

Caravan & Camping signage

Getting the visibility you deserve

The AA is one of the UK's most recognised brands, largely due to its reputation, services and high profile advertising. Millions of people throughout the UK and Ireland depend upon the AA for help and guidance, not least when choosing a caravan or camping park.

The AA brand and pennant symbols are immediately identified as a guarantee of quality, and signify that industry standards have been met. In order to promote your AA pennant rating and status as an AA recognised park, the AA offers a choice of nationally recognised signage.

These signs display the AA logo, pennant rating and symbols to indicate which type of camping units your park accepts. They are not only useful in acting as a signpost for your pre-booked visitors, but are eye-catching to passing holiday makers seeking overnight accommodation.

Signage Options



Double-sided plaque with brackets £99 + VAT

Sign constructed of 10 gauge sheet aluminium and measures 316mm wide x 450mm high. Sign supplied with 25mm x 25mm x 3mm aluminium wall bracket.

Double-sided plaque without brackets £85 + VAT

Sign constructed of 10 gauge sheet aluminium and measures 300mm wide x 450mm high. Sign drilled at 4 corners with 5mm fixing holes.



Classic single-sided roundel
£60 + VAT

These attractive and versatile 5mm black foamex signs are ideal for use in communal areas. They bear the traditional AA badge and establishments can choose their inscription.



Weatherproof event banners
Please call us on 01246 573888

All of our banners are highly durable, weatherproof and UV stable, making them suitable for either outdoor or indoor use. Banners are ideal for promoting special events, new menus, discounts and seasonal offers.

If you are staging an event, why not try our AA Signs?

You can obtain a quote by phone, on the internet or by telephone. Please quote "AA Hotel Services" when obtaining your quote.

Call 0800 731 7003

Go online at theAA.com/AASigns

Textphone 0800 032 1121

ORDER FORM: Caravan and Camping promotional signage

CONTACT DETAILS

Persons other than the owner must be duly authorised to sign on behalf of the establishment

Contact name: _____ Position: _____

Establishment name: _____

Address: _____

Postcode: _____ Telephone number: _____

Email address: _____ Pennant rating: _____ OR Holiday centre

I have read the Terms & Conditions and Important Information and agree to be bound by all regulations stipulated by the AA.

Signature: _____ Date: _____

PLEASE CLASSIFY YOUR SYMBOLS

In order to include the correct symbols on your sign, please indicate whether you accept the following by ticking the appropriate boxes:

Towed caravans Motor-vans Tents

PLEASE CHOOSE YOUR SIGN/S

Sign	Quantity	Unit Price (exc. VAT)	Unit Price (inc. 20% VAT)	Carriage - per plaque (exc. VAT)	Carriage- per plaque (inc. VAT)	Total Price
1. Double-sided plaque with brackets		£99.00 + VAT	£118.80	£18.00	£21.60	
2. Double-sided plaque without brackets		£85.00 + VAT	£102.00	£18.00	£21.60	
3. Classic single-sided roundel*		£60.00 + VAT	£72.00	£8.50	£10.20	

Event banners: Please call us for more information and quote on 01246 573 888

*To provide your chosen inscription, please call 01256 495364

PLEASE SELECT YOUR METHOD OF PAYMENT

Cheque Please make cheques payable to: **AA Media Ltd** and send together with this form to AA Hotel Services, Fanum House, Basing View, Basingstoke RG21 4EA

Credit/Debit card You will receive an invoice. Please call credit control on 01256 492424 to make your payment.

BACS Please transfer the total amount to the bank details below quoting CC SIGN as your reference:

HSBC, Poultry & Princes Street branch

Sort Code: 40-05-30

Account number: 12233053

Total amount: _____

OFFICE USE ONLY

Est. No: _____ **Class/Code:** _____ **Serial No:** _____ **Date:** _____

Sign Description: _____

TERMS & CONDITIONS

AA signs are issued subject to the following conditions:

1. That all signs and fittings are supplied on the basis of a "once-only" rental fee and, therefore, remain the property of AA Media Ltd. 2. That the sign(s) displayed will be maintained in good order and that it is the responsibility of the applicant to insure against damage, howsoever caused, and pay the AA the cost, including delivery, of repairing/replacing the sign(s). Further, the applicant must ensure that any electrical installation shall be made using the correct materials. 3a. The applicant shall, in the event of withdrawal from the AA Recognition Scheme, at his/her own expense, remove the sign(s) from their display. This is to be within 28 days of the termination of the recognition. 3b. That in the event that such notification is not received within 28 days, then the applicant shall allow the employees, agents or named representatives access to the premises in order to effect the removal of all AA property. 4. It is the responsibility of the applicant to ensure that all local planning authority regulations are complied with and that all necessary permissions have been sought and obtained regarding the display of AA Hotel Services signs.

IMPORTANT INFORMATION

All prices are inclusive of VAT, packaging and delivery. Only signs applicable to the classification for the establishment will be supplied. Several local planning authorities request that all signs are non-illuminated. In these cases, the electrical cable for connection need not be supplied.

It is your responsibility to refer to the regulations of your local planning authority. All signs (with the exception of plaques) are manufactured in aluminium with a metal black plate and fixing bracket. Fitting instructions, together with templates where necessary, are supplied. Pole/post fittings can be provided; prices on application, dependent on specific requirements. It is the responsibility of the establishment to ensure the sign is examined prior to accepting delivery.

Every attempt has been made in the design and manufacture of the signs to use readily available components (such as lighting tubes, chokes and starters). The AA reserves the right to alter the specifications of all signs.