



AA Hotel Services is pleased to offer an
AA Rosette Academy 2015

- A full day inter-active, multi-media workshop designed for Chefs, senior food service staff and managers.
- What AA Rosettes are all about; indicators, tips and tricks of what AA inspectors look for when awarding Rosettes.
- Run by two senior full time AA inspectors.
- We talk, discuss and test delegates knowledge on:
 - Food
 - Flavours
 - Seasons
 - The 16 key performance indicators against which AA inspectors assess culinary standards
 - Industry Awareness
 - Reading great books
 - Technique Vs Flavour
 - Verbalising flavour
 - Menu terminology
 - Matching best practise proteins and garnishes
 - Blind tastings
 - What is local
 - Where does high quality produce come from?
 - The Rosette Escalator
 - Most common errors that hold chefs back from Rosettes

Over 2,500 delegates since 2007 have attended such workshops.

- Workshop runs from 9.30 am to 4.30pm and includes tea/coffee, buffet lunch, course materials, handouts and certificates.
- Smart casual attire is preferred, whites are not needed.
- **£170.00 + VAT** (per delegate). Full payment must be made in advance.
- Workshop will run as long as a minimum of 25 delegates attend, max 50. If insufficient numbers, payments will be refunded.

Please complete and return the booking form below to reserve your place/s. **Applications to be received by Thursday 1st October.**

Please reserve _____ places for me for the Rosette Academy at; (please select)

Park Plaza Westminster Bridge London, London SE1 – Monday 26th October

☐

☐ Please find enclosed cheque as payment, payable to "AA Hotel Services"

☐ I would like to pay via credit/debit card, please call me to arrange payment.

Name of card holder: _____

Contact telephone #: _____

Name/s of delegates: _____

Hotel Name: _____ Phone Number: _____

Address: _____ E-mail Address: _____

Post Code: _____

Send to : Martin Jeffery
Customer Support Advisor, Key Accounts
AA Hotel Services
14th Floor, Fanum House, Basingstoke, Hampshire RG21 4EA

Tel: 01256 493442
Fax: 01256 491647
E mail: Martin.Jeffery@theaa.com

