

# **Terms and Conditions for the Black Friday Social Free Prize Draw**

## **1. The Prize**

1.1 These terms and conditions apply to the Black Friday social competition exclusively for AA Members which will take place across five consecutive days, where The AA will give away 100 Vue voucher codes via our social media channels. We'll give these voucher codes away within our official accounts on Facebook and Instagram.

1.2 We'll be giving away 100 voucher codes, where 50 winners will be allocated 2 voucher codes each.

1.3 Prizes are subject to availability.

## **2. Promoters Name & Address**

2.1 The promoter of the free prize draw is Automobile Association Development Limited, Fanum House, Basing View, Basingstoke, Hampshire, RG21, 4EA ("the AA")

## **3. How to Participate in the Free Prize Draw**

3.1 To enter this free prize draw please go to <https://www.facebook.com/TheAAUK> or [https://www.instagram.com/theaa\\_uk/](https://www.instagram.com/theaa_uk/). Comments posted outside of these accounts won't be counted as entries.

3.2 All entries require the participant to comment on the relevant social post as detailed in the caption. It's up to the AA to accept comments that don't completely adhere to the required details.

3.3. You may enter this free prize draw a maximum of once across the five days of the free prize draw (duplicate entries won't be counted).

3.4 No purchase or payment is necessary to enter the free prize draw or to win.

3.5 By entering this free prize draw you accept these terms and conditions.

## **4. Start Date**

4.1 This free prize draw will start on 24 November 2021 12:00am.

## **5. End Date**

5.1 Subject to clause 10.2 the closing date and time for the free prize draw will be 28 November 2021 at 11:59pm.

## **6. Eligibility**

6.1 The free prize draw is only open to residents of the UK aged 18 or over, who have an active AA Breakdown policy and are an active AA Member (AA Membership does not include AA Car, Home and Travel Insurance customers).

6.2 The following aren't eligible to enter or win this free prize draw:

6.2.1. Employees of the AA or its holding subsidiary companies;

6.2.2 Employees of agents or suppliers of the AA or its holding companies, who are professionally connected with the competition or its administration; and

6.2.3 Members of the immediate families of those identified in 6.2.1 and 6.2.2 above.

6.3 By entering the free prize draw, you confirm you're eligible. We may require you to provide proof.

6.4 Entries not in accordance with these terms and conditions won't be counted.

6.5 Entries which are (as applicable): received after the closing date and time, incomplete, misspelt, inaudible, incomprehensible or are not in accordance with the instructions aren't acceptable and won't be entered into this free prize draw.

6.6 We accept no responsibility for entries that aren't successfully completed or submitted due to a technical fault (such as a technical malfunction, computer hardware or software failure, satellite, network or server failure) of any kind and/or where applicable. If for any reason a technical interruption, fault or site failure occurs when purchasing online, we take no responsibility for incomplete purchases, and any incomplete purchases won't be considered valid for entry into the prize draw. Where applicable, we accept no responsibility for any purchases which aren't completed for any reason.

6.7 A maximum of two voucher codes will be issued per person, irrespective of the number of times entered.

## **7. Selection of the Winner**

7.1 The winner will be selected at random from all the eligible entries received.

7.2 This will be done by an automated process.

7.3 The winners will be notified by direct message on the relevant social media channels they used to enter the competition on or before the 1 December 2021 and will be asked to provide their full details.

7.4 The prize can't be claimed by a third party on your behalf.

7.5 We accept no responsibility if you're not able to claim the prize.

7.6 The voucher codes will be sent to the winners by the 11 December 2021 (the voucher codes will be sent within a week's period after the winners send the requested details by the 4 December 2021). We aren't responsible for any voucher codes not received.

7.7 The winners will have until 11:59pm on the 4 December 2021 to respond to the direct message with the requested details (which for direct members will be their full name and membership number, and for bank customers will be their full name and address to claim the prize). For direct Members and bank customers who are unable to provide the full requested details by 11:59pm on the 4 December 2021, their voucher codes will be deemed as unclaimed and will be forfeited.

7.8 We retain the right to substitute the prize with another prize of similar value in the event the original prize offered isn't available.

7.9 The prize isn't negotiable, exchangeable or transferable for any other product, service or cash alternative.

7.10 Our decision is final. No correspondence will be entered into regarding the outcome.

7.11 The voucher codes will be sent to the winners by direct message on the relevant social media channels used to enter the competition once they've sent over the requested details by 11:59pm on 4 December 2021.

## **8. Limitation of liability**

8.1 In so far as is permitted by law, the AA, its agent or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

8.2 Under no circumstances will the AA's aggregate liability to you for any and all claims arising under these terms and conditions and/or the free prize draw which do not fall within clause 8.1 above exceed £200.00.

## **9. Data Protection & Publicity**

9.1 The winner may be asked to take part in future publicity.

9.2 We'll use your personal data for the purpose of the management of the free prize draw, including to assess your eligibility for the free prize draw and to administer the competition. Please see our full Privacy Notice at <https://www.theaa.com/privacynotice> for more information.

9.3 We must either publish or make available information that indicates that a valid award took place. We're required to make the forename, surname and the country of the winner available upon request.

9.4 If you object to any or all of your surname, country and winning entry being published or made available, please contact us at <https://www.theaa.com> through the contact us section, or through our social media channels. In such circumstances, we must still provide the information and winning entry to the Advertising Standards Authority on request.

## **10. General**

10.1 If there's any reason to believe that there has been a breach of these terms and conditions, we may, at our discretion, reserve the right to exclude you from participating in the free prize draw.

10.2 We reserve the right to hold, void, suspend, cancel or amend the prize draw where it has become necessary to do so for any reason.

10.3 These terms and conditions constitute the entire agreement between you and the AA and supersede and extinguish all previous agreements, promises, assurances, warranties, representations and understandings between us, whether written or oral, relating to its subject matter.

10.4 These terms and conditions (and any issues or disputes arising) shall be governed by English Law, and the AA and entrants to the prize draw submit to the exclusive jurisdiction of the English courts.

10.5 You understand that this prize draw promotion is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram and you hereby provide a complete release to Facebook or Instagram of any responsibility for this prize draw.

10.6 The Vue voucher codes will expire on the 31 December 2021, if not used by this date the we won't be held responsible.

10.7 In the case of winners not receiving their voucher codes, please contact us through our social media channels.

10.8 The voucher codes aren't to be sold online.

10.9 Customers who are entitled to AA Breakdown cover as a benefit of their bank account are eligible to enter the Member competition.

10.10 Voucher codes can be redeemed at any of the 91 Vue locations nationwide.

#### **Which screenings are the Vue voucher codes valid for?**

- Vue Pass can be redeemed for admission to any standard screening. Vouchers aren't valid for premieres, big screen events and alternative/special showings including mini mornings, senior, autism-friendly and scene screenings.
- Vue Pass E-Codes can be used to book upgrades to VIP, recliner, Xtreme seating or Gold class screenings online and at the box office at an additional upgrade fee. IMAX upgrades will also be at an additional cost.

#### **How to redeem your voucher codes?**

- Visit [www.myvue.com](http://www.myvue.com)
- Select cinema location, then select film and time
- Click "Add a promo code" and enter your Vue Pass E-Code in "Enter your promo code" box.
- Click "ADD" to apply discount
- Repeat step 3 to add all Vue Pass E-Codes
- Choose your seats
- Click "DONE" to return to the booking summary, and click "REVIEW AND PAY" to complete booking

Alternatively, please hand over your Vue Pass E-Code to a staff member at the Vue box office to exchange for a Standard 2D admission to a movie of your choice (subject to availability).