

AA

Installing a Public Charge Point at Your Business

Free charge point offer from Chargemaster, the UK's leading charging supplier



Chargemaster is the UK's leading provider of electric vehicle (EV) charging infrastructure and through private investment, businesses are being offered an EV charge point free of charge, including installation and maintenance.

It is the perfect time to consider having charge points at your business, as EV sales are continuing to rise, and they are currently around 25% higher than they were last year. There are now over 130,000 electric car drivers in the UK and this number is growing rapidly as the range of electric cars on the market increases.





How can a charge point benefit you?

- Increase of traffic by visitors charging their car and buying food or beverage
- Increase of traffic by visitors that plan their trips depending on where they may be able to charge their car during an overnight stay
- Improving your green credentials
- Marketing opportunities

Research from Chargemaster shows that 90% of EV drivers will seek out destinations that have charging points over those that don't, meaning that having a charging point provides a real USP while the EV market is developing.



A man in a blue and red plaid shirt is plugging a charging cable into a black car. The car is parked at a charging station. The background shows a brick building and a window. The image is partially covered by a dark semi-transparent box containing text.

Partnership Offer for AA-rated Establishment

- Free installation of an Ultracharge or destination chargers
- Free maintenance and servicing
- Free bay marking
- Free signage
- Joint PR and marketing

Rapid Charging

Compact, stylish, easy to install and a pleasure to use; our new Ultracharge revolutionises rapid charging.

Perfect when speed is paramount, rapidly charging EVs to extend their range and continue their journey. Designed and built in the UK, packed with innovative features:

- Smaller, lighter and quieter than 'first generation' rapid chargers.
- Easier to install; usually requiring no planning permission.
- 'Triple-standard'; charges most vehicles to 80% in only 30 minutes.
- Fully integrated tethered cables with 50kW CHAdeMO, 50kW CCS and 43kW AC connections.
- Intuitive, state-of-the-art touchscreen user interface.



Innovative



User Friendly



Easy to Install

Case study - Nationwide restaurant chain

- 6 Trial Ultracharge Locations across the UK
- On average 150 charges per post per month
- 90% of respondents have said that the provision of charge points makes it more likely for them to visit these restaurants
- Discounts to POLAR customers to incentivise spend and track increased traffic to the restaurants



**ELECTRIC VEHICLE
CHARGE POINT**

For access, please visit
www.polar-network.com

24/7 Emergency helpline:
0350 016 3126

POLAR



In Accordance with the Government's Smart Chargepoint Standard, this station is compatible with all leading EV charging networks. Please visit www.polar-network.com

POLAR

To start charge, please touch card on target below



Ultracharge



POLAR





Destination Chargers

These sleek, stylish charge points come in floor-standing and wall mounted editions to suit any location.

- Comes with two 'Type 2 sockets', charging two vehicles at once.
- Available in 7kW single phase charging capacity per socket, perfect for destinations where electric vehicle drivers will be staying for an hour or more.
- Monthly reports so site hosts can see full usage stats of charge points.



Case study - Major UK Supermarket

- Destination chargers installed at over 60 stores nationwide
- Used on average over 5 times every day
- 95% of 238 customers surveyed said that the provision of charging points make it more likely for you to shop at a specific supermarket
- Increased spend within supermarket due to charge point rollout



Are there any requirements to have a free charge point installed?

Yes:

- There must be sufficient parking bays available (2 per charge point)
- There must be 24/7 access (or as close to 24/7 as possible) to the parking bays with charge points
- Sufficient power must be available dependent on the charge points
- The charge point must be available to all POLAR members, not just guests

How much will it cost my business?

Chargemaster will install the unit free of charge, including bay marking, signage and the cost of the units. They will also maintain the unit at their own cost.

The power to the unit will generally come out of the existing supply to the business so any energy costs will be part of your standard energy bill. You will have the choice of charging Chargemaster back for any energy usage which is then passed on to the customer, or to pay for this themselves as an added incentive to electric car drivers. Chargemaster can advise you on the benefits of both solutions.



How long does it take?

Chargemaster will visit your business for a free site survey to investigate the proposed work. Depending on the complexity of the work, an installation will take around 4 working days and the Chargemaster installers will ensure that there is minimum disruption to your site.

Why Chargemaster?

- UK's largest manufacturer - supplier and operator of electric vehicle charging equipment. Currently manufacturing over 2,000 units per month
- UK manufactured - factory at Luton Airport and producers of the most popular rapid charger on today's market
- High Profile Shareholders - including BMW and Qualcomm Inc
- Well established - since 2008, we have supplied over 18,000 public and workplace charging points and over 25,000 domestic charging units
- Key supplier to over 32 local authorities and partners such as Waitrose, Asda, Q-park, NCP, British Gas and EDF, Transport for London
- 24/7 world class customer support
- Official charging partner to The AA

How can I proceed?

Simply get in touch with us today and we will arrange a visit to your business to discuss your requirements and which solution can work best for you.

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Remember to quote 'AA Chargemaster Offer and your establishment number' to qualify for the offer.



