

AA

Glamping

Quality Standards

Recognising



Excellence

Introduction

The AA pennant scheme offers a recognised and accepted grading system for Glamping sites across the UK. The sites are graded on a 5 point scale according to their style and the range of facilities that they offer.

The Pennant rating is supported by the percentage score, which helps differentiate between sites with the same pennant rating.

These standards are the basis for the inspections that will take place at your site - by reading and applying the criteria carefully, you can be confident that your site will meet the high standards required to become recognised by the AA.

We look forward to working with your site and promoting it through the AA Recognition Scheme.

All glamping sites and accommodation offered must:-

- Be clean and tidy throughout, and all equipment checked before each new let.
- Be compliant with fire authority regulations, gas and electric safety requirements, including appliance testing
- Be fully licensed/have planning permission with local authorities
- Provide public liability insurance
- Undertake good practice in terms of service, advertising, booking, and for the duration of the guests stay
- Provide contact numbers including emergency details

1 Green Pennant

- 1.1 Basic glamping site
- 1.2 Unit to have adequate flooring – ground sheet or wooden floor. Guests bring own sleeping bags/bedding
- 1.3 Availability of toilets and showers and washing facilities – these may be fairly basic and unisex
- 1.4 Entrance and access roads of adequate width and surface plus reasonable access to glamping units
- 1.5 Well-drained ground, and level pitches
- 1.6 Basic water point
- 1.7 Adequate refuse disposal, clearly signed
- 1.8 Whereabouts of emergency telephone shown

2 Green Pennant

- 2.1 Glamping site offers a slightly increased level of facilities, services and customer care plus good security and ground maintenance – the glamping unit is still basic
- 2.2 Units to have good flooring with improved insulation and a bed with mattress. Guests may need own sleeping bag/ bedding
- 2.3 Each unit to have a basic electric point & maybe single light, or provision of torches or lanterns
- 2.4 Externally-lit toilet blocks of an improved standard
- 2.5 Dish-washing facilities, covered and lit
- 2.6 Availability of owner/warden, or contact number and 24 hour contact details
- 2.7 Information hut or information board
- 2.8 Consider basic site security

3 Green Pennant

- 3.1 Mid-range type of glamping site providing a good level of comfort and good facilities.
- 3.2 Beds have mattresses - ideally provision of bedding and linen
- 3.3 Units may have electric lighting, otherwise good provision of lamps (oil/gas), lanterns and torches, some basic heating
- 3.4 Modern shower cubicles ideally with doors & free hot water
- 3.5 Improved and better appointed toilet and washing facilities all likely to be unisex
- 3.6 Free hot water for dishwashing
- 3.7 Good access to site and units and provision for parking
- 3.8 Public telephone on site or nearby, available 24 hours, where mobile phone reception is poor
- 3.9 Reasonable efforts at providing site security and supervision
- 3.10 Outside seating area, provision of chairs and BBQ

4 Green Pennant

- 4.1 High quality glamping site. Facilities, security and customer care are of a high quality and units are well equipped – beds, cloths storage, chairs, tables etc.
- 4.2 Ideally, all bedding and linen should be supplied – all good quality – replaced at each let
- 4.3 Good toilet and shower facilities, very well appointed may be individual to each unit or a high quality shared block.
- 4.4 Fridge or cool box and cooking facilities
- 4.5 Crockery and cutlery
- 4.6 Heating in each unit maybe wood burning stove or electric
- 4.7 Quality shop on site, or within a reasonable distance
- 4.8 Warden available 24 hours – may not reside on site
- 4.9 Reception area - may be separate facility or part of owners house, with tourist information available
- 4.10 Access roads/tracks and paths of good standard and maybe lit at night
- 4.11 Good spacing between glamping units
- 4.12 Heated toilet and shower facilities
- 4.13 Dishwashing facilities if separate should be undercover
- 4.14 Table and chairs external to glamping unit or picnic bench + BBQ. May have own fire pit or access to communal fire pit
- 4.15 Good customer care with information packs etc. in each unit
- 4.16 Good security – lockable gates or CCTV etc.



5 Green Pennant

5.1 5 Pennant glamping sites are of an extremely high standard, set in attractive surroundings with mature landscaping. Facilities, security and customer care are of an exceptional quality

5.2 All toilet, washing and shower facilities to be of exceptional standard, very well equipped and appointed. Ideally to be individual to each unit but may be a shared block of exceptional standard - heated

5.3 Toilet facility ideally mains flushing

5.4 Waste and water points ideally at each glamping unit

5.5 Fittings and furnishings to be of the highest quality and standards

5.6 Glamping unit to be spacious with good headroom with space for internal tables and chairs

5.7 Quality, fully equipped cooking area within unit or separate and equally well-equipped kitchen area shared by units

5.8 External table, chairs, loungers and BBQ etc. plus fire pit/brazier etc.

5.9 Exceptional levels of customer care with availability of wardens or staff during the day

5.10 Other services or activities could be offered at this level including good Wi-Fi across the site or hotspot

5 Pennant Glamping Sites may also provide

G1 Swimming pools or hot tubs at this level

G2 A country style shop

G3 A café or other eating facility

G4 A designated walking area for dogs (if accepted)

Please note: These requirements are purely for guidance, and a decision on the pennant rating to be awarded will be made by the AA Caravan and Campsite Classification Committee on the recommendation of the inspector.



The logo consists of the letters 'AA' in a bold, black, sans-serif font, positioned inside a yellow triangle that points to the right.

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