

# Self Catering

## Promotional signage...

This flat, double-sided plaque bears the AA logo, the Self Catering designator and the relevant property star rating. It comes with pre-drilled holes for easy wall mounting or hanging.

(189mm x 300mm) £37.50 + VAT

Signage queries/bespoke signage options: contact 01256 844455



## Add a **direct link** to your website...

If you are new to the AA scheme and your property/site has its own website, we can provide you with a hotlink (direct link) from your details page on theAA.com to your own site - this could boost your bookings, improve your web traffic and raise your profile. If you have a hotel/guest accommodation already recognised by the AA and have paid for a hotlink for that accommodation for 2011, you will receive your Self Catering hotlink for **free**; simply select option 3 below.

Order now at £50.00 + VAT for your hotlink to be valid until 31 December 2012.

In January 2013 and beyond the annual administration fee will be added to your annual fee invoice.

Tick:	Option	Quantity	Unit price (exc.VAT)	Unit price (inc. VAT)	Total price
	1. Double-sided aluminium wall plaque (189mm x 300mm)		£37.50	£45.00	
	2. Joining hotlink	N/A	£50.00	£60.00	
	3. Free hotlink option please provide name and postcode of your registered hotel/guest accommodation below: Name: Postcode:	N/A	N/A	N/A	N/A
Total price payable:					

OFFICE USE ONLY:

Est no: \_\_\_\_\_ Class / code: \_\_\_\_\_ Serial no: \_\_\_\_\_ Date: \_\_\_\_\_

Sign description: \_\_\_\_\_

## Contact details

Contact name: \_\_\_\_\_ Position: \_\_\_\_\_

Establishment name: \_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_  
Postcode: \_\_\_\_\_

Tel. no: \_\_\_\_\_ Email address: \_\_\_\_\_

AA rating: \_\_\_\_\_

☐ I have read the Terms and Conditions and important information and agree to be bound by all regulations stipulated by the AA

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Please select your method of payment

☐ **Cheque** Please make cheques payable to **Automobile Association** and send with this

form to: **AA Hotel Services, Fanum House, Basing View, Basingstoke RG21 4EA**

☐ **Credit/Debit card**

You can call Hotel Services Customer Support on 01256 844455 to make your payment over the telephone, or please

complete the following details to pay using this form: Card: Visa ☐ Mastercard ☐ Maestro ☐

Card number: \_\_\_\_\_ Expiry date: \_\_\_\_ / \_\_\_\_ Issue number: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_ Total amount: £ \_\_\_\_\_

☐ **BACS** Please transfer the total amount to the bank details below quoting **HOTEL SERVICES SIGN** as your reference: **HSBC, Poultry & Princes Street Branch**

**Sort code:** 40-50-30 **Account number:** 12233053 Total amount: £ \_\_\_\_\_

### TERMS & CONDITIONS OF SIGN PURCHASE

AA signs are issued subject to the following conditions:

1. That all signs and fittings are supplied on the basis of a "once-only" rental fee and, therefore, remain the property of AA Media Limited. 2. That the sign(s) displayed will be maintained in good order and that it is the responsibility of the applicant to insure against damage, howsoever caused, and pay the AA the cost, including delivery, of repairing/replacing the sign(s). Further, the applicant must ensure that any electrical installation shall be made using the correct materials. 3a. The applicant shall, in the event of withdrawal from the AA Recognition Scheme, at his/her own expense, remove the sign(s) from their display. This is to be within 28 days of the termination of the recognition. 3b. That in the event that such notification is not received within 28 days, then the applicant shall allow the employees, agents or named representatives access to the premises in order to effect the removal of all AA property. 4. It is the responsibility of the applicant to ensure that all local planning authority regulations are complied with and that all necessary permissions have been sought and obtained regarding the display of AA Hotel Services signs.

### IMPORTANT INFORMATION

All prices are inclusive of VAT, packaging and delivery. Only signs applicable to the classification for the establishment will be supplied. Several local planning authorities request that all signs are non-illuminated. In these cases, the electrical cable for connection need not be supplied.

It is your responsibility to refer to the regulations of your local planning authority. All signs (with the exception of plaques) are manufactured in aluminium with a metal black plate and fixing bracket. Pole/post fittings can be provided; prices on application, dependent upon specific requirements. It is the responsibility of the establishment to ensure the sign is examined prior to accepting delivery.

Every attempt has been made in the design and manufacture of the signs to use readily available components (such as lighting tubes, chokes and starters). The AA reserves the right to alter the specifications of all signs.

### TERMS & CONDITIONS OF HOTLINK PURCHASE

In these Terms and Conditions, that are to be interpreted in accordance with English Law, "the AA" refers to AA Media Ltd or to any other company within The Automobile Association Group of Companies to which AA Media Ltd has assigned its interest hereunder, "the Customer" shall mean the individual, firm or organisation (corporated or incorporated) placing an order with the AA.

1. The AA reserves the right to validate the web site address quoted by the customer and refuse publication if it is considered inappropriate. 2. Without prejudice to Clause 7 below, the AA will not be obliged to publish if, a) any monies due from the Customer to the AA, The Automobile Association or any Company within the Automobile Association Limited Group of Companies have been and remain outstanding for more than 28 days, or b) the establishment which is the subject of the advertisement has had its recognition by The Automobile Association withdrawn, suspended or otherwise brought into question for whatever reason. 3. The AA relies on the Customer to ensure that the details contained in their web site are correct and the Customer indemnify the AA against any costs, losses, expenses or liabilities resulting from any failure on the part of the Customer to supply up-to-date and accurate information. 4. The Customer shall ensure that the use of any material (including, but not limited to, any artwork, copy or photographs) supplied on the Customer web site or by any person or body, acting on behalf of the Customer, in connection with it shall not infringe any third party rights. The Customer shall indemnify the AA against costs, losses, expenses or liabilities incurred by it as a result of the purposes of this condition, to assume that it is entitled to publish, or to authorise or licence the publication of, the materials relating to the relevant establishment in any format, medium (whether now existing or in the future created [including, but not limited to, via interactive television system and on line distribution]) or language and on a world-wide basis unless, and to that extent that, at the time of its supply, the AA is notified in writing by the Customer of any restrictions on the use of the material in question. The Customer shall also ensure that any moral rights which may exist, now or in the future, in the material supplied are waived. 5. Publication dates are approximate and given in good faith. Whilst every effort will be made to honour such dates, they are not in any way guaranteed. The AA shall not be liable for any loss suffered as a result of delay or non-publication. 6. The AA's liability to the Customer hereunder whether in contract, tort (including negligence or breach of statutory duty) or otherwise, shall be limited to the amount paid or payable by the Customer with respect to the publication of the web site address concerned. In no circumstances shall the AA be liable in contract, tort (including negligence or breach of statutory duty) or otherwise, howsoever caused, (i) for any increased costs or expenses or (ii) for any loss of profit, business, contracts, revenues or anticipated savings or (iii) for any special, indirect or consequential damage of any nature whatsoever. 7. The AA reserves the right, in its absolute discretion and without incurring any liability, to decline to publish any web site address without giving any reason for so declining. 8. The waiver by the AA of any breach of any of these Terms and Conditions shall not be deemed a waiver of any subsequent breach. 9. These Terms and Conditions shall apply to all orders placed and shall override any terms and conditions that the Customer may seek to impose save where these are specifically agreed to in writing by the AA. The AA reserves the right to amend, add to or otherwise alter these Terms and Conditions by written notice to the Customer.