# Caravan & Camping Membership Benefits

Appear in the next update\* of the free AA Caravan & Camping guide app. Over 1.27 million AA lifestyle guide apps have been downloaded to date

\*Campsites in ROI, NI and the Channel Islands will not feature on the Caravan and Camping apps

Your own page on AA.com with the opportunity to purchase a hotlink. A direct link from your page on theAA.com to your own parks website

A listing in the 2017 AA Caravan & Camping Britain & Ireland guide. Purchase additional advertising and receive a copy of the guide on publication.

Unlimited use of the UK's most trusted brand\*\* in all of your promotional material helping to endorse the quality of your business.

\*\*Independent BrandAsset Valuator April 2014. Survey of more than 3,000 people in the UK aged 18-74 between 4th January & 7th February 2014 by Rainey KelleyCampbell Rolfe/Y&R's Brand Asset Valuator (BAV)

Benefit from the personal service provided by both the AA trained inspectorate and in house Customer Service team.

Eligibility for the annual AA Caravan & Camping Awards. The event celebrates the best of the best in the industry. Benefit from great press coverage and marketing benefits.

Annual inspections carried out by your AA inspector, a valuable resource within the caravan and camping industry who you can call on throughout the year for their professional advice.

Post-inspection discussion with your AA inspector. An opportunity to ask questions and discuss any feedback with the aim of improving the camping experience. This gives you the opportunity to share best practice and great ideas.

Annual pennant rating certificates.

## **AA Benefits**

#### Driving School - £36.00 Off

Learn to drive with the AA Driving School, 96% of our pupils would recommend us \*. Our instructors believe the more you relax, the more you learn and if you enjoy your lessons, chances are you'll build up your confidence and driving skills. The AA Driving School exclusively uses fully qualified instructors. To get £36 off your first 6 hours with AA Driving School call 0800 316 0513 & quote ref AP. Web: theAA.com/driving-school

\* Based on a survey of AA Driving School pupils who passed with us and responded to our survey between 20th November 2013 and 17th June 2014

#### AA Shop - 10% Off

Shop online to find great gifts for the car, home and leisure. For 10% off Simply visit the AA.com/shop and enter HOT10 in the shopping basket when prompted  $\sqrt{}$ 

√ 10% off redeemed at the AA.com/shop when the code HOT10 is entered in the shopping basket. Cannot be redeemed with any other offer or promotional code. Includes free standard delivery (other delivery options available)

#### AA Tyres - 2.5% Off

Buy your tyres online and get free mobile tyre fitting at home or work and at a convenient time to suit you. To get 2.5% off your tyres, please call 0800 0093528 quoting reference AAMB.

# **Partner Benefits**



### AvantiGas - Free Consultation

As a major off grid energy supplier AvantiGas can help you provide a warmer welcome for less. Specialists in helping off grid businesses find the best heat solution, Avanti Gas have a wide range of in house expertise, including analyst, designers, engineers and renewable specialists. For AA members off the gas grid, AvantiGas is offering a unique heat consultation to offer its holistic energy expertise. To book your free heat consultation register today at avantigas.com/AAhotels.

Call: 0808 2080000 Web: www.avantigas.com/home

## **Contact Us**

For any queries please call our in-house customer service team

Tel: 01256 844455

Email: HotelServices@theAA.com

Mon - Thurs 9am to 5pm Friday - 9am to 4pm

Caravan and Camping Coordinator David Hancock. Tel: 07941183972

Referral for payment/invoice queries call

Tel: 01256 492424 Advertising Sales Tel: 01256 491546

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# MEMBERSHIP BENEFITS

Working with you

