Mobility 2014
Ahead of the European elections, European motorists call on decision-makers to:

- Ensure smooth development of future car connectivity, while fully respecting motorists’ freedom of choice and safeguarding conditions for effective competition in the aftermarket;
- Create the right conditions for the deployment of cleaner vehicle technologies and fostering user awareness via dedicated European projects;
- Offer life-long learning opportunities for all road users, with specific focus on vulnerable groups;
- Nominate a yearly road safety ambassador to support EU road safety policy;
- Ensure that motoring remains affordable via liberalised aftermarket for visible spare parts and stricter control for odometer tampering;
- Invest European funds and earmark taxation revenue to properly maintain the road infrastructure to safeguard Europe’s growth and high levels of road safety.
Driving future mobility

The FIA calls on decision-makers to:
1. Ensure smooth development of future car connectivity, while fully respecting motorists’ freedom of choice and safeguarding opportunities for effective competition in the aftermarket;
2. Create the right conditions for the deployment of cleaner vehicle technologies and fostering user awareness via dedicated European projects.

In the future, technological developments will allow for the optimization of personal mobility and improve the overall efficiency in Europian Transport.

‘Connected cars’ should safeguard choice & safety

To deliver its full potential, connected vehicle technology requires a large network of vehicles equipped with similar, or at least interoperable, communication systems. The European Parliament should make sure future legislation and ITS solutions will give priority to aspects of deployment.

Embrace cleaner car technologies

The lack of accessible and consistent information on the capabilities and benefits of alternatively fueled vehicles is a major barrier for consumer uptake. Policymakers have a role to play in ensuring a progressive roll out of the technologies, which will foster sustainable mobility.

Consumers need:
1. Clear and consistent information on the environmental potential of different fuel types and consistent information on fuel-to-car compatibility;
2. Possibilities to test different technologies on the market;
3. Improved driver training & quicker rescue.

Increased road safety

The FIA calls on decision-makers to:
1. Offer long-life learning opportunities for all road users, with specific focus on vulnerable groups;
2. Nominate a yearly road safety ambassador to support EU road safety policy.

There is a need to make mobility even safer: our vision should be that ‘vision zero’ (zero road fatalities) can be an achievable goal with the right policy support.

Improving driver training & quicker rescue

Traffic education should be provided from a young age, to ensure that, even new drivers, have advanced knowledge of safe driving, road rules and defensive tactics. The most dangerous period for drivers is the first year of driving. One in five young people go on to have a collision in the first six months of passing their test. European policymakers should encourage Member States to provide adequate training modules in these critical first months, as it could support a decrease in fatalities.

Road Safety Ambassador

A yearly European Road Safety Ambassador should embody the fight for increased road safety in the European Union. This ambassador should promote the overall awareness of road safety to a broader audience. This role could be taken on by celebrities, such as famous Formula One drivers, on a voluntary basis.

Supporting affordability

The FIA calls on decision-makers to:
1. Ensure that motoring remains affordable via liberalised aftermarket for visible spare parts and stricter control for odometer tampering;
2. Invest European funds and earmark taxation revenue to properly maintain the road infrastructure to safeguard Europe’s current and future growth and high levels of road safety.

A monopolistic situation still exists in some member states on visible spare parts (such as bumpers or hubcaps). This leads to higher repair costs for consumers. A number of countries have liberalised their markets for visible spare parts, which proves to have a positive cost reduction benefit for consumers and for European parts manufacturers. However, a final decision of European level is still pending.

Transport infrastructure: the backbone of European prosperity

European is on the cutting edge with advanced vehicle technologies. So car taxation already available on the market, others will be in the near future. Those technologies can foster huge savings on both European motorists. However, the proper functioning of these technologies depends on a road infrastructure that can uniformly support these systems. Improved consistency in the road marking and signs should be promoted to support the free movement of people and facilitate the deployment of existing technologies.

The current taxation burden is already high on European motorists. Motorists deserve better information on how their tax contributions (circulation and registration taxes; fuel duties, etc.) are spent and steering clear of any unfair funding is dedicated to maintaining and developing road infrastructure. This will in return have positive impact on society as a whole through safety and economic gains.

Data Protection

European motorists should have full knowledge about what data is being used, by whom and for what purpose.

Consumers’ free choices:

Consumers’ freedom of choice between service providers for repair and maintenance and future additional services should be guaranteed.

Fair competition:

For consumers to have free choice, independent operators need non-discriminatory access to vehicle data, guaranteed by the means of a standardised, open in-vehicle telematics platform.
Who are we?
FIA Region I represents 37 million consumers through its 108 Touring and Motoring Clubs in Europe, the Middle East and Africa. Our members are motorists, public transport users, pedestrians and tourists. For their benefit, we aim to ensure that mobility is safe, affordable, sustainable and efficient.

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