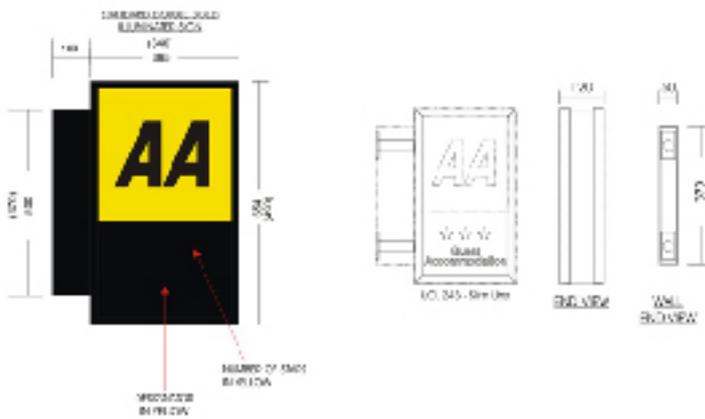


# Promotional signage for AA recognised establishments

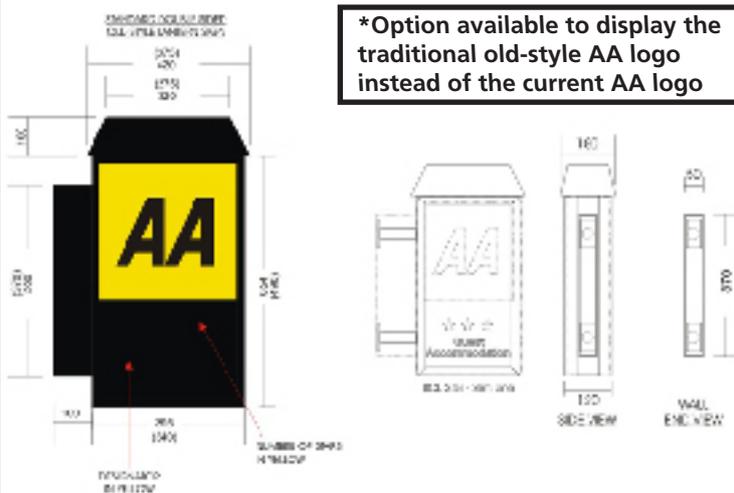
## Double-sided illuminated sign



Manufactured in aluminium, these popular signs contain acrylic panels showing the widely recognised AA logo, the establishment designator and star rating. Supplied with 4,000mm of cable.

Standard (395 x 654mm) £250.00 + VAT  
 Small (340 x 490mm) £220.00 + VAT

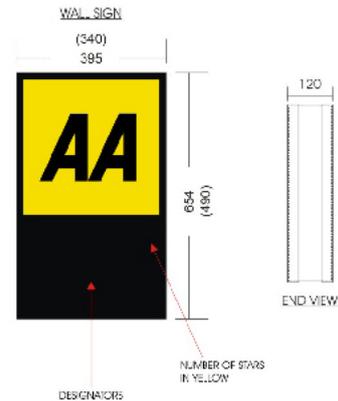
## Traditional illuminated lantern



Manufactured in aluminium, the traditional illuminated lantern comes complete with fixing brackets. They can be internally illuminated and come with 4,000mm of cable for connection. With the option available to display the traditional AA logo, these signs are useful on buildings where planning permission for modern designs has been refused.

Standard (395 x 654mm) £295.00 + VAT

## Single-sided illuminated sign



These stylish signs are manufactured in aluminium, with acrylic panels. All signs can be internally illuminated and come with 4,000mm of cable for connection.

Standard (395 x 654mm) £200.00 + VAT  
 Small (340 x 490mm) £180.00 + VAT

## Double-sided aluminium wall plaque



These flat, double-sided signs bear the AA logo, the establishment designator and the relevant establishment star rating. They come with pre-drilled holes for easy wall mounting or hanging.

Standard (490 x 340mm) £50.00 + VAT  
 Small (300 x 189mm) £40.00 + VAT

## Wood-mounted solid brass/chrome wall plaque



Mounted on a wooden plaque, these flat, engraved signs bear the AA logo, the establishment designator and the relevant establishment star rating.

Brass (189 x 300mm) £288.00 + VAT  
 Chrome (189 x 300mm) £288.00 + VAT

## Contact details

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Establishment name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel. no: \_\_\_\_\_

Email address: \_\_\_\_\_

AA rating: \_\_\_\_\_

I have read the Terms and Conditions and important information and agree to be bound by all regulations stipulated by the AA

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Please select your designator

### HOTEL

- Hotel       Metro Hotel       Small Hotel  
 Town House Hotel       Country House Hotel

### GUEST ACCOMMODATION

- Guest Accommodation       Guest House       Inn  
 Restaurant with Rooms       Farmhouse       Bed & Breakfast

For those establishments in Wales, we are able to provide signs in dual language.

Please tick this box if you require your designator to be included in Welsh.

## Please choose your sign/s

Sign	Quantity	Unit price (exc. VAT)	Unit price (inc. VAT)	Carriage (exc. VAT)	Carriage (inc. VAT)	Total price (inc. VAT)
1. Single-sided illuminated sign (STANDARD)		£200.00	£240.00	£30.00	£36.00	
2. Single-sided illuminated sign (SMALL)		£180.00	£216.00	£30.00	£36.00	
3. Double-sided illuminated projecting sign (STANDARD)		£250.00	£300.00	£30.00	£36.00	
4. Double-sided illuminated projecting sign (SMALL)		£220.00	£264.00	£30.00	£36.00	
5. Traditional illuminated lantern (STANDARD)*		£295.00	£354.00	£30.00	£36.00	
6. Double-sided aluminium wall plaque (STANDARD)		£50.00	£60.00	£8.50	£10.20	
7. Double-sided aluminium wall plaque (SMALL)		£40.00	£48.00	£8.50	£10.20	
8. Wood-mounted solid brass wall plaque		£288.00	£345.60	£8.50	£10.20	
9. Wood-mounted solid chrome wall plaque		£288.00	£345.60	£8.50	£10.20	

\*Please tick this box if you wish the traditional old-style AA logo to be used instead of the current AA logo      TOTAL: £ \_\_\_\_\_

Please contact AA Hotel Services on 01256 844455 if you have any queries.

## Please select your method of payment

**Cheque**      Please make cheques payable to **Automobile Association** and send with this form to:  
**AA Hotel Services, Fanum House, Basing View, Basingstoke RG21 4EA**

**Credit/Debit card**

You will receive an invoice. Please telephone credit control on 01256 492424 to make payment.

**BACS**      Please transfer the total amount to the bank details below quoting **HOTEL SERVICES SIGN** as your reference:  
**HSBC, Poultry & Princes Street Branch**

**Sort code:** 40-05-30      **Account number:** 12233053      Total amount: £ \_\_\_\_\_

## OFFICE USE ONLY

**EST NO:** \_\_\_\_\_      **Class/code:** \_\_\_\_\_      **Serial no:** \_\_\_\_\_      **Date:** \_\_\_\_\_

**Sign description:** \_\_\_\_\_

### TERMS & CONDITIONS OF SIGN PURCHASE

AA signs are issued subject to the following conditions: 1. That all signs and fittings are supplied on the basis of a "once-only" rental fee and, therefore, remain the property of AA Media Limited. 2. That the sign(s) displayed will be maintained in good order and that it is the responsibility of the applicant to insure against damage, howsoever caused, and pay the AA the cost, including delivery, of repairing/replacing the sign(s). Further, the applicant must ensure that any electrical installation shall be made using the correct materials. 3a. The applicant shall, in the event of withdrawal from the AA Recognition Scheme, at his/her own expense, remove the sign(s) from their display. This is to be within 28 days of the termination of the recognition. 3b. That in the event that such notification is not received within 28 days, then the applicant shall allow the employees, agents or named representatives access to the premises in order to effect the removal of all AA property. 4. It is the responsibility of the applicant to ensure that all local planning authority regulations are complied with and that all necessary permissions have been sought and obtained regarding the display of AA Hotel Services signs.

### IMPORTANT INFORMATION

All prices are inclusive of VAT, packaging and delivery. Only signs applicable to the classification for the establishment will be supplied. Several local planning authorities request that all signs are non-illuminated. In these cases, the electrical cable for connection need not be supplied.

It is your responsibility to refer to the regulations of your local planning authority. All signs (with the exception of plaques) are manufactured in aluminium with a metal black plate and fixing bracket. Pole/post fittings can be provided; prices on application, dependent upon specific requirements. It is the responsibility of the establishment to ensure the sign is examined prior to accepting delivery.

Every attempt has been made in the design and manufacture of the signs to use readily available components (such as lighting tubes, chokes and starters). The AA reserves the right to alter the specifications of all signs.

## Contact details

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Establishment name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel. no: \_\_\_\_\_

Email address: \_\_\_\_\_

AA rating: \_\_\_\_\_

I have read the Terms and Conditions and important information and agree to be bound by all regulations stipulated by the AA

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Please select your designator

### HOTEL

- Hotel       Metro Hotel       Small Hotel  
 Town House Hotel       Country House Hotel

### GUEST ACCOMMODATION

- Guest Accommodation       Guest House       Inn  
 Restaurant with Rooms       Farmhouse       Bed & Breakfast

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\*Please tick this box if you wish the traditional old-style AA logo to be used instead of the current AA logo      TOTAL: £ \_\_\_\_\_

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**Cheque**      Please make cheques payable to **Automobile Association** and send with this form to:  
**AA Hotel Services, Fanum House, Basing View, Basingstoke RG21 4EA**

### Credit/Debit card

You can call Hotel Services Customer Support on 01256 844455 to make your payment over the telephone, or please complete the following details to pay using this form:

Card:    Visa       Mastercard       Maestro

Card number: \_\_\_\_\_      Expiry date: \_\_\_\_ / \_\_\_\_      Issue number: \_\_\_\_\_

Cardholder's name: \_\_\_\_\_      Total amount: £ \_\_\_\_\_

**BACS**      Please transfer the total amount to the bank details below quoting **HOTEL SERVICES SIGN** as your reference:  
**HSBC, Poultry & Princes Street Branch**

**Sort code:** 40-05-30      **Account number:** 12233053      Total amount: £ \_\_\_\_\_

## OFFICE USE ONLY

EST NO: \_\_\_\_\_      Class/code: \_\_\_\_\_      Serial no: \_\_\_\_\_      Date: \_\_\_\_\_

Sign description: \_\_\_\_\_

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