

Membership Benefits for AA recognised establishments 2012

Get a great deal with the AA



AA Breakdown Cover

- ✓ Save up to 48% on AA Breakdown Cover at enrolment and 10% at renewal*

Call: 0800 048 0075 & quote ref 688

Peace of mind 24 hours a day, 365 days a year from the UK's No. 1 choice for breakdown.

*48% off is based on Roadside cover for a vehicle only. For full terms and conditions please visit AAhotels.com/benefits

AA Driving School

- ✓ £36 off your first 12 lessons with AA Driving School

Call: 0800 316 0513 & quote ref AP

*Terms and conditions apply visit AAhotels.com/benefits

AA Getaways

AA Getaways

- ✓ 10%* off with AA Getaways

Call: 0844 576 6430 (AAHOBE)

Visit: AAgetaways.co.uk

Save 10% online - quote: 6356012003214004

Please note in order to get the discount online the code needs to be quoted without spaces (this is the online code rather than phone)

* Full terms and conditions apply. We reserve the right to withdraw or alter this discount with out prior notice. Calls to this number cost 5p per minute plus network extras.



AA Shop

- ✓ 10% off purchases* plus free standard delivery at the AA Shop!

Simply enter the promotional code **HGA12** when prompted at the basket.

Call: 0844 836 1481

Visit: theAA.com/shop

Save 10% online - quote: 6356012003214004

*Discount excludes Kärcher, Wenger and mobility products and cannot be used in conjunction with any other offer. Offer only available while stocks last and can be withdrawn or varied at any time.



AA Signs

- ✓ 10% off bespoke AA signs (Excludes your star rating signage)

Call: 0800 731 7003

Visit: theAA.com/AAsigns

Quote reference: AA Hotel Services

* Standard terms and conditions apply and will be issued when providing quote



AA Business Insurance

- ✓ Competitive insurance for the Hospitality Industry
Call: 0800 294 4818 for a quick quotation

Hotel insurance key benefits

- ✓ Stock and contents insurance
- ✓ Public liability insurance cover of up to £5 million
- ✓ Employers' liability – £10 million standard cover
- ✓ Business interruption insurance
- ✓ Money cover included as standard
- ✓ Glass cover included as standard
- ✓ Personal assaults in work hours – cover included at no extra cost
- ✓ Loss of alcohol licence insurance
- ✓ Goods in transit insurance
- ✓ Buildings insurance

Useful contact numbers for insurance

Car insurance Call: 0800 197 5745

Home insurance Call: 0800 294 4856

Pet insurance Call: 0800 294 4801

Caravan insurance Call: 0800 107 1477

Travel insurance Call: 0800 975 9202



- ✓ Great Deals from AA Financial Services
Visit: theAA.com/finance

Get a great deal online



theAA.com receives in excess of 10 million visitors per month – make the most of your online exposure with the following opportunities:

✓ Sign up to online booking

Establishments that offer online booking through the Expedia or eviivo platforms benefit from increased exposure and upfront availability searches on theAA.com

✓ Connect with eviivo frontend® for FREE!

Benefit from real-time connection to the world's leading travel websites! No upfront fees to sign up to online booking with eviivo frontend® for establishments with less than 20 rooms.

For establishments with 20 rooms or more, save £200 and pay just £95+VAT for training and set-up.

Call: 0800 422 0088

Email: theAA@eviivo.com

✓ Expedia: visit the website at joinexpedia.com

Travel bookings on TheAA.com are powered by Expedia, the world's largest online travel company. Hotels that sign up to work with Expedia benefit from increased exposure on theAA.com, and will also be offered on Expedia.com and Hotels.com booking sites worldwide. Visit joinexpedia.com to learn more about partnering with Expedia and offering your hotel in the world's largest online travel marketplace.

✓ Receive 25% off the set up fee with SK Chase

SK Chase provide an online gift voucher application and fulfilment service to luxury resorts and hotels. They make the whole gift voucher process, from setting up an online gift voucher catalogue to fulfilling the gift vouchers easy – setting their clients' free to do the things they want to do.

Contact: enquiries@skchase.com, www.skchase.com

Call: 0844 371 0071

**Offer is valid to all new AA Hotel Services members who sign up with SK Chase and go live with the online gift voucher application in 2012.*

**Offer valid until Dec 31st 2012.*

Get a great deal with our partners in the industry



Academy of Food & Wine Service

✓ 50% off Academy of Food and Wine Service individual and establishment new first year membership fees

Call: 020 8661 4646 quoting "AA Offer"

Or Email: Helen@afws.co.uk to be sent a membership application form

**Offer is for first year of membership only and is subject to payment via direct debit only*

Best Practice Forum

✓ FREE Best Practice Forum audit worth £95 + VAT

Access to the Forum's online benchmarking database; confidential report comparing the performance of your business with the best and worst for establishments of a similar style, size and location.

Call: 020 8977 4419 quoting "AA Offer"

Or Email: am@halm.co.uk

✓ FREE Best Practice Forum "Excellence through People" starter pack worth £45 + VAT.

Call: 020 8977 4419

Or Email: bb@halm.co.uk

beacon purchasing

Times are tough. Are you paying too much and need some advice?

beacon are purchasing specialists. We've been reducing costs and increasing margins for thousands of businesses just like yours for over a decade.

Call 01904 695588 for a free audit and quote 'AA' to receive a 50% discount on your beacon membership'.

**The offer is valid to New beacon members only.*

**Standard terms and conditions apply*

Villeroy & Boch

With an excellent reputation in the hotel and catering trade all over the world, Villeroy & Boch is a world leader in ceramics and lifestyle products. Chefs around the world appreciate the quality of our porcelain designs as the basis for the perfect presentation of their culinary creations. **Villeroy & Boch are pleased to offer 10% free stock to all new customers on orders over £500 net.**

Conditions:

- Normal discounts apply
- 10% free stock calculated on net figure
- Not to be used in conjunction with any other offer
- Valid for all new customers initial order
- Valid for initial refurbishments at sales managers discretion
- Valid until November 2012

Contact: riz.zangie@villeroy-boch.co.uk OR call: 020 8875 6011

Institute of Hospitality

✓ Save £47 on joining the Institute of Hospitality

Registration fees are waived for individuals* joining from AA-rated establishments; pay only £93 for 2012 membership.

Visit instituteofhospitality.org to download an application form, quoting reference AA2012

**Membership is for individuals only and is not applicable to organisations*

At the Institute of Hospitality, you're in good company. We understand your business is people because ours is too. We're proud to be the professional network of choice for thousands of the hospitality industry's most inspirational talents. The solution to your personal and business success. Join us today.

British Hospitality Association

The BHA is pleased to offer all AA-rated establishments a **15% discount on their first year's membership*** when joining by 30 April 2012.

For more information about joining the BHA, the national trade association for hospitality businesses, please email marsha.phillips@bha.org.uk or download an application form at www.bha.org.uk

**For newly joining BHA members only*

Full details including terms and conditions of all offers and benefits are available at AAhotels.com/benefits
Please note that benefits are subject to change and are correct at time of going to print.

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