

AA Consultancy Application

For office use only

Staff

Initials

1. Establishment details

Establishment name:

Address:

Postcode:

Contact name and job title:

Tel no (inc area code):

Email address:

Website address:

Visit details

Is there a specific timeframe you would prefer to have your consultancy visit(s) scheduled?*

YES NO *DATE CONFIRMATION IS SUBJECT TO AVAILABILITY

If YES, please provide details:

Is there a specific reason for your consultancy visit?

General assessment of service levels Gap analysis for reclassification of rating

Other:

Please specify to whom the consultancy reports should be addressed:

Same as "Establishment details" opposite

Other:

Tel no:

Email:

2. Consultancy visits

Prices from (incl. VAT):

● Food tasting:	£600.00	<input type="checkbox"/>
● Food & Beverage strategies:	£840.00	<input type="checkbox"/>
● Chef recruitment:	£600.00	<input type="checkbox"/>
● Mystery guest programmes:	£840.00	<input type="checkbox"/>
● Telephone audits, reservations and meetings & events:	£60.00	<input type="checkbox"/>
● Day delegate experiences:	£240.00	<input type="checkbox"/>
● Brand audits:	£240.00	<input type="checkbox"/>
● Standards of performance manuals:	£840.00	<input type="checkbox"/>
● Hard hat/Blue print visits:	£840.00	<input type="checkbox"/>
● Upgrade to an AA overnight inspection:		
Guest Accommodation (all star ratings)	£240.00	<input type="checkbox"/>
● Additional AA overnight inspection:*		
Hotel		
1-3 star:	£720.00	<input type="checkbox"/>
4 star:	£720.00	<input type="checkbox"/>
5 star:	£840.00	<input type="checkbox"/>
Guest Accommodation (all star ratings)*	£360.00	<input type="checkbox"/>
● Black Star gap report:*		
1-3 star:	£600.00	<input type="checkbox"/>
4 star:	£720.00	<input type="checkbox"/>
5 star:	£840.00	<input type="checkbox"/>
● Red and Silver star gap report:*		
1-3 star:	£780.00	<input type="checkbox"/>
4 star:	£900.00	<input type="checkbox"/>
5 star:	£1020.00	<input type="checkbox"/>
● Spa audit:	£240.00	<input type="checkbox"/>
● General consultancy:	£840.00	<input type="checkbox"/>

*Expenses are waived upon departure (see clause 13 overleaf)

3. Payment

We require payment for all consultancy services to be included with this application form.*

Please choose your method of payment:

Cheque

Please make cheques payable to AA Media Ltd and send together with this form to:

AA Hotel Services, Fanum House, Basing View, Basingstoke RG21 4EA

Total amount: £ _____

Credit/debit card

You will receive an invoice. Please telephone credit control on 01256 492424.

BACS

Please transfer the total amount to the bank details below quoting HOTEL SERVICES TRAINING as your reference:

Barclays Bank Plc

Sort code: 20-05-00

Account number: 73431398

Total amount: £ _____

PLEASE POST YOUR APPLICATION FORM TO: AA HOTEL SERVICES CUSTOMER SUPPORT. FANUM HOUSE, BASING VIEW, BASINGSTOKE RG21 4EA.

*Establishments may be invoiced after the services has been provided for additional expenses incurred. Please refer to Clause 13 in the Terms & Conditions or contact AA Hotel Services for further information.

4. Declaration

I apply for the establishment named to receive the consultancy workshop(s) selected. I confirm the information provided is correct and that I accept the terms and conditions set out overleaf.

SIGNED: _____ NAME: _____

POSITION: _____ DATE: _____

For more information on the consultancy and training courses we offer, please visit:
www.theaa.com/hotel-services/training-and-consultancy