10	+10.6%
Northern Ireland	£683.07	£643.30	- 5.8%	£697.75	-7.8%
Wales	£494.81	£522.20	+ 5.5%	£466.27	+12.0%
West & West Country	£430.41	£453.75	+ 5.4%	£400.97	+13.2%
Yorkshire	£618.47	£645.86	+ 4.4%	£592.19	+9.1%

Shoparound premium trends

The Motor comprehensive Shoparound premium chart shows how premiums fell steadily from 2012, hitting a low point in the second quarter of 2014, then remaining relatively flat until the second quarter of 2015. The AA expects the current upward trend to continue into 2016, stalling during the first quarter before resuming a steady climb.

Continued

Motor insurance premiums – summary tables and charts 2015 Q3

Download the Index (csv file) for motor insurance

[2,800 risks for car insurance](#)

AA British Insurance Premium Index - Motor insurance (chart)

Motor insurance Shoparound premium movements - all channels (chart)

Motor insurance Shoparound premium movements - all channels (table)

Motor insurance Shoparound premium movements - region and age, all channels (tables)

Comprehensive insurance Shoparound premium - all channels (chart)

Third party insurance Shoparound premium - all channels (chart)

Motor insurance Shoparound premiums (chart)

Motor insurance Shoparound premiums (tables)

Motor insurance Shoparound premiums - region and age (tables)

Comprehensive insurance Shoparound premium trends (chart)

Third party insurance Shoparound premium trends (chart)

Home insurance premiums – 2015 quarter 3

Home insurance premiums artificially low

- Average quoted premiums for home cover continue to fall
- Harsh winter would drive premiums sharply up
- Home insurance at five-year low

Home insurance premiums continue to fall despite industry concerns that claims costs will soon exceed premium income. According to the latest AA British Insurance Premium Index, Shoparound quotes for buildings, contents and combined policies all fell over the three months ending 30 September 2015, continuing a fairly steady downward trend that began at the end of 2012.¹

- buildings policies fell by 1.4% to £107.39 (down 3.1% over the year)
- contents policies fell by 2.1% to £60.00 (down 5.6% over the year)
- combined buildings and contents policies fell by 2.4% to £149.30 (down 6.3% over the year)

Janet Connor, managing director of [AA Insurance](#), said that while this continues to be welcome news for customers, premiums are now artificially low.

"The past couple of years have seen very few serious weather claims – mild winters, and little serious flooding or property-damaging storms. That has led to the continuing easing of premiums as competitive pressure builds," she says.

"The UK has escaped serious and damaging weather unlike other parts of the world, including Europe, but that doesn't mean there isn't the potential for serious damage to property.

"Even Mark Carney, Governor of the Bank of England, has warned insurers and investors to wake up to the issues,² while the Prudential Regulation Authority has published a report identifying potential climate risks for the UK insurance industry."

Continued

¹ The AA Shoparound index is an average of the five cheapest premiums, quoted from the broker, the direct market and price comparison sites, for each risk in a nationwide basket of risks representative of the insurance buying public.

² [Mark Carney speech](#) to Lloyd's of London, 29 September 2015.

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"Some weather forecasters suggest that the coming winter could be particularly harsh, which accordingly would bring severe weather claims. If that happens, then equally sharp home premium increases can be expected."

Ms Connor suggested that prudent homeowners should check that their home is well prepared for winter.

"Getting central heating systems serviced, checking that pipes are lagged, gutters are clean and secure, and loft spaces are properly insulated are simple steps to take that could avoid inconvenience and cost later on."

Meanwhile, Flood Re – the government supported scheme that will enable homeowners in locations most at risk of flooding to obtain affordable cover – is expected to be launched in April 2016.

"This has been a long time coming," Ms Connor points out.

"Although there are industry concerns about how effective it will be, and the impact it might have on premiums for everyone, it will be welcomed by those whose homes are difficult or costly to insure. The real test will be if there is widespread flooding similar to 2007, which cost insurers over £3bn in claims."

The AA, one of Britain's leading home insurance brokers, believes that premiums have fallen too far.

Ms Connor points out that "the cost of home insurance is now little more than that quoted when the AA's Index started in 1994.

"There are deals to be done for those who shop around for their cover. But," she urges, "families must ensure that their policy meets their needs. Because a cheap price doesn't necessarily mean value for money."

Shoparound premium summary

	2015 Q2	2015 Q3	Change	2014 Q3	Annual
Buildings	£108.96	£107.39	-1.4%	£110.85	-3.1%
Contents	£61.26	£60.00	-2.1%	£63.53	-5.6%
Combined	£152.93	£149.30	-2.4%	£159.38	-6.3%

Continued

Home insurance premiums – summary tables and charts 2015 Q3

Download the Index (csv file) for home insurance:

[750 risks for home insurance](#)

AA British Insurance Premium Index - Home insurance (chart)

Home insurance Shoparound premium movements - all channels (chart)

Home insurance Shoparound premium movements - all channels (table)

Home insurance Shoparound premium movements - region, all channels (tables)

Buildings insurance Shoparound premium - all channels (chart)

Contents insurance Shoparound premium - all channels (chart)

Home insurance Shoparound premiums (chart)

Home insurance Shoparound premiums (tables)

Buildings insurance Shoparound premiums – region, age, property type, year built (tables)

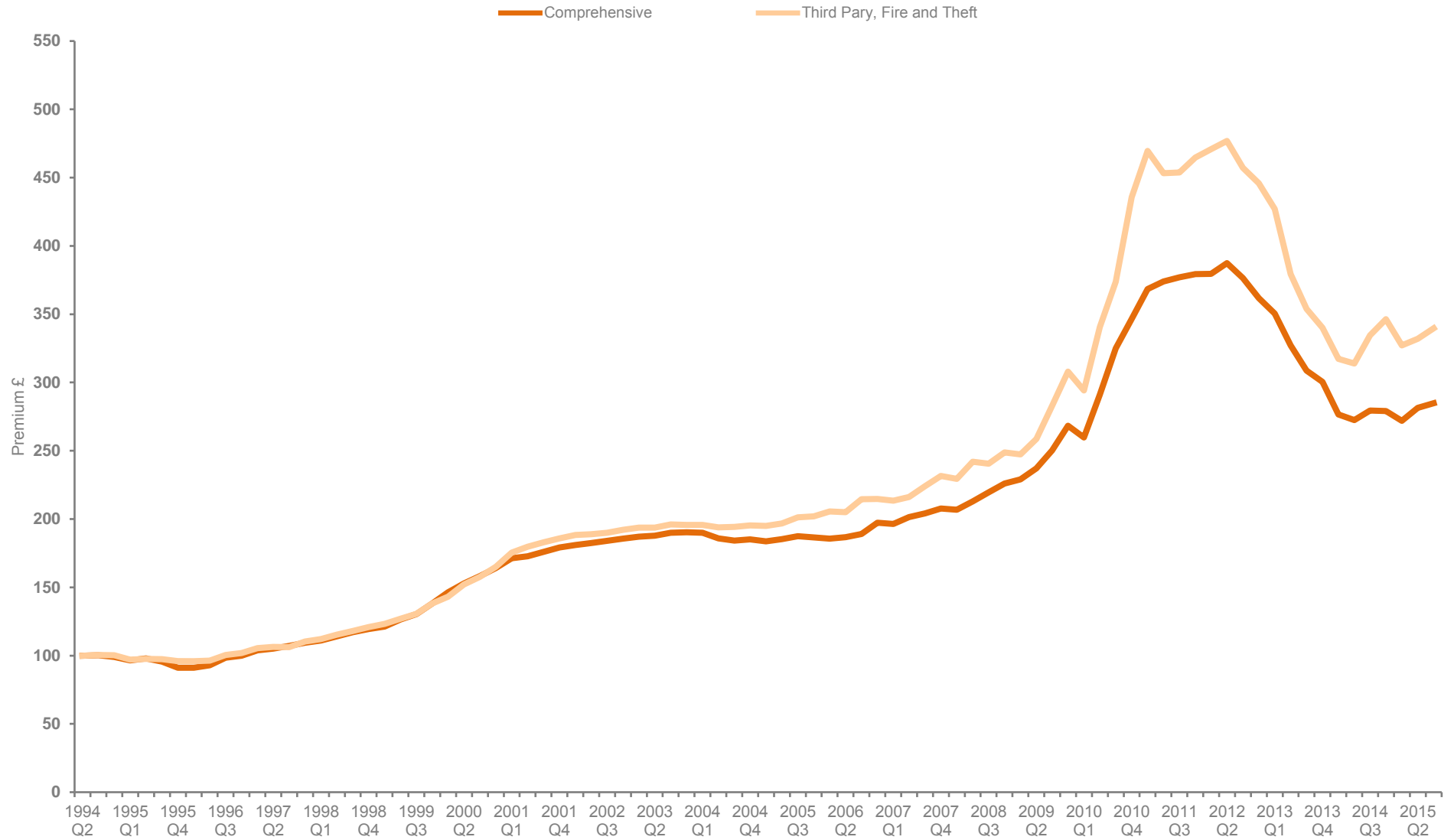
Contents insurance Shoparound premiums – region, age, property type, year built (tables)

Combined insurance Shoparound premiums – region, age, property type, year built (tables)

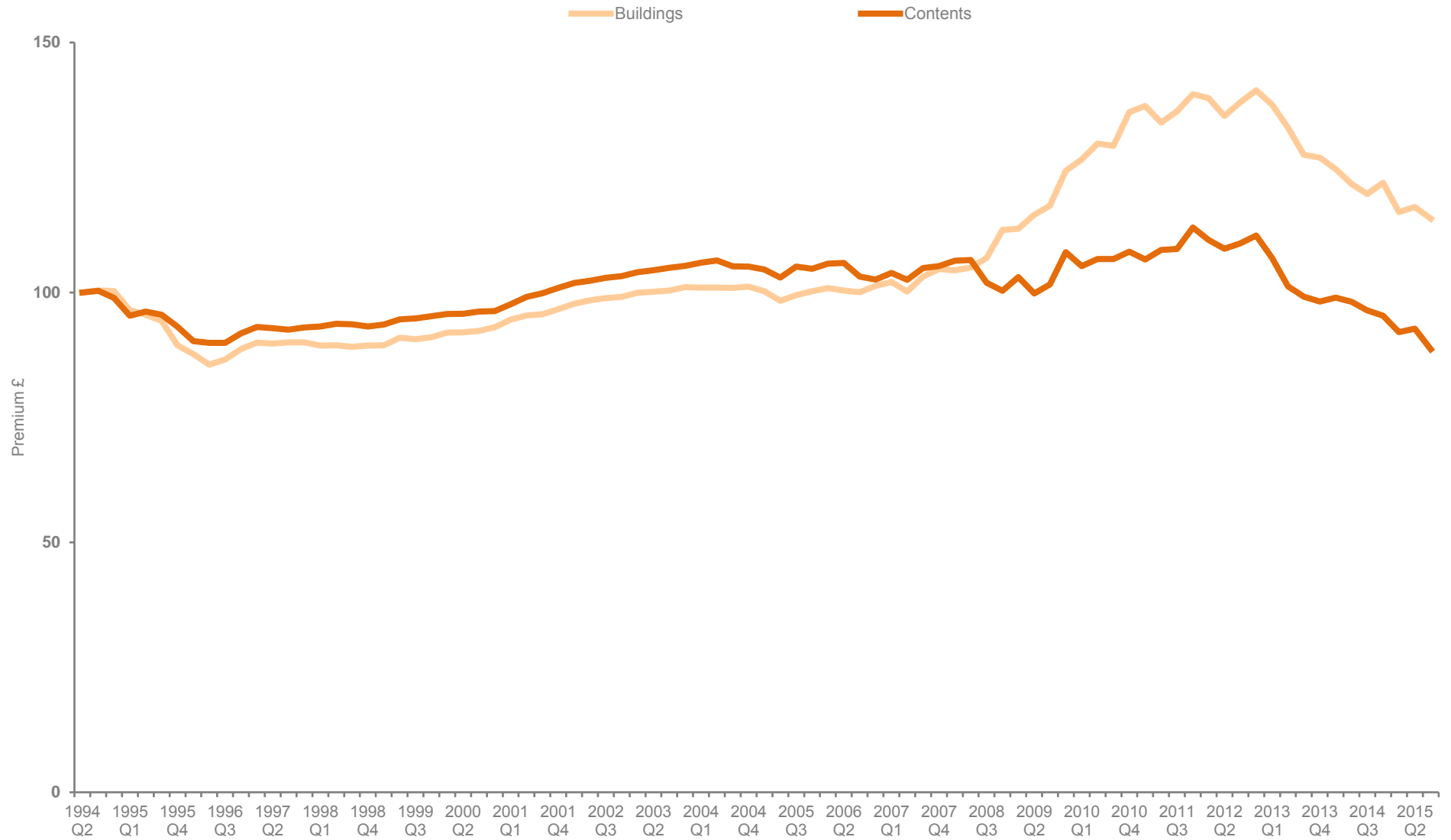
Buildings insurance Shoparound premium trends (chart)

Contents insurance Shoparound premium trends (chart)

AA British Insurance Premium Index - Car insurance market average trends

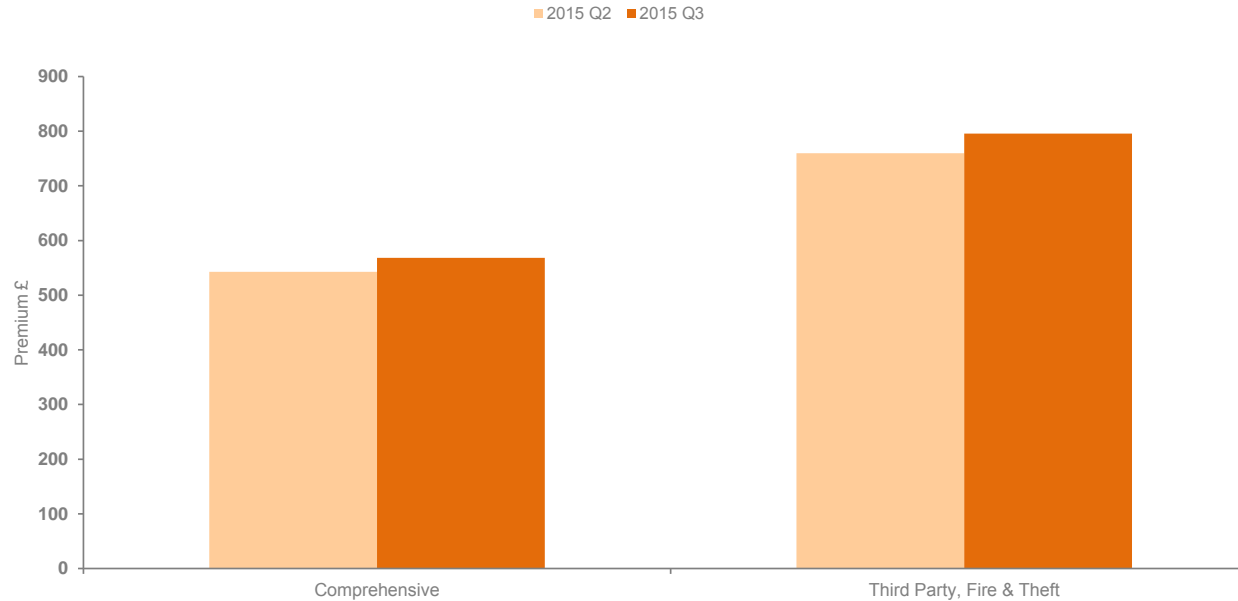


AA British Insurance Premium Index - Home insurance market average trends



AA British Insurance Premium Index - Motor Shoparound premium all channels

	2015 Q2	2015 Q3
Comprehensive	£542.64	£568.55
Third Party, Fire & Theft	£759.75	£795.48



A base rate of 100 was set at July 1994. The British Insurance Premium Index gives a quarterly update on the movements of home insurance on 750 risks each for buildings and contents, and on 2800 car insurance risks - 2500 comprehensive and 300 TPFT. July 1994 and subsequent premiums are assumed average premiums rebased in line with BIPI production methods over time.

The Index shows average car insurance premiums based on open market rates from 80 of the UK's leading insurers and home premiums across 72 insurers. Composites, direct writers and online providers are included.

The quarterly move compares the market average premium this quarter with the previous quarter.

The shoparound premium is the average of the five lowest premiums quoted by the insurers in the market survey. This more closely reflects the price paid, but does not take account of discretionary discounts offered.

All premiums shown include Insurance Premium Tax at the prevailing rate.
Premiums shown for July 1994 alone are free of IPT

While it is not possible to include risks from every town in the UK, those selected are typical risks, reflecting a cross section of the insurance market. Movements by specific towns are checked separately using a basket of 250000 risks.

AA BIPI - Motor insurance Shoparound movements

All channels*

	2015 Q2	2015 Q3	Change	2014 Q3	Change
Comprehensive	£542.64	£568.55	+ 4.8%	£520.78	+ 9.2%
Third Party, Fire & Theft	£759.75	£795.48	+ 4.7%	£739.99	+ 7.5%

* Based on GFK channel preference and arrangement data - March 2015.

AA BIPI - Motor insurance Shoparound movements

Summary by region - all channels

Region	2015 Q2	2015 Q3	Change
Anglia	£512.36	£542.23	+ 5.8%
Border & TyneTees	£524.32	£557.51	+ 6.3%
Central	£559.32	£584.28	+ 4.5%
Granada	£791.24	£822.07	+ 3.9%
London	£657.20	£693.88	+ 5.6%
Scotland	£379.52	£404.21	+ 6.5%
South	£459.35	£487.83	+ 6.2%
UTV	£683.07	£643.30	- 5.8%
Wales	£494.81	£522.20	+ 5.5%
West & West Country	£430.41	£453.75	+ 5.4%
Yorkshire	£618.47	£645.86	+ 4.4%

Summary by age - all channels

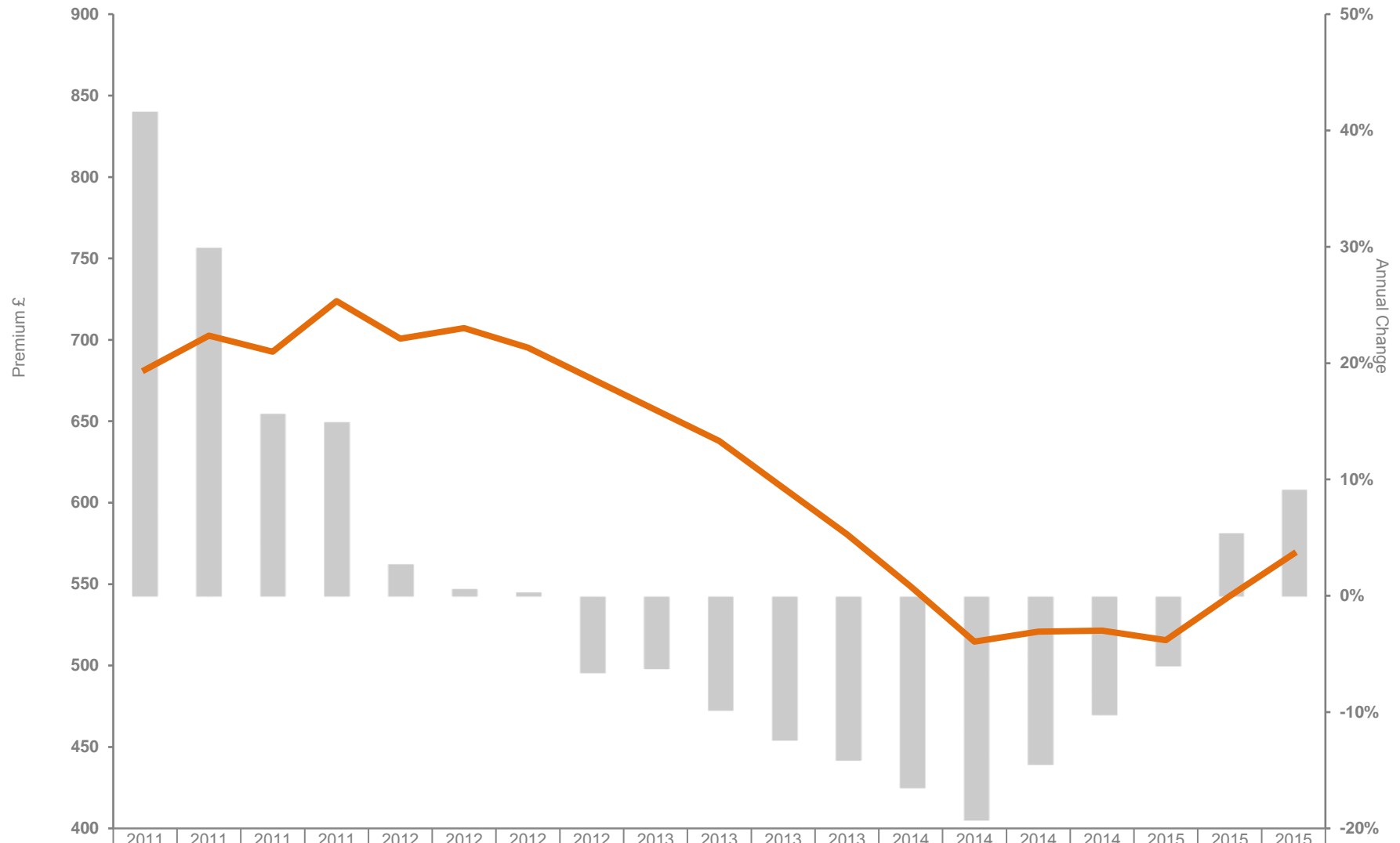
Age	2015 Q2	2015 Q3	Change
17-22	£1,227.90	£1,277.18	+ 4.0%
23-29	£673.43	£707.47	+ 5.1%
30-39	£452.45	£470.30	+ 3.9%
40-49	£427.69	£449.65	+ 5.1%
50-59	£362.81	£384.23	+ 5.9%
60-69	£313.61	£327.47	+ 4.4%
70+	£397.97	£430.21	+ 8.1%

Summary by age and gender - all channels

Female			
Age	2015 Q2	2015 Q3	Change
17-22	£1,107.90	£1,152.26	+ 4.0%
23-29	£607.06	£633.61	+ 4.4%
30-39	£431.85	£451.57	+ 4.6%
40-49	£426.07	£445.53	+ 4.6%
50-59	£372.92	£391.68	+ 5.0%
60-69	£305.11	£319.97	+ 4.9%
70+	£360.87	£391.32	+ 8.4%

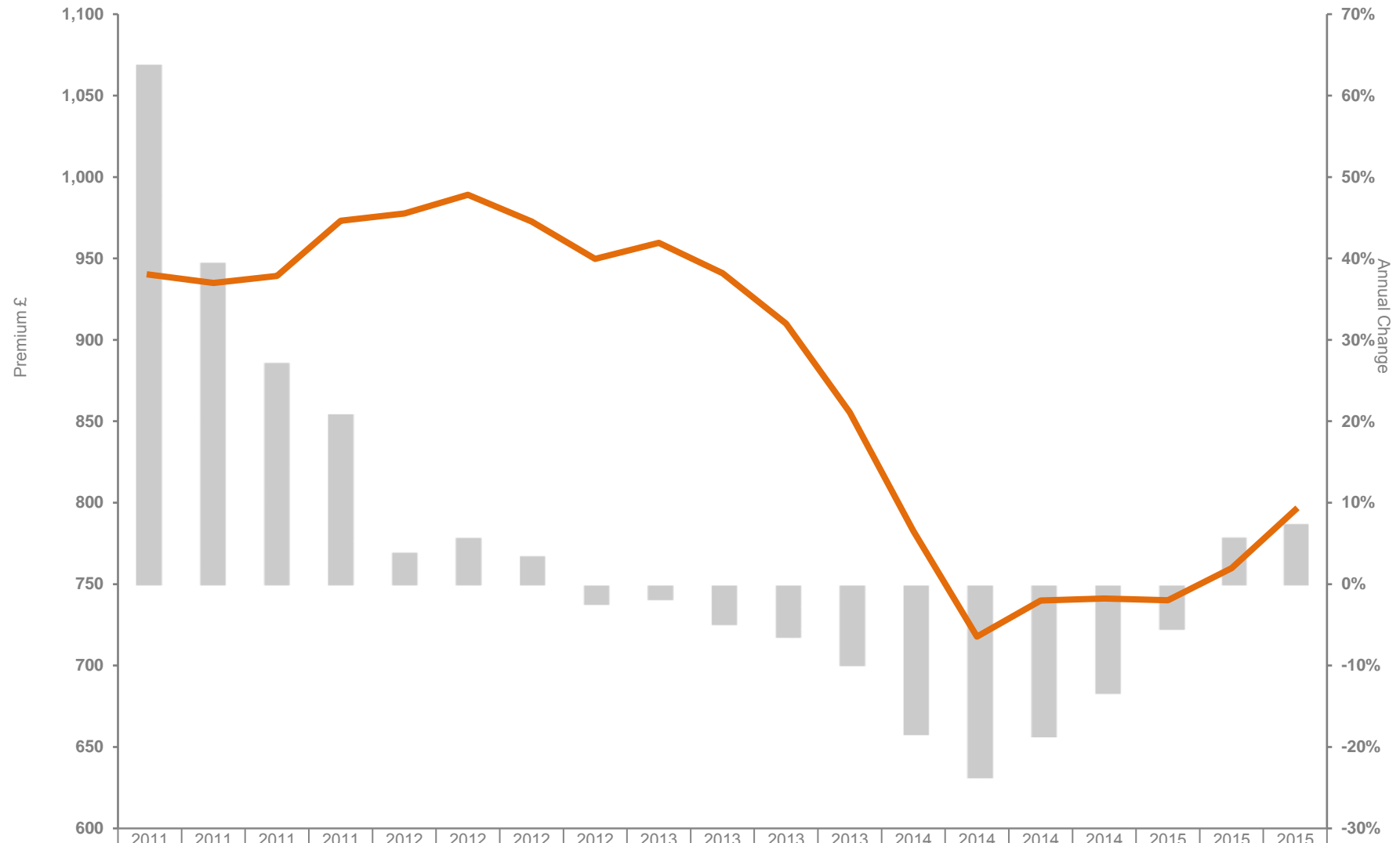
Male			
Age	2015 Q2	2015 Q3	Change
17-22	£1,346.55	£1,400.18	+ 4.0%
23-29	£745.35	£787.44	+ 5.6%
30-39	£471.74	£487.94	+ 3.4%
40-49	£429.13	£453.41	+ 5.7%
50-59	£350.90	£375.44	+ 7.0%
60-69	£320.81	£333.81	+ 4.1%
70+	£437.70	£471.84	+ 7.8%

AA BIPI - Motor comprehensive Shoparound premium



	2011 Q1	2011 Q2	2011 Q3	2011 Q4	2012 Q1	2012 Q2	2012 Q3	2012 Q4	2013 Q1	2013 Q2	2013 Q3	2013 Q4	2014 Q1	2014 Q2	2014 Q3	2014 Q4	2015 Q1	2015 Q2	2015 Q3
Annual change	41.6%	29.9%	15.7%	15.0%	2.8%	0.6%	0.4%	-6.6%	-6.2%	-9.8%	-12.4%	-14.1%	-16.5%	-19.3%	-14.5%	-10.2%	-6.0%	5.4%	9.2%
Comp premium	£681.6	£702.6	£692.6	£723.7	£700.6	£707.2	£695.2	£676.1	£657.0	£637.8	£609.0	£580.6	£548.5	£514.7	£520.7	£521.3	£515.6	£542.6	£568.5

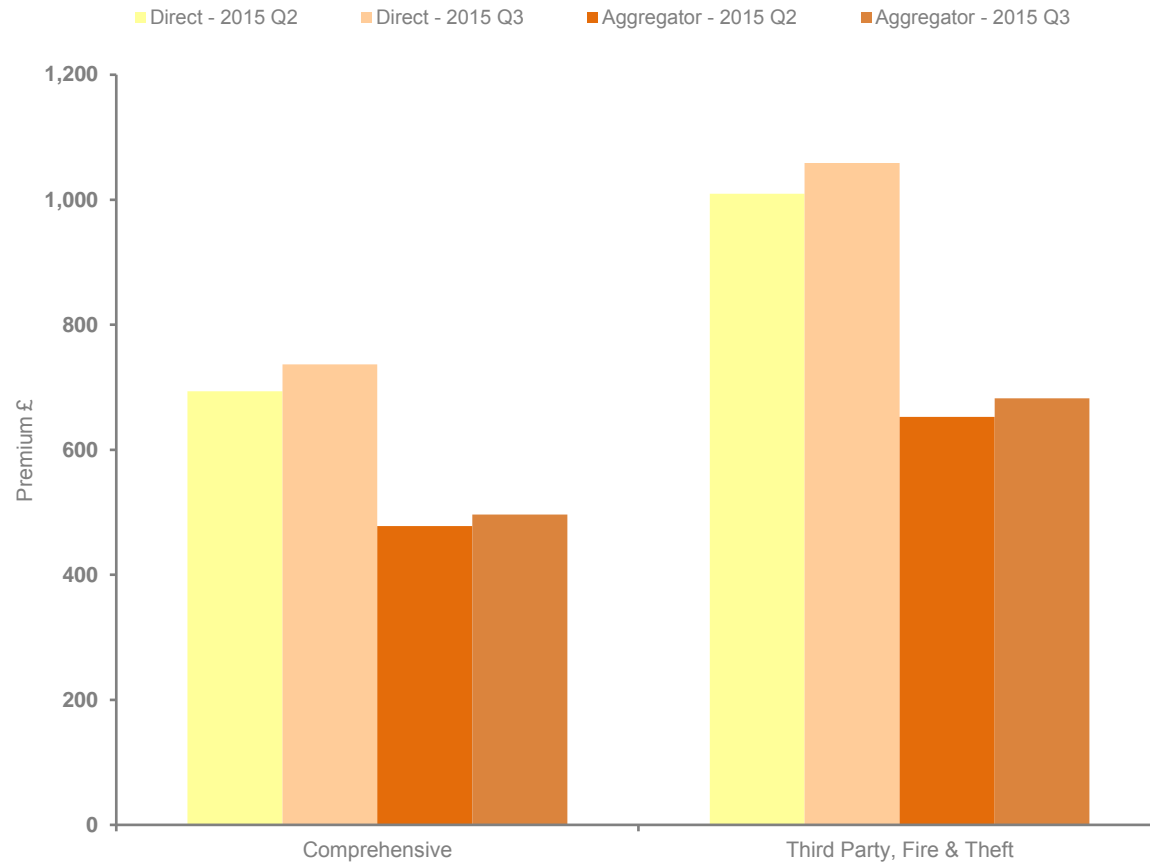
AA BIPI - Motor third party, fire & theft Shoparound premium



Annual change	63.7%	39.5%	27.2%	20.9%	4.0%	5.8%	3.6%	-2.4%	-1.8%	-4.9%	-6.4%	-9.9%	-18.4%	-23.7%	-18.7%	-13.4%	-5.5%	5.8%	7.5%
TPFT premium	£940.0	£934.8	£939.2	£973.1	£977.5	£989.1	£972.7	£949.7	£959.6	£940.9	£910.0	£855.4	£782.7	£717.7	£739.9	£741.1	£740.1	£759.7	£795.4

AA British Insurance Premium Index - Shoparound premiums

	Direct		Aggregator	
	2015 Q2	2015 Q3	2015 Q2	2015 Q3
Comprehensive	£693.43	£736.53	£478.01	£496.56
Third Party, Fire & Theft	£1,009.41	£1,059.01	£652.75	£682.54



AA BIPI - Motor insurance direct channel Shoparound premium

Shoparound summary

	2015 Q2	2015 Q3	Change	2014 Q3	Change
Comprehensive	£693.43	£736.53	+ 6.2%	£635.95	+ 15.8%
Third Party, Fire & Theft	£1,009.41	£1,059.01	+ 4.9%	£949.35	+ 11.6%

AA BIPI - Motor insurance aggregator channel Shoparound premium

Shoparound summary

	2015 Q2	2015 Q3	Change	2014 Q3	Change
Comprehensive	£478.01	£496.56	+ 3.9%	£471.42	+ 5.3%
Third Party, Fire & Theft	£652.75	£682.54	+ 4.6%	£650.27	+ 5.0%

AA BIPI - Motor insurance direct channel Shoparound premium

Motor summary by region

Region	2015 Q2	2015 Q3	Change
Anglia	£664.77	£697.08	+ 4.9%
Border & TyneTees	£653.00	£701.24	+ 7.4%
Central	£751.18	£790.07	+ 5.2%
Granada	£1,001.43	£1,052.43	+ 5.1%
London	£855.25	£904.94	+ 5.8%
Scotland	£485.47	£528.37	+ 8.8%
South	£603.19	£645.47	+ 7.0%
UTV	£557.56	£588.56	+ 5.6%
Wales	£671.36	£714.29	+ 6.4%
West & West Country	£528.30	£573.41	+ 8.5%
Yorkshire	£811.43	£855.56	+ 5.4%

Motor summary by age

Age	2015 Q2	2015 Q3	Change
17-22	£1,649.43	£1,710.38	+ 3.7%
23-29	£952.79	£1,027.48	+ 7.8%
30-39	£607.33	£640.75	+ 5.5%
40-49	£539.35	£574.20	+ 6.5%
50-59	£449.63	£478.74	+ 6.5%
60-69	£411.08	£439.04	+ 6.8%
70+	£532.75	£575.69	+ 8.1%

Motor summary by age and gender

Female			
Age	2015 Q2	2015 Q3	Change
17-22	£1,509.52	£1,572.92	+ 4.2%
23-29	£853.28	£918.14	+ 7.6%
30-39	£589.84	£615.92	+ 4.4%
40-49	£542.62	£569.23	+ 4.9%
50-59	£471.82	£496.33	+ 5.2%
60-69	£399.23	£424.94	+ 6.4%
70+	£475.53	£520.50	+ 9.5%

Male			
Age	2015 Q2	2015 Q3	Change
17-22	£1,805.92	£1,864.14	+ 3.2%
23-29	£1,068.06	£1,154.13	+ 8.1%
30-39	£624.23	£664.73	+ 6.5%
40-49	£536.31	£578.82	+ 7.9%
50-59	£423.33	£457.88	+ 8.2%
60-69	£421.09	£450.95	+ 7.1%
70+	£594.12	£634.89	+ 6.9%

AA BIPI - Motor insurance aggregator channel Shoparound premium

Motor summary by region

Region	2015 Q2	2015 Q3	Change
Anglia	£447.04	£475.86	+ 6.4%
Border & TyneTees	£469.18	£495.91	+ 5.7%
Central	£477.10	£496.09	+ 4.0%
Granada	£701.16	£723.35	+ 3.2%
London	£572.31	£603.42	+ 5.4%
Scotland	£334.11	£351.01	+ 5.1%
South	£397.70	£420.27	+ 5.7%
UTV	£736.87	£666.76	- 9.5%
Wales	£419.15	£439.88	+ 4.9%
West & West Country	£388.45	£402.47	+ 3.6%
Yorkshire	£535.78	£555.98	+ 3.8%

Motor summary by age

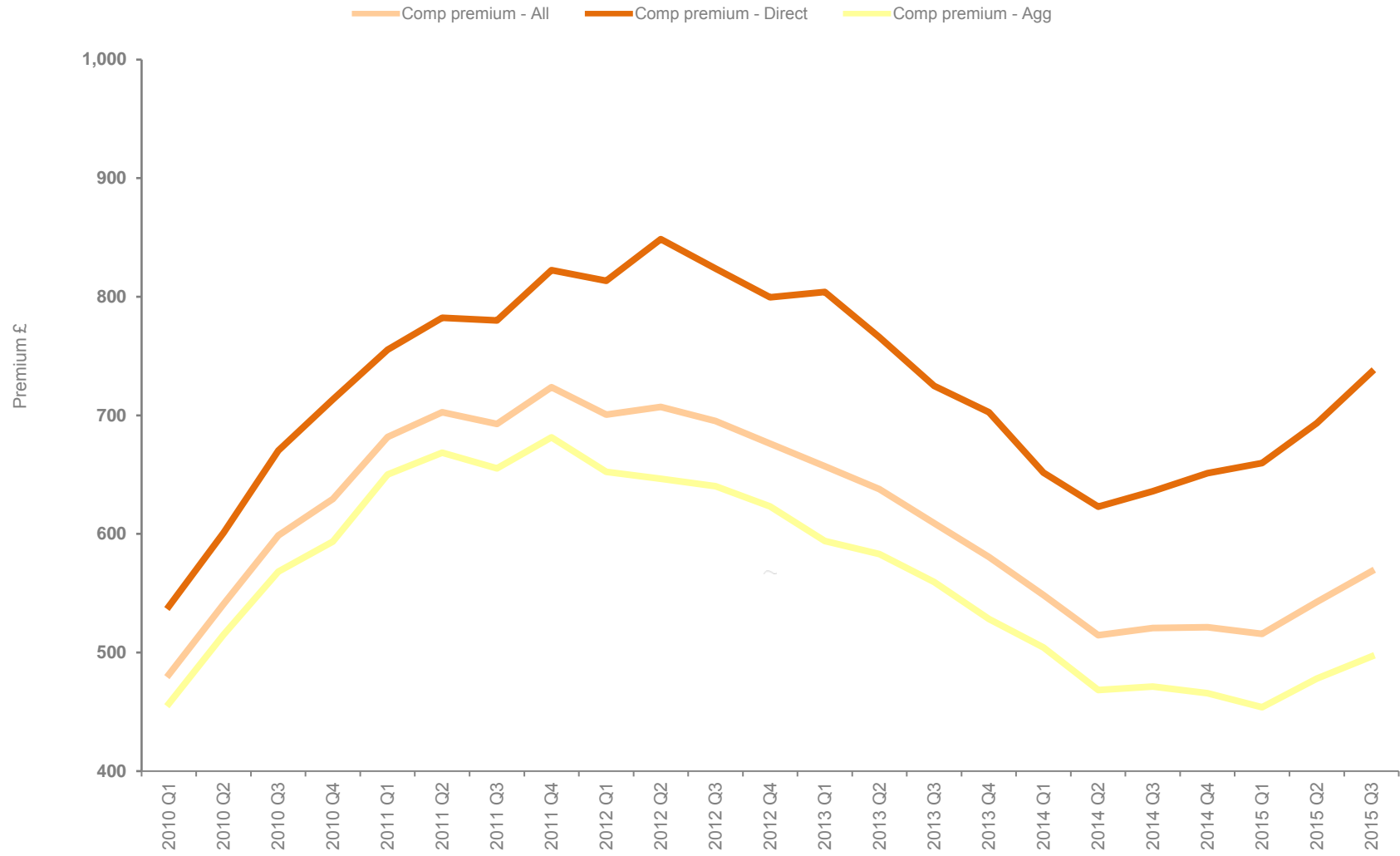
Age	2015 Q2	2015 Q3	Change
17-22	£1,047.25	£1,091.52	+ 4.2%
23-29	£553.71	£570.32	+ 3.0%
30-39	£386.08	£397.25	+ 2.9%
40-49	£379.84	£396.27	+ 4.3%
50-59	£325.61	£343.73	+ 5.6%
60-69	£271.83	£279.65	+ 2.9%
70+	£340.21	£367.86	+ 8.1%

Motor summary by age and gender

Female			
Age	2015 Q2	2015 Q3	Change
17-22	£935.77	£971.98	+ 3.9%
23-29	£501.53	£511.66	+ 2.0%
30-39	£364.14	£381.13	+ 4.7%
40-49	£376.12	£392.52	+ 4.4%
50-59	£330.54	£346.84	+ 4.9%
60-69	£264.78	£274.99	+ 3.9%
70+	£311.73	£335.96	+ 7.8%

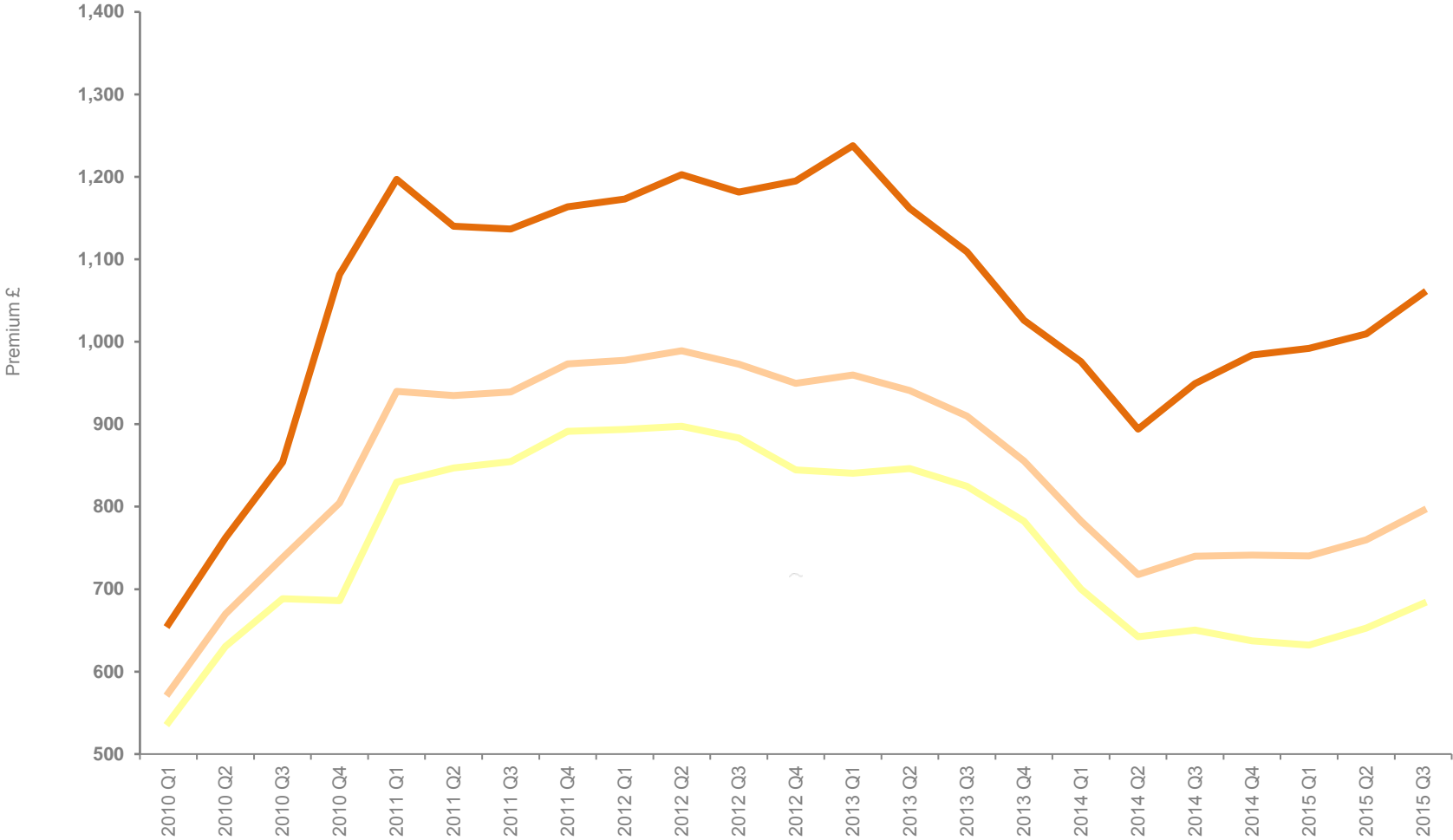
Male			
Age	2015 Q2	2015 Q3	Change
17-22	£1,149.67	£1,201.35	+ 4.5%
23-29	£607.04	£630.29	+ 3.8%
30-39	£406.39	£412.18	+ 1.4%
40-49	£383.20	£399.67	+ 4.3%
50-59	£319.86	£340.11	+ 6.3%
60-69	£277.83	£283.61	+ 2.1%
70+	£370.66	£401.96	+ 8.4%

AA BIPI - Motor comprehensive Shoparound premium trends



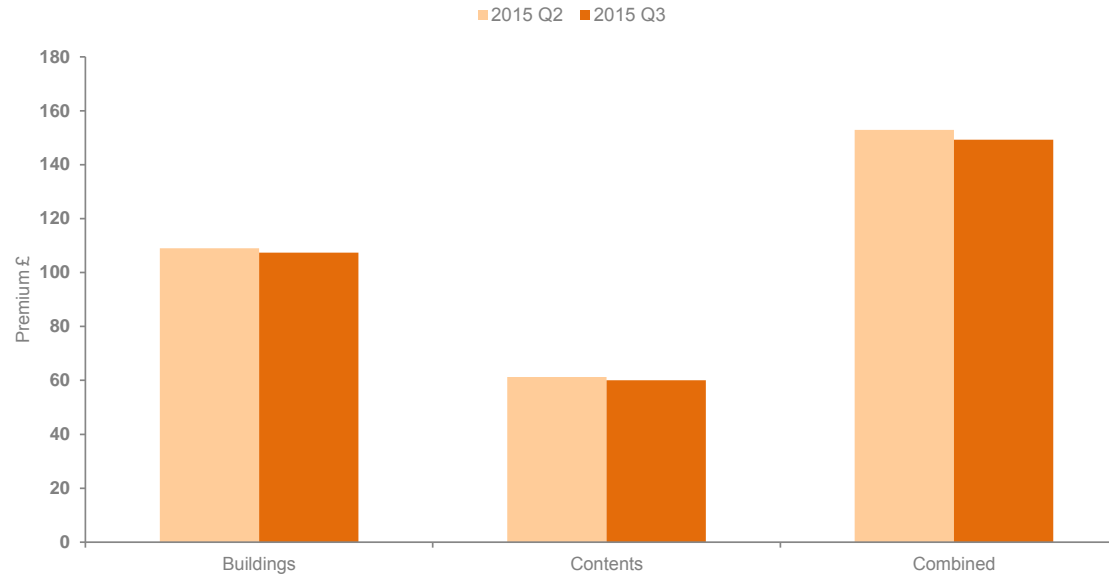
AA BIPI - Motor third party Shoparound premium trends

TPFT premium - All TPFT premium - Direct TPFT premium - Agg



AA British Insurance Premium Index - Home Shoparound premium all channels

	2015 Q2	2015 Q3
Buildings	108.96	107.39
Contents	61.26	60.00
Combined	152.93	149.30



A base rate of 100 was set at July 1994. The British Insurance Premium Index gives a quarterly update on the movements of home insurance on 750 risks each for buildings and contents, and on 2800 car insurance risks - 2500 comprehensive and 300 TPFT. July 1994 and subsequent premiums are assumed average premiums rebased in line with BIPI production methods over time.

The Index shows average car insurance premiums based on open market rates from 80 of the UK's leading insurers and home premiums across 72 insurers. Composites, direct writers and online providers are included.

The quarterly move compares the market average premium this quarter with the previous quarter.

The shoparound premium is the average of the five lowest premiums quoted by the insurers in the market survey. This more closely reflects the price paid, but does not take account of discretionary discounts offered.

All premiums shown include Insurance Premium Tax at the prevailing rate.
Premiums shown for July 1994 alone are free of IPT

While it is not possible to include risks from every town in the UK, those selected are typical risks, reflecting a cross section of the insurance market. Movements by specific towns are checked separately using a basket of 250000 risks.

AA BIPI - Home insurance Shoparound movements

All channels^{*}

	2015 Q2	2015 Q3	Change	2014 Q3	Change
Buildings	108.96	107.39	- 1.4%	£110.85	- 3.1%
Contents	61.26	60.00	- 2.1%	£63.53	- 5.6%
Combined	152.93	149.30	- 2.4%	£159.38	- 6.3%

^{*}Based on GFK channel preference and arrangement data - March 2015.

AA BIPI - Home insurance Shoparound movement

Buildings summary by region - all channels

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£114.01	£113.58	- 0.4%
Central & Granada	£106.24	£104.65	- 1.5%
London & South	£112.27	£109.54	- 2.4%
Scotland	£107.49	£108.07	+ 0.5%
Wales	£126.87	£123.68	- 2.5%
West & West Country	£100.12	£98.72	- 1.4%
Yorkshire & Anglia	£104.70	£103.85	- 0.8%

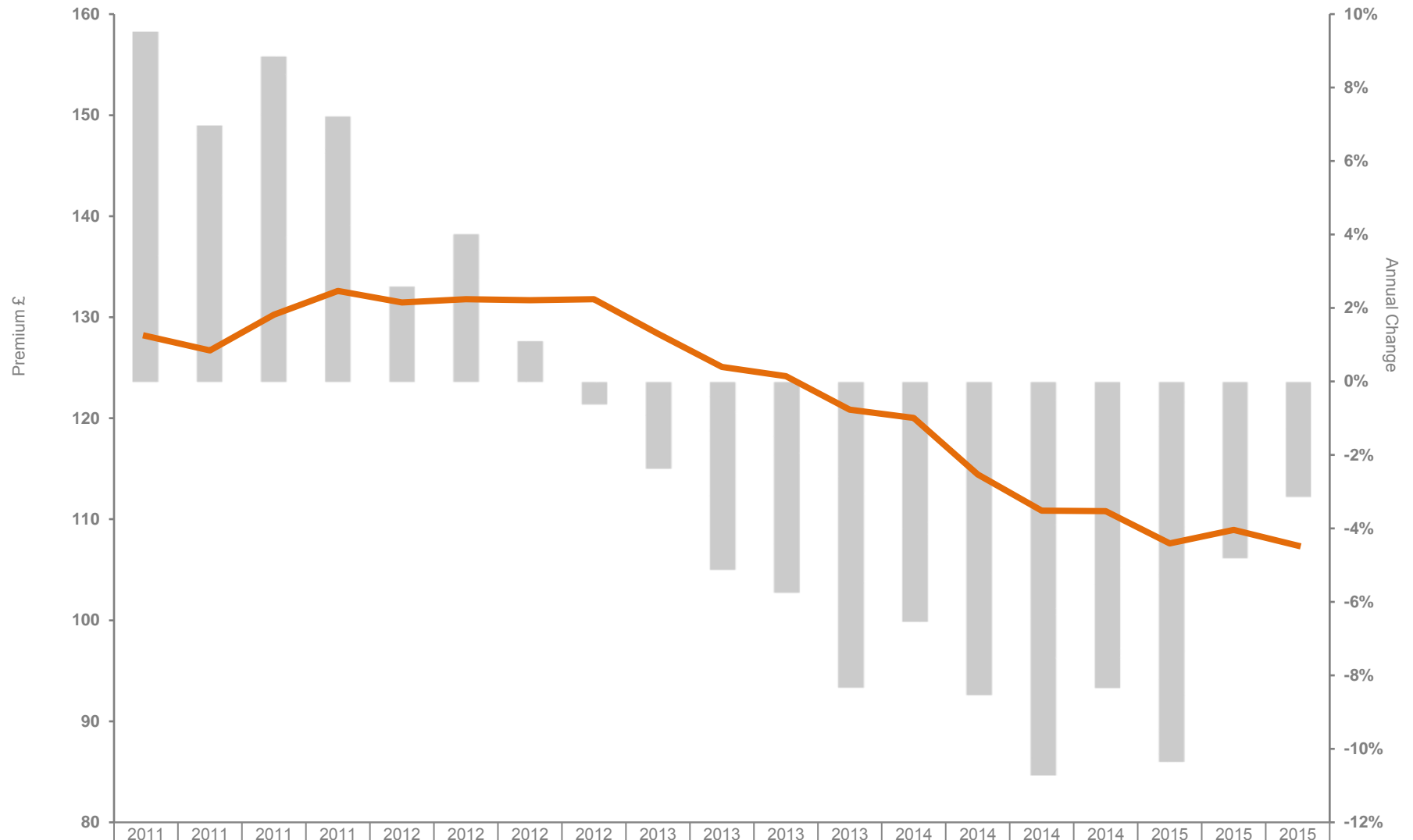
Contents summary by region - all channels

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£59.43	£57.68	- 2.9%
Central & Granada	£64.19	£62.85	- 2.1%
London & South	£61.52	£60.73	- 1.3%
Scotland	£55.49	£55.27	- 0.4%
Wales	£61.88	£60.33	- 2.5%
West & West Country	£56.74	£55.22	- 2.7%
Yorkshire & Anglia	£62.21	£60.26	- 3.1%

Combined summary by region - all channels

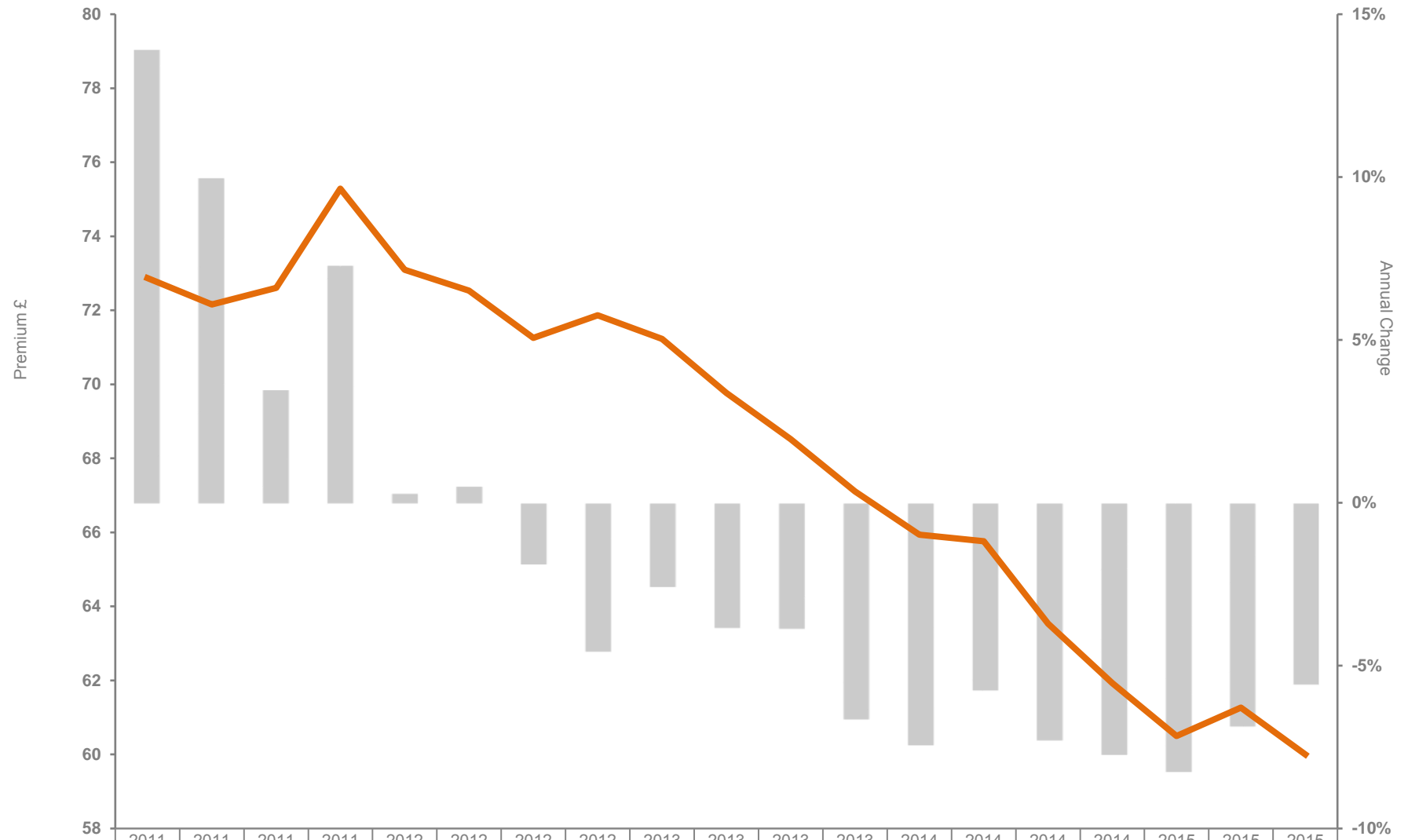
Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£154.42	£151.29	- 2.0%
Central & Granada	£152.45	£147.78	- 3.1%
London & South	£157.00	£152.72	- 2.7%
Scotland	£146.03	£144.20	- 1.3%
Wales	£168.16	£163.96	- 2.5%
West & West Country	£138.97	£135.79	- 2.3%
Yorkshire & Anglia	£151.18	£148.67	- 1.7%

AA BIPI - Home buildings Shoparound premium



Annual change	9.5%	7.0%	8.8%	7.2%	2.6%	4.0%	1.1%	-0.6%	-2.4%	-5.1%	-5.7%	-8.3%	-6.5%	-8.5%	-10.7%	-8.3%	-10.3%	-4.8%	-3.1%
Buildings premium	128.15	126.70	130.24	132.60	131.47	131.79	131.69	131.79	128.37	125.07	124.15	120.84	120.02	114.43	110.85	110.79	107.61	108.96	107.39

AA BIPI - Home contents Shoparound premium

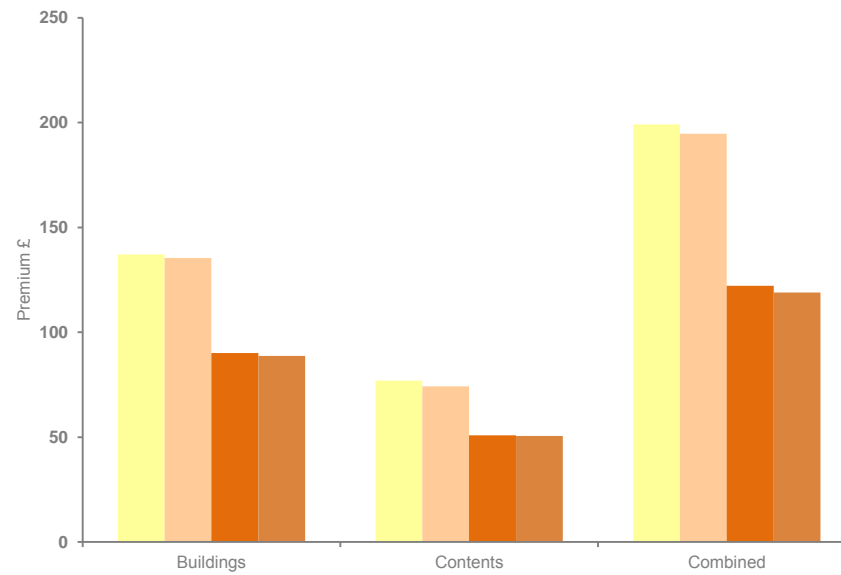


Annual change	13.9%	10.0%	3.5%	7.3%	0.3%	0.5%	-1.9%	-4.5%	-2.6%	-3.8%	-3.8%	-6.6%	-7.4%	-5.7%	-7.3%	-7.7%	-8.2%	-6.8%	-5.6%
Contents premium	72.87	72.16	72.61	75.29	73.10	72.53	71.26	71.87	71.22	69.77	68.52	67.11	65.94	65.76	63.53	61.92	60.50	61.26	60.00

AA British Insurance Premium Index - Shoparound premiums

	Direct		Aggregator	
	2015 Q2	2015 Q3	2015 Q2	2015 Q3
Buildings	£137.16	£135.41	£90.16	£88.71
Contents	£76.95	£74.21	£50.80	£50.53
Combined	£199.11	£194.78	£122.14	£118.98

■ Direct - 2015 Q2
 ■ Direct - 2015 Q3
 ■ Aggregator - 2015 Q2
 ■ Aggregator - 2015 Q3



AA BIPI - Home insurance direct channel Shoparound premium

	2015 Q2	2015 Q3	Change	2014 Q3	Change
Buildings	£137.16	£135.41	- 1.3%	£135.46	- 0.0%
Contents	£76.95	£74.21	- 3.6%	£81.05	- 8.4%
Combined	£199.11	£194.78	- 2.2%	£204.45	- 4.7%

AA BIPI - Home insurance aggregator channel Shoparound premium

	2015 Q2	2015 Q3	Change	2014 Q3	Change
Buildings	£90.16	£88.71	- 1.6%	£94.44	- 6.1%
Contents	£50.80	£50.53	- 0.5%	£51.85	- 2.6%
Combined	£122.14	£118.98	- 2.6%	£129.33	- 8.0%

AA BIPI - Home insurance direct channel Shoparound premium

Buildings summary by region

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£151.98	£152.21	+ 0.2%
Central & Granada	£134.05	£131.86	- 1.6%
London & South	£138.07	£134.48	- 2.6%
Scotland	£135.90	£139.57	+ 2.7%
Wales	£178.03	£173.37	- 2.6%
West & West Country	£123.37	£121.47	- 1.5%
Yorkshire & Anglia	£129.07	£128.25	- 0.6%

Buildings summary by age

Age	2015 Q2	2015 Q3	Change
17-22	£137.83	£131.01	- 4.9%
23-29	£146.45	£144.62	- 1.2%
30-39	£138.91	£137.77	- 0.8%
40-49	£147.43	£146.23	- 0.8%
50-59	£128.83	£126.02	- 2.2%
60-69	£114.08	£110.99	- 2.7%
70+	£120.36	£118.95	- 1.2%

Buildings summary by property

Property type	2015 Q2	2015 Q3	Change
Bungalow	£124.99	£122.72	- 1.8%
Detached	£170.79	£169.81	- 0.6%
End Terraced	£118.45	£114.62	- 3.2%
Flat	£139.84	£137.01	- 2.0%
Semi Detached	£115.78	£114.42	- 1.2%
Terraced	£131.60	£129.01	- 2.0%

Buildings summary by year built

Year built	2015 Q2	2015 Q3	Change
<1920	£196.52	£194.97	- 0.8%
1920-1945	£130.54	£127.60	- 2.3%
1946-1979	£114.18	£112.47	- 1.5%
1980-1999	£103.00	£101.96	- 1.0%
2000+	£98.56	£108.64	+ 10.2%

AA BIPI - Home insurance aggregator channel Shoparound premium

Buildings summary by region

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£88.69	£87.82	- 1.0%
Central & Granada	£87.69	£86.52	- 1.3%
London & South	£95.08	£92.92	- 2.3%
Scotland	£88.56	£87.08	- 1.7%
Wales	£92.76	£90.55	- 2.4%
West & West Country	£84.61	£83.55	- 1.3%
Yorkshire & Anglia	£88.45	£87.58	- 1.0%

Buildings summary by age

Age	2015 Q2	2015 Q3	Change
17-22	£95.09	£93.40	- 1.8%
23-29	£96.60	£96.15	- 0.5%
30-39	£93.39	£92.30	- 1.2%
40-49	£91.58	£89.92	- 1.8%
50-59	£88.41	£86.25	- 2.4%
60-69	£78.51	£77.36	- 1.5%
70+	£81.20	£79.92	- 1.6%

Buildings summary by property

Property type	2015 Q2	2015 Q3	Change
Bungalow	£85.56	£84.74	- 1.0%
Detached	£99.03	£96.73	- 2.3%
End Terraced	£85.94	£86.00	+ 0.1%
Flat	£100.32	£98.68	- 1.6%
Semi Detached	£83.29	£81.92	- 1.6%
Terraced	£89.10	£88.24	- 1.0%

Buildings summary by year built

Year built	2015 Q2	2015 Q3	Change
<1920	£105.76	£104.21	- 1.5%
1920-1945	£92.13	£89.78	- 2.6%
1946-1979	£83.40	£82.43	- 1.2%
1980-1999	£78.22	£76.94	- 1.6%
2000+	£74.35	£71.75	- 3.5%

AA BIPI - Home insurance direct channel Shoparound premium

Contents summary by region

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£74.73	£71.67	- 4.1%
Central & Granada	£80.70	£77.86	- 3.5%
London & South	£77.83	£75.70	- 2.7%
Scotland	£67.96	£67.79	- 0.3%
Wales	£81.03	£78.21	- 3.5%
West & West Country	£69.68	£66.45	- 4.6%
Yorkshire & Anglia	£77.70	£73.43	- 5.5%

Contents summary by age

Age	2015 Q2	2015 Q3	Change
17-22	£92.44	£88.48	- 4.3%
23-29	£90.83	£88.98	- 2.0%
30-39	£82.34	£78.93	- 4.1%
40-49	£79.38	£76.18	- 4.0%
50-59	£72.28	£69.67	- 3.6%
60-69	£62.98	£61.16	- 2.9%
70+	£57.64	£57.37	- 0.5%

Contents summary by property

Property type	2015 Q2	2015 Q3	Change
Bungalow	£68.89	£65.83	- 4.4%
Detached	£82.93	£79.64	- 4.0%
End Terraced	£80.75	£80.37	- 0.5%
Flat	£80.26	£78.57	- 2.1%
Semi Detached	£73.48	£70.88	- 3.5%
Terraced	£77.11	£74.56	- 3.3%

Contents summary by year built

Year built	2015 Q2	2015 Q3	Change
<1920	£91.26	£87.65	- 4.0%
1920-1945	£80.62	£77.39	- 4.0%
1946-1979	£69.38	£67.36	- 2.9%
1980-1999	£66.59	£64.27	- 3.5%
2000+	£74.93	£68.92	- 8.0%

AA BIPI - Home insurance aggregator channel Shoparound premium

Contents summary by region

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£49.23	£48.36	- 1.8%
Central & Granada	£53.19	£52.84	- 0.7%
London & South	£50.64	£50.76	+ 0.2%
Scotland	£47.18	£46.93	- 0.5%
Wales	£49.10	£48.41	- 1.4%
West & West Country	£48.10	£47.73	- 0.8%
Yorkshire & Anglia	£51.88	£51.48	- 0.8%

Contents summary by age

Age	2015 Q2	2015 Q3	Change
17-22	£57.62	£57.25	- 0.6%
23-29	£57.21	£56.19	- 1.8%
30-39	£53.41	£53.16	- 0.5%
40-49	£51.81	£51.41	- 0.8%
50-59	£48.99	£48.75	- 0.5%
60-69	£43.21	£43.11	- 0.2%
70+	£41.96	£42.36	+ 1.0%

Contents summary by property

Property type	2015 Q2	2015 Q3	Change
Bungalow	£47.51	£47.43	- 0.2%
Detached	£51.76	£51.08	- 1.3%
End Terraced	£51.93	£52.43	+ 0.9%
Flat	£50.92	£50.19	- 1.4%
Semi Detached	£49.63	£49.52	- 0.2%
Terraced	£52.83	£52.76	- 0.1%

Contents summary by year built

Year built	2015 Q2	2015 Q3	Change
<1920	£55.45	£54.89	- 1.0%
1920-1945	£52.38	£52.06	- 0.6%
1946-1979	£48.05	£48.00	- 0.1%
1980-1999	£47.88	£47.56	- 0.7%
2000+	£47.83	£47.45	- 0.8%

AA BIPI - Home insurance direct channel Shoparound premium

Combined summary by region

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£208.80	£206.05	- 1.3%
Central & Granada	£197.57	£190.90	- 3.4%
London & South	£200.86	£195.41	- 2.7%
Scotland	£189.54	£188.83	- 0.4%
Wales	£239.81	£233.56	- 2.6%
West & West Country	£177.94	£173.04	- 2.8%
Yorkshire & Anglia	£196.09	£194.54	- 0.8%

Combined summary by age

Age	2015 Q2	2015 Q3	Change
17-22	£211.87	£197.42	- 6.8%
23-29	£216.51	£208.49	- 3.7%
30-39	£207.36	£205.27	- 1.0%
40-49	£210.29	£205.17	- 2.4%
50-59	£188.98	£182.83	- 3.3%
60-69	£162.76	£160.39	- 1.5%
70+	£164.05	£162.37	- 1.0%

Combined summary by property

Property type	2015 Q2	2015 Q3	Change
Bungalow	£181.63	£177.14	- 2.5%
Detached	£235.04	£228.29	- 2.9%
End Terraced	£186.32	£182.24	- 2.2%
Flat	£189.14	£185.78	- 1.8%
Semi Detached	£176.72	£173.32	- 1.9%
Terraced	£196.74	£194.15	- 1.3%

Combined summary by year built

Year built	2015 Q2	2015 Q3	Change
<1920	£268.48	£264.70	- 1.4%
1920-1945	£196.93	£192.03	- 2.5%
1946-1979	£170.28	£165.54	- 2.8%
1980-1999	£156.45	£152.05	- 2.8%
2000+	£162.17	£179.15	+ 10.5%

AA BIPI - Home insurance aggregator channel Shoparound premium

Combined summary by region

Region	2015 Q2	2015 Q3	Change
Border & TyneTees	£118.16	£114.79	- 2.9%
Central & Granada	£122.37	£119.03	- 2.7%
London & South	£127.76	£124.25	- 2.7%
Scotland	£117.03	£114.45	- 2.2%
Wales	£120.40	£117.57	- 2.3%
West & West Country	£112.99	£110.96	- 1.8%
Yorkshire & Anglia	£121.24	£118.10	- 2.6%

Combined summary by age

Age	2015 Q2	2015 Q3	Change
17-22	£129.36	£125.27	- 3.2%
23-29	£133.97	£130.38	- 2.7%
30-39	£125.77	£123.18	- 2.1%
40-49	£124.51	£121.30	- 2.6%
50-59	£119.88	£115.89	- 3.3%
60-69	£107.45	£104.63	- 2.6%
70+	£107.67	£104.66	- 2.8%

Combined summary by property

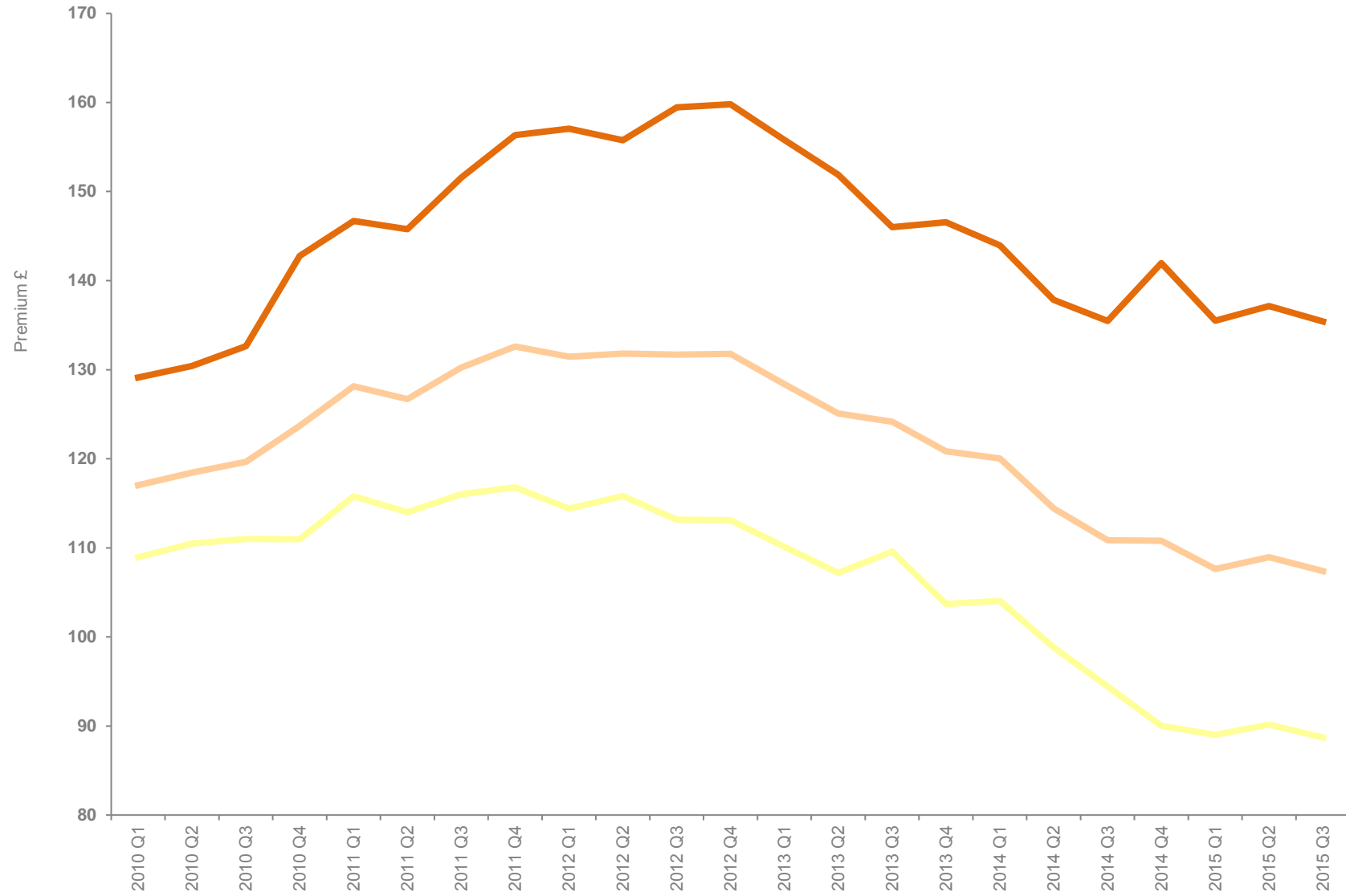
Property type	2015 Q2	2015 Q3	Change
Bungalow	£113.11	£110.32	- 2.5%
Detached	£131.54	£128.58	- 2.2%
End Terraced	£121.47	£118.49	- 2.5%
Flat	£133.37	£130.12	- 2.4%
Semi Detached	£114.78	£111.95	- 2.5%
Terraced	£122.76	£118.65	- 3.4%

Combined summary by year built

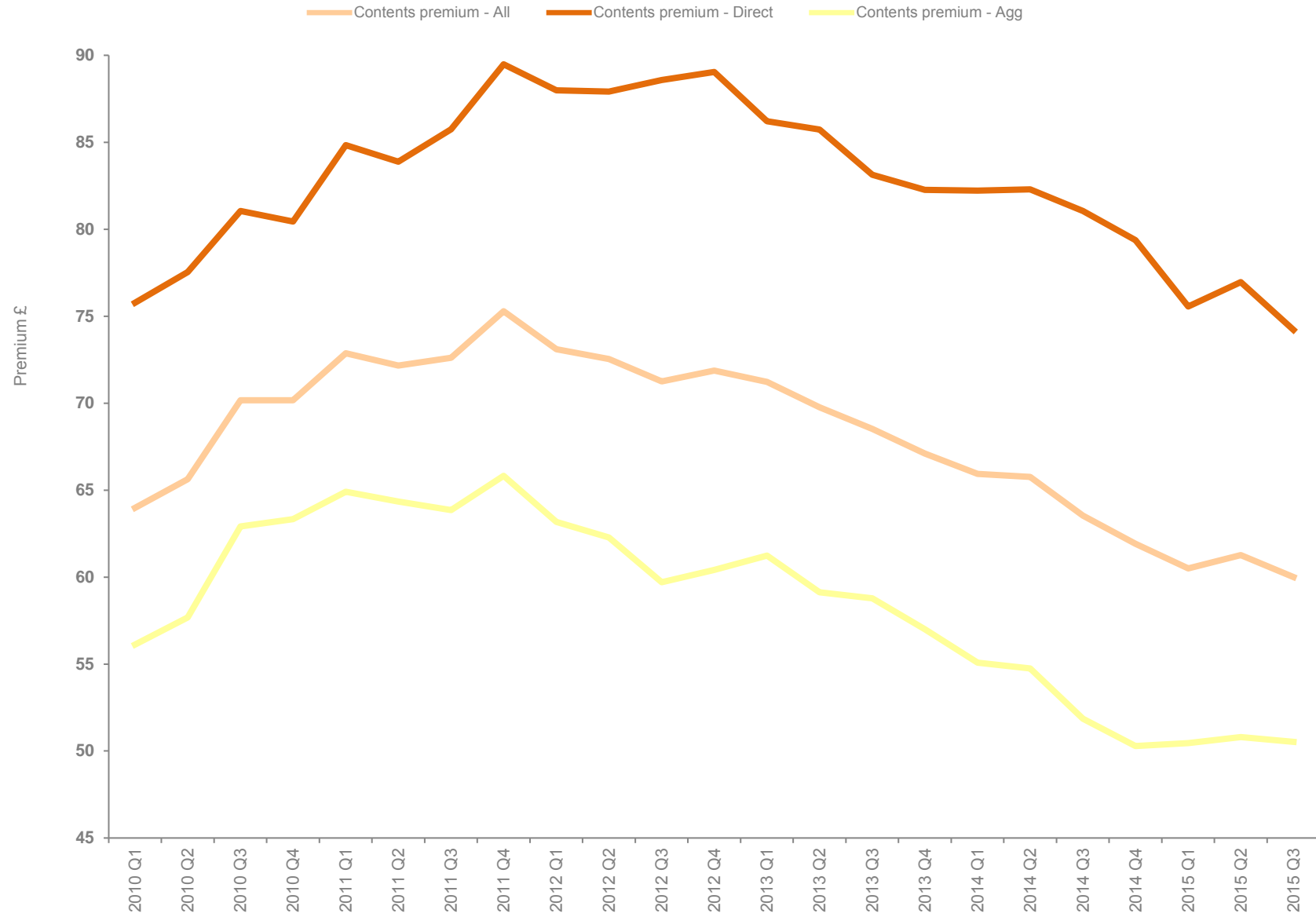
Year built	2015 Q2	2015 Q3	Change
<1920	£141.89	£138.12	- 2.7%
1920-1945	£126.07	£122.64	- 2.7%
1946-1979	£113.35	£110.33	- 2.7%
1980-1999	£105.57	£103.30	- 2.1%
2000+	£102.19	£103.95	+ 1.7%

AA BIPI - Home buildings Shoparound premium trends

Buildings premium - All Buildings premium - Direct Buildings premium - Agg



AA BIPI - Home contents Shoparound premium trends



AA BRITISH INSURANCE PREMIUM INDEX - 2015 Q3

Note: IPT at 2.5 per cent was introduced to premiums between July and October 1994
IPT was increased to 4% on 1 April 1997 and then to 5% on 1 July 1999 and then to 6% on 4 January 2011
Figures shown include IPT, whereas on July 1994 premiums IPT did not apply

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For further information, please contact Ian Crowder, telephone 01256 492 844 or email ian.crowder@theaa.com.