



A century of  
quality and service

## AA Hotel Services is pleased to offer an AA Rosette Academy 2015

- A full day inter-active, multi-media workshop designed for Chefs, senior food service staff and managers.
- What AA Rosettes are all about; indicators, tips and tricks of what AA inspectors look for when awarding Rosettes.
- Run by two senior full time AA inspectors.
- We talk, discuss and test delegates knowledge on:
  - Food
  - Flavours
  - Seasons
  - The 16 key performance indicators against which AA inspectors assess culinary standards
  - Industry Awareness
  - Reading great books
  - Technique Vs Flavour
  - Verbalising flavour
  - Menu terminology
  - Matching best practise proteins and garnishes
  - Blind tastings
  - What is local
  - Where does high quality produce come from?
  - The Rosette Escalator
  - Most common errors that hold chefs back from Rosettes

**Over 2,500 delegates since 2007 have attended such workshops.**

- Workshop runs from 9.30 am to 4.30pm and includes tea/coffee, buffet lunch, course materials, handouts and certificates.
- Smart casual attire is preferred, whites are not needed.
- **£170.00 + VAT** (per delegate). Full payment must be made in advance.
- Workshop will run as long as a minimum of 25 delegates attend, max 50. If insufficient numbers, payments will be refunded.

Please complete and return the booking form below to reserve your place/s. **Applications to be received by Thursday 1<sup>st</sup> October.**

Please reserve \_\_\_\_\_ places for me for the Rosette Academy at; (please select)

**Park Plaza Westminster Bridge London, London SE1 – Monday 26<sup>th</sup> October**

**Park Plaza Westminster Bridge London, London SE1 – Tuesday 8<sup>th</sup> December**

Please find enclosed cheque as payment, payable to "AA Hotel Services"

I would like to pay via credit/debit card, please call me to arrange payment.

Name of card holder: \_\_\_\_\_

Contact telephone #: \_\_\_\_\_

Name/s of delegates: \_\_\_\_\_

Hotel Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Post Code: \_\_\_\_\_

Send to : Martin Jeffery  
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