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RECOGNISING EXCELLENCE

AA Hotel Scheme Change of Ownership Fees

- Pay to join now with **nothing more to pay until January 2010**
- Online marketing on theAA.com which receives an excess of **8 million visitors per month**
- **Free listing** on VisitBritain website
- Publication marketing in the **best selling AA Hotel Guide***
- **Instant financial return** (we pay our own bill when we carry out the overnight inspection)
- Optional online booking

AA Recognition Change of Ownership Fees for Hotels

Rating	Number of Rooms	Fee (exc. VAT)	Fee (inc. VAT)
Hotels 1 star	1 to 20	£345.00	£396.75
	21 to 50	£374.00	£430.10
	50 plus	£390.00	£448.50
Hotels 2 star	1 to 20	£400.00	£460.00
	21 to 50	£479.00	£550.85
	50 plus	£551.00	£633.65
Hotels 3 star	1 to 20	£614.00	£706.10
	21 to 50	£732.00	£841.80
	50 plus	£840.00	£966.00
Hotels 4 star	1 to 20	£900.00	£1,035.00
	21 to 50	£1055.00	£1,213.25
	50 plus	£1,141.00	£1,312.15
Hotels 5 star	All	£1,500.00	£1,725.00



*Entry will be in the 2010 AA Hotel Guide published in September 2009

Offer valid until April 2009

HOW TO JOIN

Return the following documents in the pre-paid envelope provided or contact 01256 844455:

- Completed application form
- Payment
- Colour photograph of your establishment (this can be emailed to lisa.becouse@theAA.com)